



NCBC 2018

March 9 - 14, 2018 • Paris Las Vegas

28th Annual Interdisciplinary Breast Center Conference

Exhibitor and Sponsorship Kit



Reach Over 1,000 Breast Care Professionals



- *Saturday Evening Exhibitor Reception with Attendees*
- *Exhibitor Breakfast Symposia Opportunities*
- *Attendee Lunch & Breaks with Exhibitors*
- *Assigned Exhibit times for Attendees*
- *Exhibitor Bingo drives traffic to your booth*

All New Sponsorship Opportunities! - see pages 8-11



NCBC
National Consortium of Breast Centers, Inc.

Background

What started in 1985 as a small group of multidisciplinary breast health professionals has continued to grow into an ever-increasing group of medical professionals who assemble to exchange information, network and learn from each other. The focus continues to be on the development, implementation and expansion of breast center programs to allow these experts to become informed of the most up-to-date breast care techniques and options available to their patients. With the addition of private sector businesses and corporations as part of the membership, breast health professionals are also kept informed about advances in equipment, technology, drugs and services available to them to improve patient quality care. Through monthly newsletters, an annual conference and networking throughout the year, NCBC members are kept informed of the changing breast health care world.

Mission: The National Consortium of Breast Centers is the premier interdisciplinary organization committed to the development, maintenance, advancement and improvement of the highest quality patient-focused Breast Centers by supporting education, certification and interdisciplinary communication among those we serve.

Vision: To positively impact quality breast care and improve the experience, satisfaction and outcomes of the breast care patient as well as the care providers while being recognized as the premier organization supporting interdisciplinary Breast Centers in the world.

Organizational Methodology: The organization's mission is achieved through evidence-based education, advocacy, certification and quality validation programs, with the goal of improving breast care for all.

Interdisciplinary collaboration is promoted through networking opportunities among the Breast Center community.

The corporation is operated exclusively as an educational, scientific and charitable organization within the meaning of Section 501(c) (3) of the Internal Revenue Code.

The Members

Communication among breast health professionals is paramount to the NCBC. The NCBC newsletter, the "Breast Center Bulletin" is published bi-monthly and highlights programs and administrative tips. Centers around the country can emulate these to streamline operations and expand services to patients.

The [NCBC Info Exchange Program/Blog](#) allows members to request input from peers across the country on providing care, administrative considerations, protocols, salary ranges and other issues of concern and serves to foster nation-wide networking among the membership.

The [web site "members only section"](#) contains archives of all newsletters and allows access to all responses to each email question ever asked.

The [web site](#) also serves as a search tool. Breast health professionals can be located - each member is listed on the web site in the professional section. Breast health facilities can be identified - each facility is highlighted with a description of services and a picture. A business providing services and products to breast health professionals can be researched - each business is listed with a description and picture if provided.

The most important communication and networking opportunity is the NCoBC Annual Conference. Each spring the NCBC coordinates an annual breast center conference for members and guests. Consortium members only pay a nominal fee to cover meals and conference materials. Attendees meet and exchange information with other breast health professionals from around the world and form new relationships that expand collegial sharing throughout the remainder of the year. The focus of each conference varies as the issues facing breast health professionals change.

Presently, [the NCBC has among its members](#), individuals that represent the medical fields of radiology, surgery, oncology, ob/gyn and pathology. The clinical fields are represented by members in all levels of counseling, oncology and clinical nursing as well as by nurse practitioners. Radiologic technology is also represented in the membership by radiologists specializing in breast imaging. Administrators and managers of breast centers are also included in the membership. These individuals represent centers that are freestanding, community hospital based and university hospital based. NCBC has members who work at women's centers, wellness centers, other non-profit organizations or are in private practice. Breast health consultants, authors, and representatives from the commercial sector, who deliver equipment and supplies to providers, rounds out the NCBC membership.

[The members are the backbone to NCBC.](#) These are the professionals who are committed to putting the patient first and who bring to our attention the challenges they face in providing patient care. The trustees are faced with determining how best to meet these needs, setting goals, creating committees, allocating resources and coming back to the membership to ask for volunteers to help implement programs to address these challenges. We look forward to allocating our resources and working with fellow breast health care professionals who strive daily to treat each patient as a very special person who deserves the best care that we, as professionals, can provide.



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Corporations and Sole Proprietorships

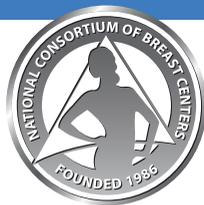
This level of membership was created to inform NCBC members of the various private sector products and services available to them to improve patient care. The membership benefits were designed to provide a marketing mechanism for private sector business members to inform breast center members around the country about products and services. We trust that making information about products and services available to the membership will increase the opportunities to improve the care provided patients and will enhance the medical and administrative environment under which patient care is provided.

- ✓ **Exhibit Space at the Annual Interdisciplinary Breast Center Conference** – Each spring the NCBC coordinates an annual conference for breast health professionals and their guests. Attendees meet and exchange information with other breast care professionals from around the world and form new relationships to expand collegial sharing throughout the remainder of the year. Continuing education credits (CME's and CEU's) are offered for RT's, RN's and Physicians. The focus of each conference varies as the issues facing breast health professionals change. Exhibits are an important part of this conference. Exhibit space is located in the conference meeting area. This area is also where all meal and reception functions are held. It has been found that exhibits in the meeting room draw more interest. Conference attendance has been between 725-925 attendees. *Please see page 6 for exhibit space costs.*

Along with exhibit space at the annual conference, exhibitors are encouraged to take advantage of the many avenues of marketing available through the NCBC. These programs bring awareness to your specific product or service and or increase traffic to your exhibit booth at the conference. *Please contact NCBC staff for current rates to the following marketing options:*

- ✓ **Marketing Opportunity-Newsletter** The Breast Center Bulletin now offers advertising as well as the opportunity to write an editorial regarding their organization or products. The Breast Center Bulletin is the NCBC's newsletter that contains articles highlighting issues involved in managing breast centers, spotlight articles on specific breast centers and their activities, psychosocial aspects of breast health care, updates on breast health care legislation and information on the organization and its members.
- ✓ **Marketing Opportunity - NCBC Website Rotating Banners** – Announcements about products, services, special offers, etc., as well as company logos and slogans, can run as a banner ad on the new NCBC website. The banner appears on every page of the website. Banners rotate and are limited to five per month to allow for maximum visibility. Members receive a 50% discount on all forms of advertising.
- ✓ **Marketing Opportunity - Email** – The NCBC office sends an average of 10 e-mails each month to all NCBC members. Banners similar to the website banners can be placed on those e-mails to let members know about products, services, new approvals, etc. Members receive a 50% discount on all forms of advertising.
- ✓ **Marketing Opportunity - Email Blasts** – This opportunity is to increase product visibility and highlight new services. This opportunity was offered in a limited capacity to promote vendor booth location and products at the up-coming conference. Due to the positive response from both the vendors and conference attendees, we have decided to offer this form of advertising year-round. Email blasts can be sent out to all members in html format or a text blurb with linked photos and/or graphics. Members receive a 50% discount on all forms of advertising. **Note: Email blasts not available Jan - March. Only available for sponsors with all year paid or Silver & above sponsors.**
- ✓ **Internet Directory of Businesses Providing Services/Products to Professionals** – Each business and corporate member is listed in the Breast Health Business Services and Products Directory and has its own listing on the NCBC website. The listing for each member contains: the business name and location; the name and title of a contact person; a descriptive narrative about the business and services/products; a picture of products; and a hot link to the business's website. Individuals visiting the NCBC website will be able to search the Business Directory to locate specific products by searching with a keyword. It is hoped this will serve as another marketing tool for business members and provide information to professionals.

2017 Conference Exhibitors And Sponsors



NCBC2018

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Conference Sponsors NQMBC™ Sponsors Navigator Sponsors

AirXpanders	Magview
Amoena	Mammography Educators
Bard Biopsy	Mammotome
BD - Formerly CareFusion	MRS Systems, Inc.
Cancer IQ	My Hope Chest
Cianna Medical	Myriad Genetic Laboratories, Inc.
CMR Naviscan	National Accreditation Program for Breast Centers
CRA Health	National Consortium of Breast Centers
Cynvenio Biosystems, Inc.	National Lymphedema Network
EduCare	Parascript
Equicare	PDC Healthcare
Faxitron Bioptics	PenRad Technologies, Inc.
Focal Therapeutics	Pfizer Oncology
FujiFilm Medical Systems USA, Inc.	Phenogen Sciences, Inc.
GE Healthcare	Print to Mail Document Systems
Genentech	Progeny Genetics
Genomic Health	Provista Diagnostics
Gold Anchor	Quest Diagnostics
Hackensack Meridian Health	Ready for Recovery Cancer Treatment Planners
Hitachi	Sectra North America, Inc.
Hologic	Sharsheret
iCAD, Inc	Siemens Healthineers
iKonopedia	Statlife USA
Insight Management Systems, Inc.	Summit Bodyworks
Invitae	Supersonic Imagine
J. Stone Promotional Adv.	Suremark Company
Konica Minolta Medical Imaging	Susan G. Komen
Kubtec	Tractus
Laclede, Inc.	Volpara Solutions
LDV, Inc.	



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Exhibitors please note the following important changes:

- The “post conference” is on Tuesday and half day Wednesday. There are no exhibitor hours for those days.
- New sponsorship items are available for the 2018 Conference. (They are offered on a first come first serve basis.)
- Companies are not to entertain the membership, speakers or board members during the event times of the NCBC.
- For sponsored evening events - see page 11.

► **SCHEDULE: THIS IS THE TENTATIVE SCHEDULE AND IS SUBJECT TO CHANGE WITHIN 30 MINUTE INCREMENTS OF THE SCHEDULED TIME. ANY REVISIONS WILL BE SENT BY JAN. 31, 2018.**

Saturday March 10

7:00 am – Exhibit Floor Opens

9:45 am – 10:15 am Break

11:45 am – 1:00 pm Lunch

3:15 pm – 4:00 pm Break

5:45 pm – 7:00 pm **Welcome Reception

Prime
Exhibit
Times

Sunday March 11

7:00 am – Exhibit Floor Opens

10:00 am – 10:30 am Break

12:05 pm – 1:30 pm Lunch

3:05 pm – 3:35 pm Break

5:15 pm – 6:30 pm Poster Reception

Prime
Exhibit
Times

Monday March 12

7:00 am – Exhibit Floor Opens

10:15 am – 10:45 am Break

12:15 – 1:45 pm Lunch

Prime
Exhibit
Times

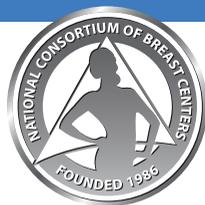
***Prime exhibit times** are the designated times that your exhibit space will be experiencing the most traffic. We have scheduled as much prime exhibit time as possible, so that you may greet attendees and have time to continue additional discussions with interested clients. (The prime times listed are the NCBC required times that your company have a representative at their booth.)

****This reception will include hors d'oeuvres and 1 drink ticket for each registered exhibitor.**

✓ EXHIBITOR BENEFITS INCLUDE:

- Recognition and listing in the conference brochure if received by September 15, 2017 and/or program if received by 2/9/18 to be included;
- A free listing on the NCBC 's Internet web page;
- A paragraph description included on the Internet with listing if provided;
- Exhibits located in the conference meeting room with lunches and breaks for better exposure;
- Up to three exhibitor / conference passes for exhibiting company employees per 10x10 booth space;***
- Non-profits will receive up to two (2) exhibitor/conference passes for exhibiting non-profit company employees per single non-profit booth space.***
- Up to three sets of lunch tickets for exhibiting company employees per 10x10 booth space;
- Up to two sets of lunch tickets for exhibiting company employees per single non-profit booth space.
- One drink ticket per exhibiting company employee;
- Continuing education credits for the conference are available to exhibiting company employees.

***This excludes consultants, clients and business associates; they may register at the regular conference attendee rate instead of the \$2000 non-exhibiting company rate at your request or \$700 day pass.**



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- **EXHIBIT SPACE:**

Exhibits will be located in the conference meeting area. We have found that having exhibits actually in the conference meeting area draws more interest. The floor plan can be viewed on page 13.

- **EXHIBIT SPACE COST:**

Exhibitors will be provided with a 10' x 10' floor space, one 6' skirted table, one 7" x 44" one line identification sign, two chairs and a wastebasket. The tabletop exhibits (non-profits only) will be a 6' space which will include one 6' skirted table, one 7" x 44" one line identification sign, two chairs and a wastebasket. CEUs are available for exhibitor company staff at no additional cost. Additional name badges are \$90 and will include entrance to the conference and 1 drink ticket. Meal tickets are provided for 3 people per 10 X 10 (non-profit booths will receive meal tickets for 2 people). Additional meal tickets can be purchased at cost and are \$200 per person.

\$1500	10 x 10 – Non-Profit ONLY	
\$3500	10 x 10 Exhibit Space	(1 - 10 x 10 space)
\$6500	10 x 20 Exhibit Space	(2 – 10 x 10 spaces)
\$9500	10 x 30 Exhibit Space	(3 – 10 x 10 spaces)
\$12500	20 x 20 Exhibit Space	(4 – 10 x 10 spaces)

- **EXHIBITOR REGISTRATION:**

Friday, March 9th, registration hours: 11 am to 7 pm

Exhibitors may pick up registration materials at the registration desk. **We ask that you assign one exhibit contact person to secure the registration materials on-site. The name of this person and cell number is to be emailed to the Exhibit Manager by Feb 1, 2018** Only this person will be allowed to secure booth and registration materials for all booth registrants at the registration desk on-site. Name badges must be picked up by the contact person by 7 pm on Friday. No badge is needed for set up people.

- **EXHIBIT SET-UP:**

Friday, March 9 hours: 9 am to 9 pm

*** All Set-up must be complete by 9 pm Friday night**

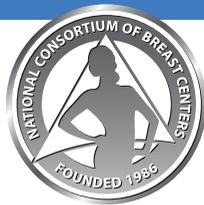
Exhibit Floor Opens 7:00 am on Saturday March 10, 2018

Should you have any questions or need assistance during set-up, please contact: Robin Mount (714) 981-5966

- **EXHIBIT DISMANTLING:**

Exhibitors will dismantle after the attendee lunch on Monday, March 12. If electricity is needed to dismantle the booth, please let the office know so it may be kept on in your area.

***There will be an \$800.00 fee charged to ANY exhibitor who dismantles their booth prior to the end of the lunch on Monday, March 12, 2018.**



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- **EXHIBITOR MEALS:**

Registration includes 3 lunch ticket packages per 10 X 10 exhibit space. (Breakfast tickets are not included in the package as breakfast will be sponsored symposiums.) To encourage interaction between conference guests and exhibitors all meal functions will be held in the exhibit area. Additional lunch tickets can be purchased at cost and are \$200 per person.

- **ADDITIONAL NAME BADGES:**

Registration includes 3 name badges per 10 X 10. (Additional name badges are only for company employees working your booth.) Additional name badges are \$90 and will include entrance to the conference. Additional badges with lunch ticket \$290.00. Badge requests due by January 30, 2018. On site badges or badge changes - Additional \$ 25.00 fee.

- **EXHIBIT SPACE ALLOCATION:**

Last year's exhibitors and NCBC members will have first choice of space, when accompanied by 1/2 or full payment and signed exhibitor agreement. Registrations received after January 30 will be assigned a space by the exhibit manager.

- **ELECTRICAL NEEDS:**

Electric service will be provided under contract with the hotel's electric vendor. Information will be sent 10 weeks prior to show. Exhibitors requiring electric must contract for services directly from the electric provider.

- **SHIPPING INFORMATION TO AND FROM THE HOTEL:**

ALL shipments must go through the ADVANCE WAREHOUSE. No SHOW-SITE shipping will be accepted at the dock or unloaded until all advance warehouse shipping has been unloaded. Shipping information will be through Century Transportation Services. A complete exhibitor prospectus with shipping, handling, additional rental items, dates, etc. will be sent to each exhibiting company.

- **EXHIBIT SECURITY:**

Exhibits will be locked in the meeting room. The NCBC will hire security Thursday thru Wednesday evenings. However, exhibitors are responsible for exhibit loss, damage and theft. It is suggested that portable components be taken down at the close of each day. **The NCBC will not be responsible for any handling, mishandling or lost shipments.**

- **EXHIBITOR SPACE PAYMENT:**

The application must include 50% of the total payment. **Full payments must be received by February 15, 2018.**

- **CANCELLATION/REFUND OF EXHIBIT SPACE FEES:**

There will be no refunds if exhibiting company cancels.

- **CANCELLATION/REFUND OF HOTEL:**

If you need to cancel your hotel reservation you must contact the hotel directly.

NOTE: If you reserve a room outside the NCBC's block, you will be charged a \$29.00 per night resort fee charged by the hotel.

- **SUBLETTING OF SPACE:**

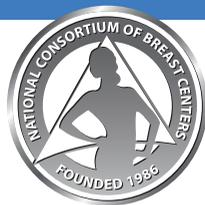
Exhibitors may not assign, sublet or apportion to others the whole or any part of the space allocated and may not display goods or services other than those manufactured or regularly distributed by them or their subsidiaries.

- **INSURANCE AND LIABILITY:**

Exhibitors should maintain general public liability insurance against claims for personal injury, death or property damage incident to, arising out of or in any way connected with the exhibitor's participation in the exhibition.

- **NOTE: NCBC reserves the right to decline Non Breast Health Company Exhibitors.**

Premium Sponsorship Packages



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The National Consortium is pleased to offer sponsorship opportunities for the *28th Annual Interdisciplinary Breast Center Conference*. All items are on a first-come first-served basis with first right of refusal on all items of previous sponsors. NCBC is willing to discuss any other sponsorship opportunities in which an exhibiting company may be interested.

À la Carte descriptions

Logo and Banner Ad on Breastcare.org \$800 large \$400 small

Have your logo and company name prominently displayed on the breastcare.org site home page slide show along with a banner ad that links directly to your site for a full year.

Attendee Charging Station \$ 5,000

Sponsor a charging station next to your booth for the attendees to charge their phones, tablets, laptops and the like. Giving attendees a place to recharge, both electronically and mentally as the station also serves as a rest area. A charging station is sure to drive traffic to your booth location. Station will be branded with your company logo.

Breakfast Symposium \$12,000

The breakfast symposium is a 60 minute presentation (unaccredited) on the topic of your choice. This will allow you to reach approximately 400-600 attendees at one time. A breakfast symposium sign promoting your discussion will be displayed outside the meeting room.

Poster and Abstract Reception \$5,000

This opportunity gives an exhibitor the chance to be the sole sponsor of our poster program. This company's name will be displayed on slides, poster numbers, reception signage and certificates given to the oral presenters.

NEW!

Coffee Cart \$6,000 / break session **Coffee and Snack Cart** \$10,000 / break session

Sponsor a coffee cart at our break sessions and drive traffic to your exhibit booth. The cart will be placed by your booth and will be identified as a sponsored event. The cart will contain all the break time beverages and snacks if you wish to provide snacks (snacks provided only if your company chose the coffee and snack cart option). You are welcome to commit to a coffee cart for one break session or the entire conference. *Please contact the Exhibit Manager for pricing if you would like a cart for the entire conference: exhibits@breastcare.org

NEW!

Saturday, Sunday or Monday Evening Event in Conference Center Contact Kimberly Bolin, Executive Director

This event is completely customizable to fit your needs and is a great opportunity to reach and grab the attention of the conference attendees. Contact Kimberly Bolin (574) 401-8115 email Kimberly@breastcare.org

NEW!

Conference Programs \$4,000

Sponsor our conference program. Your company logo with (sponsored by) will appear on the front cover and throughout the program pages. Also included is an exclusive full page advertisement inside the program. No other advertising will appear in the 2018 conference program.

NEW!

Mobile App Marketing \$2,000

Sponsor the mobile conference app for the attendees to get all the lectures, power point and current up to date information about the conference (this will replace our USB sticks and hard copy materials). Sponsors will be marketed to all users of the applications each time they log on getting up to date information about your booth, product(s) and company.

NEW!

New Product Showcase \$1,500

This sponsor opportunity will be open to exhibitors who have released a new product within 18 months from the date of our March 10, 2018 conference. This will be a 5-minute presentation spot in the general session. There are only 3 spots available at \$1,500 each, so this will be on a first come basis and subject to submission of the new product information application. The Product Showcase will be held on Saturday afternoon before end of the general session during full attendance in the main hall. Call for more information and eligibility requirements.

DONATE

Welcome/Vendor Reception \$2,000

Help sponsor the Welcome Reception. We are looking for 20 Vendors to donate an additional 2,000 dollars in addition to their booth. This will be a Saturday Night Event. NCBC will provide a free marketing eblast to promote your company to our members and attendees as a sponsor of this reception.

Descriptions continue



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À la Carte descriptions continued



Hotel Room Keys \$10,000
 (Limit of one company)
 Receive continued exposure throughout the conference with your logo prominently displayed on all attendees room key cards.

Conference Satchels \$6,500
 (Limit of one company)
 Your company's name and logo will be seen throughout the four-day conference as each attendee receives a reusable satchel. NCBC will design the satchel with your logo.

Nametags \$2,500
 (Limit of one company)
 Increase your exposure at this conference each time someone looks at a nametag. Have your company name and logo appear on each attendee's name tag in the colors of your choice.

Ink Pens \$1,500
 (Limit of one company)
 Every conference attendee will receive a beautiful clip it pen that is an integral carabiner with your company's name and logo engraved on it. These will be included in each registration kit.



Stylus Pens \$1,500
 (Limit of one company)
 Every attendee will receive a convenient stylus pen. Perfect for use with all of today's PDA's such as tablets and smart phones. Your logo prominently displayed on an item that will be used over and over again.

Meal Tickets \$2,500
 (Limit of one company)
 Your company logo will appear on each meal ticket that is given to the conference attendees. A meal ticket is required for each meal and the conference attendees see your company logo each day.

Magnetic Power Clips \$1,500
 (Limit of one company)
 Popular magnetic translucent power clips will keep your name before breast health care professionals even at home! Your logo will appear on clip top. These are available in many colors.



Chap Stick \$1,500
 (Limit of two companies)
 Always a welcome item! Lip balm stick with your company name and logo for attendees to use at the conference and when they return home.

Satchel ID Tags \$2,500
 Each satchel will be equipped with an ID tag to keep track of their satchel at the conference. Your company logo will be printed on one side.

Exhibitor Bingo Raffle Cards \$2,500
 (Limit of one company)
 Every meeting attendee will receive an Exhibitor Bingo Raffle Card. Object of the game: Visit all exhibitor booths for color coded dabs in order to make a BINGO and to qualify to enter drawing for prizes. Game card will display sponsor Name and Logo on front and full company description on back.

Hand Sanitizer Spray \$2,000
 (Limit of two companies)
 The attendees will really utilize this in Las Vegas. Antibacterial hand sanitizer kills 99.9% of common germs within a few seconds. It will leave your hands clean and delicately scented.

Promotional Flyer in Satchel \$1,000
 Your company will gain a higher level of visibility when attendees look in their registration satchels and discover your flyer, one page ad or coupon inside. You must be an exhibitor to take advantage of this offer.
 Non Exhibiting Companies \$2,500

Promotional Item in Satchel \$1,500
 Your company will gain a higher level of visibility when attendees look in their registration satchels and discover your item (i.e., CD, Book, Pen, Notepad, etc). You must be an exhibitor to take advantage of this offer. This item must be pre-approved by the NCBC.
 Non Exhibiting Companies \$4,000

Insulated Hot or Cold Tumbler \$5,500
 (Limit of one company)
 This stainless steel tumbler really lets your logo stand out. The attendees would love to use this at the conference for coffee or cold beverages! Also, have attendees remember your company even after the conference ends as they utilize this high quality stainless steel tumbler wherever they go.

Note Pads \$3,000
 (Limit of one company)
 Be top of mind with notepads branded with your logo. Each attendee will receive a notepad included in their registration satchels which they will find very useful during and after the 2017 conference.



Sponsorship Opportunities



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Sponsorship of the Annual Interdisciplinary Breast Center Conference provides recognition and exposure for your company. The below opportunities are available to suit any budget. In order to obtain a sponsorship level, all required items purchased at cost could allow you to fall into one of these categories.

Platinum: (\$75,000-UP) - Event Sponsor

Required: Booth

Conference Sponsor / Unrestricted Grant (30,000-up)

Choose one (1): Breakfast (\$12,000), evening event (\$8,000) or break coffee cart (\$6,000)

Choose two (2) Sponsorship Items from á la carte list*

Receive: Company Name listed in the Brochure (if received prior to September 15, 2016)

Company Name listed on the website

Slide on the home page of the NCBC website

Two (2) Complimentary email blasts

One (1) Banner ad in the Breast Center Bulletin member newsletter

Free NCBC Membership

Signage throughout conference

Sponsorship level ribbon to be displayed at your booth

*Á la Carte: ✓

Note Pads (\$3,000) _____

New Product Showcase (\$1,500) _____

Hotel Room Key (\$10,000) _____

Logo and Banner Ad - Large (\$800) _____

Logo and Banner Ad - Small (\$300) _____

Attendee Charging Station (\$5,000) _____

Breakfast (\$12,000) _____

Welcome Reception (\$2,000) _____

Exhibitor Bingo Raffle Cards (\$2,500) _____

Abstract and Poster Reception (\$5,000) _____

Coffee Cart (\$6,000) _____

Monday Evening Event (\$8,000) _____

Mobile App Marketing (\$2,000) _____

Conference Satchel (\$6,500) _____

Conference Program (\$4,000) _____

Nametags (\$2,500) _____

Stylus Pens (\$1,500) _____

Ink Pens (\$1,500) _____

Meal Tickets (\$2,500) _____

Magnetic Power Clips (\$1,500) _____

Chap stick (\$1,500) _____

Hand Sanitizer Spray (\$2,000) _____

Flyer in Satchel (\$1,000) _____

Item in Satchel (\$1,500) _____

Satchel ID Tags (\$2,500) _____

Insulated Hot or Cold Tumbler (\$5,500) _____

Unrestricted Educational Grant (\$5,000 and up) _____

Post Conference Sponsorship (\$3,500) _____

Live Entertainment for Gala (\$5,000) _____

Gold: (\$40,000-74,999)

Required: Booth

Course sponsor / unrestricted grant (\$20,000- up)

Choose one (1): Breakfast (\$12,000), evening event (\$8,000) or break coffee cart (\$6,000)

Choose two (2) sponsorship items from á la carte list

Receive: Company Name listed in the Brochure (if received prior to Sept. 15, 2016)

Company Name listed on NCBC's website

One (1) complimentary email blast

One (1) Banner ad in the Breast Center Bulletin member newsletter

Free NCBC Membership

Sponsorship level ribbon to be displayed at your booth

Silver: (\$15,000-39,999)

Required: Booth

Choose one (1): Breakfast (\$12,000), evening event (\$8,000) or break coffee cart (\$6,000)

Choose one (1) sponsorship item from á la carte list

Receive: Company Name listed in the Brochure (if received prior to Sept. 15, 2016)

Company Name listed on NCBC's website

One (1) complimentary email blast

One (1) Banner ad in the Breast Center Bulletin member newsletter

Free NCBC Membership

Sponsorship level ribbon to be displayed at your booth

Bronze: (\$5,000-14,999)

Required: Booth

Choose one (1) sponsorship item from á la carte list

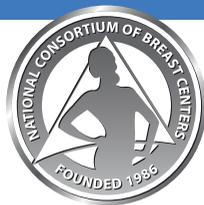
Receive: Company Name listed in the Brochure (if received prior to Sept. 15, 2016)

Company Name listed on NCBC's website

One (1) Banner ad on in the Breast Center Bulletin member newsletter

Free NCBC Corporate Membership

Sponsorship level ribbon to be displayed at your booth



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Evening Event Sponsorship Application

NCBC is excited to offer our exhibitors a private space in our conference area to host your own custom evening events. NCBC will help you customize your event and will market your event to the membership and all conference attendees.

The evening event includes the cost of the room set up with tables, chairs, linens AV screen and projector marketing and invitations sent out to all registered attendees with RSVP Contact information collected

Evening Dates Available

Saturday, March 10, 2018
Sunday, March 11, 2018
Monday, March 12, 2018

Fees:

Hosting Fee \$8,000

I am interested and want additional information

Please sign me up to sponsor an evening event

Type of event: Reception with appetizers Buffet dinner Plated dinner Dessert reception
 Open bar Cash bar No bar

Type of seating: Classroom Dining Meeting set up Highboys **Include layout drawing

Additional AV needs: _____

Food to be ordered directly through Misty at the Paris

Company

Representative Printed Name

Representative Title

Representative Signature

Deposit required to lock in event date, final payment due by January 30, 2018

Address

By signing this application, I am entering in an agreement to sponsor an evening event at the 28th Annual Interdisciplinary Breast Center Conference.

City/State/Zip

The company that I represent will agree to pay the room fee, any hosting fees and any handouts or promotional material. Evening events must be paid in full prior to the Conference. I understand that our company will not be refunded if we cancel our event.

Phone

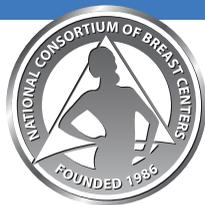
Fax

Contact Kimberly Bolin, Executive Director
(574) 401-8115 email Kimberly@breastcare.org

Email

***Evening event sponsors receive 2 complimentary speaker badges for the day of the evening event only. Event info due by January 30, 2018. ** For all onsite badge requests, there is a \$25.00 fee.**

2018 Conference Sponsorship Agreement



NCBC 2018

28th Annual Interdisciplinary Breast Center Conference
March 9-14, 2018 • Paris Las Vegas

(ADDITIONAL INFORMATION REQUESTED ON FOLLOWING PAGES)

▶ _____
Facility or company name

▶ _____ ▶ _____
Name of individual entering into agreement on behalf of company Signature of authorized company representative

▶ _____
Phone and email of company representative for contact purposes

SPONSOR ITEM

Note Pads (\$3,000)	\$ _____
New Product Showcase (\$1,500)	\$ _____
Hotel Room Key (\$10,000)	\$ _____
Logo and Banner Ad - Large (\$800)	\$ _____
Logo and Banner Ad - Small (\$300)	\$ _____
Charging Station (\$5,000)	\$ _____
Breakfast (\$12,000)	\$ _____
Welcome Reception (\$2,000)	\$ _____
Exhibitor Bingo Raffle Cards (\$2,500)	\$ _____
Poster program (\$5,000)	\$ _____
Coffee Cart (\$6,000)	\$ _____
Evening Event (\$8,000)	\$ _____
Conference Mobile App (\$2,000)	\$ _____
Conference Satchel (\$6,500)	\$ _____
Conference Program (\$4,000)	\$ _____
Nametags (\$2,500)	\$ _____
Stylus Pens (\$1,500)	\$ _____
Ink Pens (\$1,500)	\$ _____
Meal Tickets (\$2,500)	\$ _____
Magnetic Power Clips (\$1,500)	\$ _____
Chap stick (\$1,500)	\$ _____
Hand Sanitizer Spray (\$2,000)	\$ _____
Flyer in Satchel (\$1,000)	\$ _____
Item in Satchel (\$1,500)	\$ _____
Satchel ID Tags (\$2,500)	\$ _____
Insulated Hot or Cold Tumbler (\$5,500)	\$ _____
Unrestricted Educational Grant (\$5,000 and up)	\$ _____
Post Conference Sponsorship (\$3,500)	\$ _____
Total Amount of Sponsorship	\$ _____

EXHIBIT BOOTH OPTIONS

_____ \$1500	10 x 10 – Non-Profit ONLY	
_____ \$3500	10 x 10 Exhibit Space	(1 10 x 10 space)
_____ \$6500	10 x 20 Exhibit Space	(2 – 10 x 10 spaces)
_____ \$9500	10 x 30 Exhibit Space	(3 – 10 x 10 spaces)
_____ \$12500	20 x 20 Exhibit Space	(4 – 10 x 10 spaces)

SPONSORSHIP

Thank you for choosing to be a promotional sponsor of the 28th Annual Interdisciplinary Breast Center Conference. Please note the following:

Full payment must be received by January 5, 2018. This will allow the NCBC to provide the sponsorship items ordered and have them shipped in a timely manner. The tax ID number for NCBC is 22-2721653.

Register online at:

www.breastcare.org/annual-breast-care-conference-exhibitors

Send this form with your check to:

National Consortium of Breast Centers, Inc.
P.O. Box 1334, Warsaw, IN 46581-1334

Email: exhibits@breastcare.org

Cancellation Policy

There will be no refunds if exhibiting company cancels.

Please initial _____

COMMENTS:

Exhibitor Floorplan - Paris Las Vegas



NCoBC 2018

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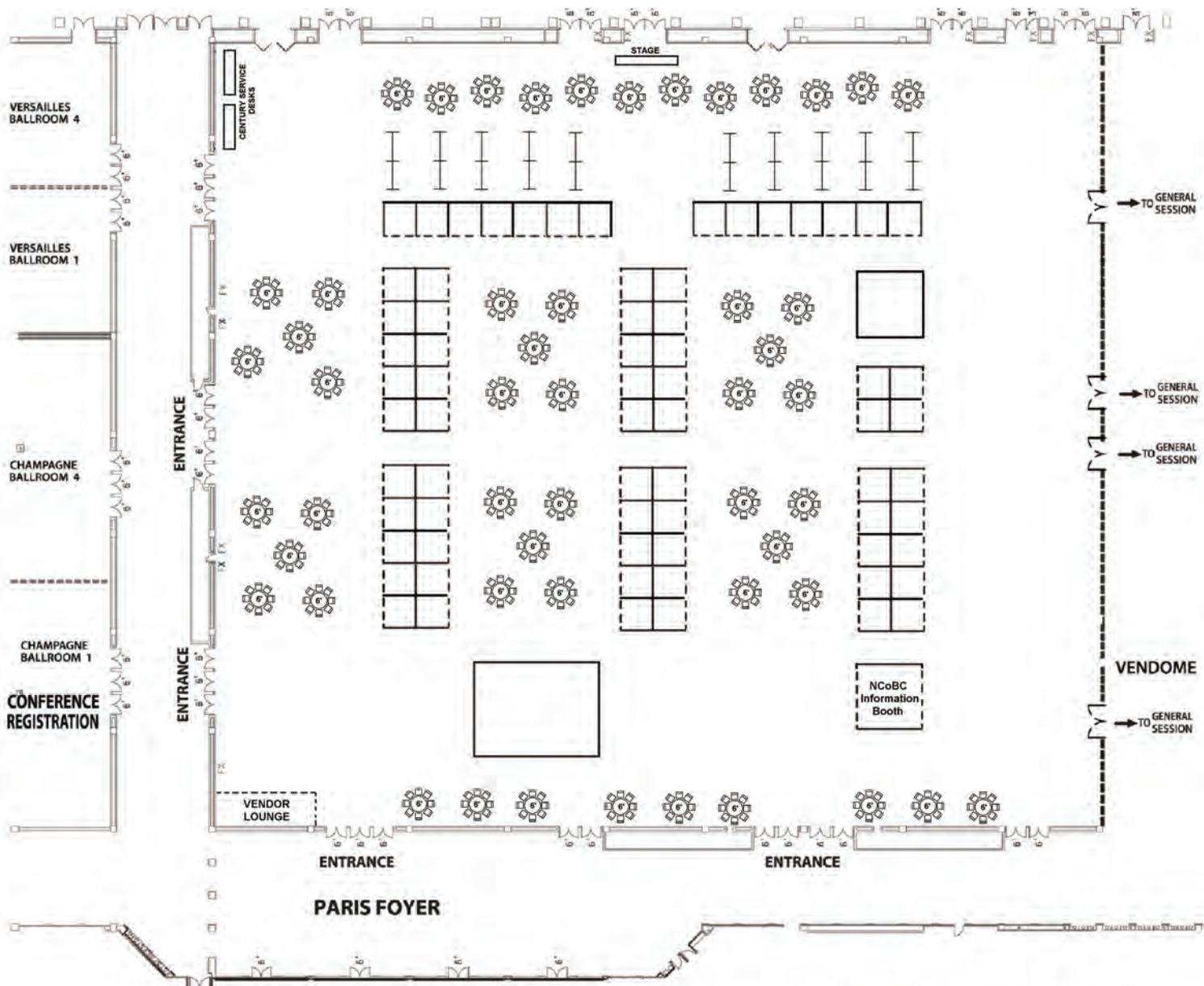
Rivoli / Concorde Ballrooms
 57,121 sq. ft

1 Early Registration Benefit: Pay in full by Jan 8th 2018, and choose your booth space(s):

Circle the booth spaces below and mark 1st, 2nd and 3rd choice:



2 List any competing company / exhibitors you do not wish your booth to be next to:



----- INDICATES FRONT OF BOOTH



NCBC2018

28th Annual Interdisciplinary Breast Center Conference
March 9-14, 2018 • Paris Las Vegas

▶ PARTICIPATING COMPANY INFORMATION (MUST BE RECEIVED BY DECEMBER 31, 2017)

Please provide information, as it is to appear in the brochure, internet and other printed literature as the company listing.

_____ Facility/Company name			_____ Email Address
_____ Individual			_____ Title
_____ Address			_____ Phone Number
_____ Address			_____ Fax Number
_____ City	_____ State	_____ Zip	_____ Web site

▶ INDIVIDUAL TO CONTACT REGARDING EXHIBITING INFORMATION

This person will be sent all exhibitor confirmation materials and the contact for exhibiting, nametags, shipping, etc.

_____ Name			_____ Phone Number
_____ Title			_____ Fax Number
_____ Address			_____ Email Address
_____ City	_____ State	_____ Zip	

▶ INDIVIDUAL TO CONTACT ONSITE REGARDING EXHIBIT

This person will be contacted with questions regarding sponsorship material design, verbiage etc.

_____ Name
_____ Title
_____ Cell Phone Number
_____ Email

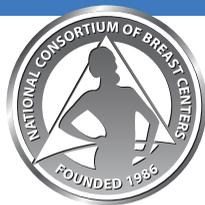
• ACKNOWLEDGEMENT IN THE CONFERENCE PROGRAM, SYLLABUS AND INTERNET

To be listed in the conference brochure that is sent to 40,000 recipients, the NCBC **must** receive 50% payment and booth agreement **no later than September 25, 2017**. To be listed in the program, the NCBC office **must** receive full payment and booth agreement **no later than Jan 30, 2018**. To be listed on the NCBC website, www.breastcare.org, the NCBC office **must** receive a paragraph and company information **no later than Jan. 30, 2018**. Exhibitors may wish to identify how products/services may assist breast health professionals and their patients. It is hoped that this information will encourage attendees to visit the exhibits and serve as an additional marketing piece.

PROVIDE WEBSITE COPY VIA:

Email - send an attached file or a message containing copy to exhibits@breastcare.org

Name Badges Included With Exhibit Fee



NCBC2018

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NAME BADGES: Each exhibitor receives three complimentary company registrations (name badges) for each 10 x 10 exhibit space. If names are not known, please note number of badges that will be needed. _____

***Must be received by Jan 30, 2018. **On site changes or additions subject to an additional \$25 processing fee.**

1

First Name Middle (if Used) Last Name Professional Credentials (i.e., MD, RN)

Title Email or phone

Company Name as shown on agreement will be used on name badge unless noted otherwise here

City and State as shown on agreement for company will be used on name badge unless noted otherwise here

2

First Name Middle (if Used) Last Name Professional Credentials (i.e., MD, RN)

Title Email or phone

Company Name as shown on agreement will be used on name badge unless noted otherwise here

City and State as shown on agreement for company will be used on name badge unless noted otherwise here

3

First Name Middle (if Used) Last Name Professional Credentials (i.e., MD, RN)

Title Email or phone

Company Name as shown on agreement will be used on name badge unless noted otherwise here

City and State as shown on agreement for company will be used on name badge unless noted otherwise here

Return this form to the NCBC Office Email: exhibits@breastcare.org Voice: 574-267-8058 Fax: 574-267-8268

HOTEL INFORMATION



Paris Las Vegas Hotel and Casino
3655 Las Vegas Blvd. South • Las Vegas, Nv 89109

Rooms can be booked through the NCoBC website at:

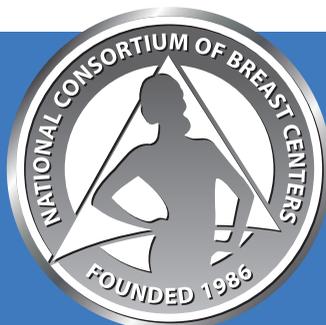
www.breastcare.org

click on “Register to Attend” then find the “Hotel Registration”
link in the right margin

In addition to reduced room rates, NCoBC has negotiated that there are
NO “Resort Fees” charged during your stay (a \$29 / day value!), but you MUST
book your room(s) through the www.breastcare.org website to take advantage!

For Group Reservations Contact:

Kimberly Bolin, Executive Director (574) 401-8115 Email: Kimberly@breastcare.org



National Consortium of Breast Centers, Inc.

Mailing: P.O. Box 1334, Warsaw, IN 46581-1334

Shipping: 1017 E. Winona Ave., Suite A, Warsaw IN 46580

Tel: 574-267-8058 • Fax 574-267-8268

Email: exhibits@breastcare.org

Web: www.breastcare.org