

Advertising Order Form
All quoted rates reflect the NCBC Corporate Member's 50% Discount

For Non-NCBC Member Advertising Rates, call 574-267-8058. Detailed information regarding ad space availability can be found on the NCBC website at http://www.breastcare.org/ads_online/adsoldchart.htm

Type of Ad	50% Discounted NCBC Member Rates (Non-Members Double Member Rates Shown Below)		Month(s) to Run Ad(s)
	Monthly Rate	Annual Rate	
Website Banner	\$150	\$1,500 (2 months free)	
E-mail Banner	\$250	\$3,000	
E-mail Blast	\$200 per ad	\$2,000	
Bulk Mailing	\$300 + expenses	N/A	
Newsletter Inserts	\$400	\$3,600 (10 months with 1 month free)	
Newsletter Advertising:			
½ Page Back Cover	\$350	\$3,500 (10 months)	
½ Page Inside	\$250	\$2,500 (10 months)	
¼ Page Back Cover	\$200	\$2,000 (10 months)	
¼ Page Inside	\$150	\$1,500 (10 months)	
⅛ Page Inside	\$100	\$1,000 (10 months)	
Job Opening Posting	Free to members; \$400 for non-members		
Ad Design (optional)	\$250 per ad design		

TOTAL FEE DUE _____

All advertisements must be paid in full by check or credit card prior to running the ad.

Authorized co. rep. _____

Company name _____

Address _____

Phone _____ Fax _____

E-mail _____

Form of payment: Check _____ MasterCard _____ Visa _____

Card # _____ Exp. date _____

Cardholder's name (printed) _____

Authorized cardholder signature (required for faxed or mailed forms)

For more information, contact: National Consortium of Breast Centers
 P.O. Box 1334
 Warsaw, IN 46581-1334
 Office Phone: 574-267-8058
 Fax: 574-267-8268
NCBC@breastcare.org
www.breastcare.org



Advertising Continued...

Advertising Contract

Advertising Contract

The undersigned advertiser agrees to schedule advertising with the National Consortium of Breast Centers, Inc., as follows:

1. Camera-ready artwork is preferred. Ad design is available at additional cost based on requirements. A cost estimate will be provided for ad design.
2. All advertising is subject to the approval of the NCBC Editorial Board and/or Executive Director. NCBC has the right to ask for revisions or reject in whole or in part any advertisement.
3. Positioning of ads, with the exception of the back cover ad(s) for the newsletter, is at the discretion of the newsletter editor.
4. All ads must be paid in full before they will be published, e-mailed, or distributed. All payments must be made in U.S. funds.
5. All advertisements, accompanied by payment in full, must be submitted at least 30 days before the month or issue in which they are to appear.
6. Any ad that is submitted and prepaid but cancelled by the advertiser within 10 days of publication will not be refunded.
7. Any federal, state, or local taxes that are imposed on sale of advertising space shall be assumed and paid for by NCBC.
8. All expenses related to the printing, packing, and shipping of newsletter inserts are the responsibility of the advertiser.
9. The advertiser, by submitting their advertising for publication, states that all facts contained in the advertisements are true and correct and that there will be no libel, invasion of the rights of privacy or publicity, or infringement of any trademark, copyright of partnership, corporation or other entity. Furthermore, the advertiser assumes all liability for all content, including text representation and illustration, of ads printed and preprinted material distributed, and also will assume all responsibility for any claims made against the National Consortium of Breast Centers as a result of printing this advertising.
10. NCBC will not be liable for any failure to publish any advertising because of acts of God, war, fires, floods, strikes, work stoppages, or any other causes beyond our reasonable control.
11. If NCBC fails to publish any advertisement or distribute any preprinted material, the sole liability of NCBC will be to refund the amounts paid by the advertiser. NCBC's liability will not exceed the cost of such advertising or distribution service.

Accepted by:

NCBC representative (printed)

Authorized company representative (printed)

Signature

Signature (required for faxed or mailed forms)

Date _____

Date _____



Advertising Continued