

Exhibitor Listing (as of print date)



AMOENA USA Corporation
Applied Radiology
Armor Mobile Systems
Atirix Medical Systems
Aurora Imaging Technology, Inc.
Bard Biopsy Systems
Beekley Corporation
BeMitt
Bioptics, Inc.
Brit Systems, Inc.
Broadwest Corporation
Calutech Mobile Solutions, Inc.
Carestream Health Inc.
Cianna Medical

DatCard Systems, Inc.
Digitec Medical
Dilon Technologies
DR Systems, Inc.
Elsevier
Ethicon Endo-Surgery, Inc.
Faxitron X-Ray, LLC
FUJIFILM Medical Systems USA
GE Healthcare
Genentech, Inc.
Genomic Health, Inc.
Health monitor Network
Hologic, Inc.
iCAD, Inc

Imaging Technology News
ImpediMed, Inc.
Insight Healthcare Information Systems
Intact Medical Corporation
Jones and Bartlett Publishers
Julius Zorn, Inc. (JUZO)
KUBTEC (KUB Technologies, Inc.)
Lange Productions, Inc.
Lippincott Williams & Wilkins
MagView Information Systems
Mammography Reporting System Inc.
Matthews Specialty Vehicles, Inc.
Men Against Breast Cancer

Mobile Conversions, Inc.
Myriad Genetic Laboratories, Inc.
NAS Medical
NeoMatrix
Novian Health
ONCO, Inc.
PenRad Technologies, Inc.
Pharmaceutical Innovations, Inc.
Planmed, Inc.
Priority Consult, LLC
QSUM Biopsy Disposables LLC
RamSoft Inc.
S & S X-Ray Products/S & S RADX
Sanarus Medical, Inc.

Sectra North America, Inc.
SenoRx, Inc.
Siemens Medical Solutions USA, Inc.
Solis Women's Health
SonoCine, Inc.
SonoSite, Inc.
Sony Electronics, Inc.
Supertech, Inc.
Susan G. Komen for the Cure
The St. John Companies, Inc.
Wendy's View
Xoft, Inc.

General Information

Meals: The registration fee includes all breakfasts, lunches, breaks and receptions Monday – Wednesday.

Sunday Evening Wine and Cheese Poster Reception: This event is designed to allow guests to view all posters on display and interact with the authors and presenters. We hope conference guests use this time to learn about ground-breaking new programs and treatment techniques being implemented by breast health care facilities worldwide.

Monday Evening Vendor Reception: this reception is designed to allow guests to visit the exhibits, learn about new products and services, socialize and establish new relationships with professional peers from around the country. We hope conference guests use this time to meet fellow professionals with whom they may share time together enjoying the sites of Las Vegas.

Exhibit Hall: An array of specialized technology, equipment, products, and services will be on display for breast centers, group practices, and practitioners of breast health care. Exhibits will be open during non-lecture times (during breaks, meals and receptions). Visit the NCBC website www.breastcare.org to view a list of all exhibitors to date.

Recommended Dress: Business casual. Temperatures in meeting rooms and personal comforts vary greatly. As meeting rooms usually seem cold, please bring a sweater or jacket to compensate.

Registration Materials: Each attendee will receive a conference syllabus, which will contain speaker information, conference logistic information, exhibitor and sponsor listings and other pertinent information. **The full course syllabus will be made available on the NCBC website in February 2009.**

Disability Statement: If you have a disability, please contact the NCBC office by January 30, 2009 to notify the staff of any special needs in order to help us better serve you.

2009 Conference Planning Committee

These committee members have worked together to develop this year's conference program. Each evaluation was carefully reviewed to incorporate topics that were requested by last year's attendees. Without the help of these individuals this conference would not be possible.

Don S. Dizon, MD, FACP
Asst. Professor of Medicine and OB/GYN
Warren Alpert Medical School
Brown University
Director, Medical Oncology and Integrative Care
Co-Director, Center for Sexuality, Intimacy and Fertility Program in Women's Oncology
Women and Infants Hospital
Providence, RI

John L. Bell, MD, FACS
Director, UT Cancer Institute
University of Tennessee Medical Center
Knoxville, TN

Jennifer S. Gass, MD, FACS
Chief of Surgery
Fellowship Director, Breast Surgery
Women & Infants Hospital
Brown Medical School
Providence, RI

Colleen Johnson, RN, NP
Senior Director
Program Development
Women's Health Breast Center
Saint Luke's Hospital of Kansas City
Kansas City, MO

Michael N. Linver, MD, FACP
Director of Mammography
Breast Imaging Center
X-Ray Associates of New Mexico, PC
Albuquerque, NM

Patricia K. Barlow, NP
Nurse Practitioner
Women's Oncology/Breast Health Center
Women & Infants Hospital
Providence, RI

Kristie Bobolis, MD
Medical Director
Breast Health Center
Sutter Roseville Medical Center
Roseville, CA

Balazs Imre Bodai, MD
Surgeon
Director
Breast Surgical Services
Kaiser Permanente Breast Health Center
Sacramento, CA

Eileen T. Bronfman, RN, MA, CCRP
Administrative Director
Clinical Breast Care Project
Walter Reed Army Medical Center
Comprehensive Breast Center, Ward 55
Washington, DC

Susana M. Campos, MD, MPH
Assistant Professor of Medicine
Department of Medicine,
Harvard Medical School
Dana-Farber Cancer Institute
Boston, MA

Kevin S. Hughes, MD, FACS
Surgical Director, Breast Screening
Co-Director
Avon Foundation Comprehensive
Breast Evaluation Center
Massachusetts General Hospital
Boston, MA

Cary S. Kaufman, MD, FACS
Breast Surgeon
Medical Director
Bellingham Breast Center
Bellingham, WA

Michael L. Krychman, MD, FACOG
Medical Director
Sexual Medicine Center
Hoag Memorial Hospital
Newport Beach, CA

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C. Z. Lee and Associates
Breast Center Consultations
Hudson, NY

Teresita Macarol, RT(R)(M)(QM)
Mammography System Specialist
Advocate Health Care
Oak Brook, IL

Louise Miller, RT(R)(M)
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School of Medicine
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Georgetown University Hospital
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Women's Diagnostic Imaging
Center Swedish Cancer Institute
Seattle, WA

Yuri R. Parisky, MD
Director of Medical Imaging
Mammoth Hospital
Mammoth Lakes, CA

Gregory Pilat, MBA
System Director
Radiology Services
Advocate Health Care
Oak Brook, IL

William R. Poller, MD, FACP
Associate Professor,
Department of Human Oncology
Drexel University College of Medicine
Associate Director
Breast Care Center &
Division of Breast Imaging
Allegheny General Hospital
Pittsburgh, PA

Barbara Rabinowitz, PhD, MSW, RN
NCBC Founder
Director of Oncology Services
Meridian Health/Ocean Medical Center
Brick, NJ

Constance A. Roche, MSN, APRN, BC
Nurse Practitioner
Avon Foundation
Comprehensive Breast Evaluation Center
Breast and Ovarian Cancer Risk
and Prevention Program
Massachusetts General Hospital
Concord, MA

Lillie Shockney, RN, BS, MAS
Administrative Director,
Breast Center
Assistant Professor,
Dept of Surgery
Johns Hopkins Avon Foundation
Breast Center
Johns Hopkins University
School of Medicine
Baltimore, MD

F. Lee Tucker, MD, FCAP
Medical Director
Chairman
Department of Pathology and
Laboratory Medicine
The Carilion Clinic
Roanoke, VA

Deb Wiggins
Executive Director
National Consortium of Breast
Centers, Inc.
Warsaw, IN



Group Rates

3 Person Packages			Regular Rate	Less Discount	Group Rate	Per Person
3A*	All 3 Individuals are NCBC Members	3 @ \$429	\$1,287	\$100	\$1,187	\$396
3B*	2 of the 3 are NCBC Members	2 @ \$429 & 1 @ \$519	\$1,377	\$100	\$1,277	\$426
3C*	1 of the 3 is an NCBC Member	1 @ \$429 & 2 @ \$519	\$1,467	\$100	\$1,367	\$456
3W	Individuals are Non-NCBC Members	1 @ \$679 & 2 @ \$519	\$1,717	\$100	\$1,617	\$539

4 Person Packages			Regular Rate	Less Discount	Group Rate	Per Person
4A*	All 4 Individuals are NCBC Members	4 @ \$429	\$1,716	\$200	\$1,516	\$379
4B*	3 of the 4 are NCBC Members	3 @ \$429 & 1 @ \$519	\$1,806	\$200	\$1,606	\$402
4C*	2 of the 4 are NCBC Members	2 @ \$429 & 2 @ \$519	\$1,896	\$200	\$1,696	\$424
4D*	1 of the 4 is an NCBC Member	1 @ \$429 & 3 @ \$519	\$1,986	\$200	\$1,786	\$447
4W	Individuals are Non-NCBC Members	1 @ \$679 & 3 @ \$519	\$2,236	\$200	\$2,036	\$509

5 Person Packages			Regular Rate	Less Discount	Group Rate	Per Person
5A*	All 5 Individuals are NCBC Members	5 @ \$429	\$2,145	\$300	\$1,845	\$369
5B*	4 of the 5 are NCBC Members	4 @ \$429 & 1 @ \$519	\$2,235	\$300	\$1,935	\$387
5C*	3 of the 5 are NCBC Members	3 @ \$429 & 2 @ \$519	\$2,325	\$300	\$2,025	\$405
5D*	2 of the 5 are NCBC Members	2 @ \$429 & 3 @ \$519	\$2,415	\$300	\$2,115	\$423
5E*	1 of the 5 is an NCBC Member	1 @ \$429 & 4 @ \$519	\$2,505	\$300	\$2,205	\$441
5W	Individuals are Non-NCBC Members	1 @ \$679 & 4 @ \$519	\$2,755	\$300	\$2,455	\$491

*At least one member must be a full or lead member for 2008. All others may be associate members with the member site. Contact the NCBC if membership status needs to be identified.

Benefits of Conference Registration

All non-members registering for the conference will receive one full year (2009) membership in the NCBC. Each facility/site will also receive membership. Individuals will receive a certificate of membership and full membership benefits. Sites will be listed on the internet with contact information, a descriptive paragraph, a picture and a list of patient services provided by the facility.

Evening Networking for individuals attending the conference alone or wanting to meet peers from around the country

Last year the Evening Networking Program met with huge success! If you are attending the conference without your co-workers, friends or significant others and would like to experience what Vegas has to offer, but not alone, this is the group to join! This year Julie Susi from Mercy Hospital in Portland, Maine will bring together conference attendees who will be attending by themselves or want to meet peers from around the country. Julie plans to organize individuals into small networking groups to enjoy Las Vegas in the evenings after the day-long conference. If you are attending the conference alone and would like to network with a group of fellow peers contact Julie Susi at susij@mercyme.com or call the NCBC office at 574-267-8058 and let her know your arrival date and time. Based upon your arrival information, you will be invited to a meeting to organize and break off into groups according to interests, i.e. dancing, exercise, dinner, shows, gambling, shopping, etc.

It's a sure way to network and have lots of fun!!!

Meals

Meals are included in conference registration. Each registrant will be provided a package of meal/drink and special reception tickets with their registration materials. If a meal ticket is lost a replacement may be purchased at \$25 per meal or \$100 for all meal tickets. Drink tickets will not be replaced. Exhibitors should reference their exhibitor package for ticket details.

Travel Information

Hotel Reservations: All hotel reservations are handled by the NCBC. Our contract with the Planet Hollywood Resort & Casino requires us to meet a minimum number of rooms reserved by our conference guests. By meeting this minimum, a potential room rental fee in the tens of thousands of dollars, is waived. We have met our contract minimums in the past, and with your help, anticipate meeting the minimum again in 2008. We ask conference guests to make their hotel room reservations with the Planet Hollywood Resort & Casino and use our housing company, Prestige Meeting and Travel Planning, LLC.

Reservations can be made three different ways:

- 1) **As part of the Conference Registration Form** – there is a Housing Reservation Form included on the conference registration form;
- 2) **Online** – by going to the NCBC web site www.breastcare.org and reserving a room; or
- 3) **Fax** a housing request form to the NCBC office. Forms are available on the NCBC web site and in the Conference Program Flyer. Reservations or inquiries may also be directed to the NCBC office.

NCBC Office

Phone: 574-267-8058

Fax: 574-267-8268

Email: ncbc@breastcare.org