

29th ANNUAL!

INTERDISCIPLINARY BREAST CENTER CONFERENCE

EXHIBITOR & SPONSOR KIT

NCBC 2019

MARCH 15-20 • PARIS LAS VEGAS

- *Reach Over 1,000 Breast Care Professionals*
- *Saturday Evening Exhibitor Reception with Attendees*
- *Exhibitor Breakfast Symposia Opportunities*
- *Attendee Lunch & Breaks with Exhibitors*
- *Assigned Exhibit times for Attendees*
- *Exhibitor Bingo drives traffic to your booth*



2018 EXHIBITORS AND SPONSORS



NCBC2019
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New Exhibitors



Conference Sponsors



NQMBC™ Sponsors



Navigator Sponsors

208	Agendia	804	Lilly Oncology
408	Amoena	805	<i>Device Charging Station Sponsored by Lilly Oncology</i>
207	AstraZeneca	405	MagView Mammography Information Systems
700	Bard Biopsy	603	Mammography Educators
807	Beekley Medical	102	Mammotome
703	CGS Premier	304	Medtronic
301	CancerIQ	203	MRS Systems, Inc.
402	Cianna Medical	205	Myriad Genetic Laboratories, Inc.
101	CureMetrix	106	National Accreditation Program for Breast Centers
202	Dune Medical Devices	201	Nearly Me
507	EduCare	806	Novartis
403	Equicare Health	500	PDC Healthcare
100	Faxitron Bioptics	702	PenRad Technologies, Inc.
704	Focal Therapeutics	812	Pzer Oncology
809	FujiFilm Medical Systems USA, Inc.	103	Planmed Inc.
707	GE Healthcare	802	PreludeDx
401	Genentech	503	Print to Mail Document Systems
601	Genomic Health	209	Progeny Genetics
505	Hitachi Healthcare	404	Quest Diagnostics
300	Hologic	602	Ready for Recovery Cancer Treatment Planners
600	iCAD, Inc	606	Sectra
504	Ikonopedia	105	Sharsheret
509	Insight Healthcare Informatics	107	Siemens Healthineers
502	Invitae	605	Summit BodyWorks - Specialty Vehicles
808	Invuity	104	Supersonic Imagine
706	J. Stone Promotional Advertising LLC	705	Suremark Company
800	Knitted Knockers Support Foundation	803	T S medical USA
400	Konica Minolta Healthcare Americas, Inc.	604	Volapara Solutions
407	Kubtec	501	Wear Ease, Inc.
303	Lange Productions		
200	LDV, Inc.		
811	LeBeau Medical		

To register for an exhibit space and sponsorship opportunities, please visit www.breastcare.org and click on Exhibit Registration.

EXHIBITOR INFORMATION



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Exhibitors please note the following important changes:

- The “post conference” is on Tuesday and half day Wednesday. There are no exhibitor hours for those days.
- New sponsorship items are available for the 2019 Conference. (They are offered on a first come first serve basis.)
- The exhibit hall will not open until the first break each day.
- Companies are not to entertain the membership, speakers or board members during the event times of the NCoBC.
- No marketing, surveys or contacting the NCoBC attendees prior to the conference
- For sponsored evening events - see page 11.

► **SCHEDULE: THIS IS THE TENTATIVE SCHEDULE AND IS SUBJECT TO CHANGE WITHIN 30 MINUTE INCREMENTS OF THE SCHEDULED TIME. ANY REVISIONS WILL BE SENT BY JAN. 31, 2019.**

Saturday March 16

9:30 am –Exhibit Floor Opens

9:30 am – 10:00 am Break

11:30 am – 1:00 pm Lunch

3:15 pm – 3:45 pm Break

Prime
Exhibit
Times

Sunday March 17

10:00 am Exhibit Floor Opens

10:00 am – 10:30 am Break

12:10 pm – 1:30 pm Lunch

3:10 pm – 4:00 pm Break

Prime
Exhibit
Times

Monday March 18

10:15 am Exhibit Floor Opens

10:15 am – 10:45 am Break

12:15 – 1:45 pm Lunch

Prime
Exhibit
Times

**5:40 pm – 7:00 pm Poster Reception

***Prime exhibit times** are the designated times that your exhibit space will be experiencing the most traffic. We have scheduled as much prime exhibit time as possible, so that you may greet attendees and have time to continue additional discussions with interested clients. (The prime times listed are the NCoBC required times that your company have a representative at their booth.)

****This reception will include wine and cheese for everyone.**

✓ EXHIBITOR BENEFITS INCLUDE:

Recognition and listing in the conference brochure if received by August 15, 2018 and/or program if received by 2/1/19 to be included;

A free listing on the NCBC 's Internet web page if received by 1/2/19

A paragraph description included on the Internet with listing if provided;

Exhibits located in the conference meeting room with lunches and breaks for better exposure;

Up to three exhibitor / conference passes for exhibiting company employees per 10x10 booth space;*

Non-profits will receive up to two (2) exhibitor/conference passes for exhibiting non-profit company employees per single non-profit booth space.*

Up to three sets of lunch tickets for exhibiting company employees per 10x10 booth space;

Up to two sets of lunch tickets for exhibiting company employees per single non-profit booth space.

Continuing education credits are available to exhibiting company employees for sessions attended.

***This excludes consultants, clients and business associates; they may register at the regular conference attendee rate instead of the \$2000 non-exhibiting company rate at your request or \$700-day pass.**

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- **EXHIBIT SPACE:**

Exhibits will be in the conference meeting area. We have found that having exhibits in the conference meeting area draws more interest. The floor plan can be viewed on the exhibit harvester online.

- **EXHIBIT SPACE COST:**

Exhibitors will be provided with a 10' x 10' floor space, one 6' skirted table, one 7" x 44" one-line identification sign, two chairs and a wastebasket. The tabletop exhibits (non-profits only) will be a 6' space which will include one 6' skirted table, one 7" x 44" one-line identification sign, two chairs and a wastebasket. CEUs are available for exhibitor company staff at no additional cost. Additional name badges are \$90 and will include entrance to the conference and 1 drink ticket. Meal tickets are provided for 3 people per 10 X 10 (non-profit booths will receive meal tickets for 2 people). Additional meal tickets can be purchased at cost and are \$240 per person.

\$1500	10 x 10 – Non-Profit ONLY	
\$3500	10 x 10 Exhibit Space	(1 - 10 x 10 space)
\$6500	10 x 20 Exhibit Space	(2 – 10 x 10 spaces)
\$9500	10 x 30 Exhibit Space	(3 – 10 x 10 spaces)
\$12500	20 x 20 Exhibit Space	(4 – 10 x 10 spaces)

- **EXHIBITOR REGISTRATION:**

Friday, March 15th, registration hours: 9 am to 7 pm

Exhibitors may pick up registration materials at the registration desk. **We ask that you assign ONE exhibit contact person to secure the registration materials on-site. The name of this person and cell number is to be completed on the Exhibit Harvester by Feb 1, 2019.** Only this person will be allowed to secure booth and registration materials for all booth registrants at the registration desk on-site. Name badges must be picked up by the contact person by 7 pm on Friday. No badge is needed for set up people.

- **EXHIBIT SET-UP:**

Friday, March 15, 2019

Hours: 9 am to 9 pm

No children are allowed in the exhibit hall during set-up.

*** All Set-up must be complete by 9 pm Friday night or you will be charged a \$500 late set-up fee.**

Exhibit Floor Opens 9:45 am on Saturday March 16, 2019

Should you have any questions or need assistance during set-up, please contact: Robin Mount (714) 981-5966

- **EXHIBIT DISMANTLING:**

Exhibitors will dismantle **after** the attendee lunch on Monday, March 18. If electricity is needed to dismantle the booth, please let the office know so it may be kept on in your area.

***There will be an \$800.00 fee charged to ANY exhibitor who dismantles their booth prior to the end of the lunch on Monday, March 16, 2019. You will also be charged an \$800 deposit to exhibit in future NCoBC conferences. It will be refunded within 30 days after the conference if you stayed through March 18, 2019 at 1:45pm and did not dismantle any part of your booth or signage.**

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- **EXHIBITOR MEALS:**

Registration includes 3 lunch ticket packages per 10 X 10 exhibit space. (Breakfast tickets are not included in the package as breakfast will be sponsored symposiums.) To encourage interaction between conference guests and exhibitors all meal functions will be held in the exhibit area. Additional lunch tickets can be purchased at cost and are \$240 per person.

- **ADDITIONAL NAME BADGES:**

Registration includes 3 name badges per 10 X 10. (Additional name badges are only for company employees working your booth.) Additional name badges are \$90 and will include entrance to the conference. Additional badges with lunch ticket \$330.00. Badge requests due by January 31, 2019. **On site badges or badge changes are an additional \$ 25.00 fee per badge.**

- **EXHIBIT SPACE ALLOCATION:**

Last year's exhibitors and NCoBC members will have first choice of space, **when accompanied by 1/2 or full payment and signed exhibitor agreement.** Registrations received after January 30, 2019 will be assigned a space by the exhibit manager.

- **ELECTRICAL NEEDS:**

Electric service will be provided under contract with the hotel's electric vendor. Information will be sent 10 weeks prior to show. Exhibitors requiring electric must contract for services directly from the electric provider.

- **SHIPPING INFORMATION TO AND FROM THE HOTEL:**

ALL shipments must go through the ADVANCE WAREHOUSE. No SHOW-SITE shipping will be accepted at the dock or unloaded until all advance warehouse shipping has been unloaded. Shipping information will be through Century Transportation Services. A complete exhibitor prospectus with shipping, handling, additional rental items, dates, etc. will be sent to each exhibiting company.

- **EXHIBIT SECURITY:**

Exhibits will be locked in the meeting room. The NCoBC will hire security Thursday thru Wednesday evenings. However, exhibitors are responsible for exhibit loss, damage and theft. It is suggested that portable components be taken down at the close of each day. **The NCoBC will not be responsible for any handling, mishandling or lost shipments.**

- **EXHIBITOR SPACE PAYMENT:**

The application must include 50% of the total payment. **Full payments must be received by January 2, 2019. \$500 late fee will apply after Jan 2, 2019**

- **CANCELLATION/REFUND OF EXHIBIT SPACE FEES:**

There will be no refunds if exhibiting company cancels.

- **CANCELLATION/REFUND OF HOTEL:**

If you need to cancel your hotel reservation you must contact the hotel directly.

NOTE: If you reserve a room outside the NCoBC's block, you will be charged a \$29.00 per night resort fee charged by the hotel.

- **SUBLETTING OF SPACE:**

Exhibitors may not assign, sublet or apportion to others the whole or any part of the space allocated and may not display goods or services other than those manufactured or regularly distributed by them or their subsidiaries.

- **INSURANCE AND LIABILITY:**

Exhibitors should maintain general public liability insurance against claims for personal injury, death or property damage incident to, arising out of or in any way connected with the exhibitor's participation in the exhibition.

- **NOTE: NCoBC reserves the right to decline Non-Breast Health Company Exhibitors.**

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SPONSORSHIP OPPORTUNITIES



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The National Consortium is pleased to offer sponsorship opportunities for the **29th Annual Interdisciplinary Breast Center Conference**. All items are on a first-come first-served basis with first right of refusal on all items of previous sponsors. NCoBC is willing to discuss any other sponsorship opportunities in which an exhibiting company may be interested.

À la Carte descriptions

Logo and Banner Ad on Breastcare.org \$800 large \$400 small

Have your logo and company name prominently displayed on the breastcare.org site home page slide show along with a banner ad that links directly to your site for a full year.

Attendee Charging Station \$ 5,000

Sponsor a charging station next to your booth for the attendees to charge their phones, tablets, laptops and the like. Giving attendees a place to recharge, both electronically and mentally as the station also serves as a rest area. A charging station is sure to drive traffic to your booth location. Signage will be provided by the NCoBC.

Breakfast Symposium \$15,000

The breakfast symposium is a 60-minute presentation (unaccredited) on the topic of your choice. This will allow you to reach approximately 400-600 attendees at one time. A breakfast symposium sign promoting your discussion will be displayed outside the meeting room.

Poster and Abstract Reception \$6,000

This opportunity gives an exhibitor the chance to be the sole sponsor of our poster program. This company's name will be displayed on slides, poster numbers, reception signage and certificates given to the oral presenters.

Coffee Cart \$6,000 / break session **Coffee and Snack Cart** \$10,000 / break session

Sponsor a coffee cart at our break sessions and drive traffic to your exhibit booth. The cart will be placed by your booth and will be identified as a sponsored event. The cart will contain all the break time beverages and snacks if you wish to provide snacks (snacks provided only if your company chose the coffee and snack cart option). You are welcome to commit to a coffee cart for one break session or the entire conference. *Please contact the Exhibit Manager for pricing if you would like a cart for the entire conference: Christine Anderson christine@breastcare.org 574-401-8114

Saturday, Sunday or Monday Evening Event in Conference Center Contact Kimberly Bolin, Executive Director

This event is completely customizable to fit your needs and is a great opportunity to reach and grab the attention of the conference attendees. Contact Kimberly Bolin (574) 401-8115 email Kimberly@breastcare.org

Conference Programs \$4,000

Sponsor our conference program. Your company logo with (sponsored by) will appear on the front cover and throughout the program pages. Also included is an exclusive full-page advertisement inside the program. No other advertising will appear in the 2019 conference program.

Mobile App Marketing \$2,000

Sponsor the mobile conference app for the attendees to get all the lectures, power point and current up to date information about the conference (this will replace our USB sticks and hard copy materials). Sponsors will be marketed to all users of the applications each time they log on getting up to date information about your booth, product(s) and company.

New Product Showcase \$1,500

This sponsor opportunity will be open to exhibitors who have released a new product within 18 months from the date of our March 10, 2018 conference. This will be a 5-minute presentation spot in the general session. There are only 3 spots available at \$1,500 each, so this will be on a first come basis and subject to submission of the new product information application. The Product Showcase will be held on Saturday afternoon just after the end of the general session with full attendance in the main hall. Call for more information and eligibility requirements.

Descriptions continue

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À la Carte descriptions continued



Hotel Room Keys

\$10,000

(Limit of one company)

Receive continued exposure throughout the conference with your logo prominently displayed on all attendee's, speaker and Exhibitor room key cards.

Conference Satchels

\$6,500

(Limit of one company)

Your company's name and logo will be seen throughout the four-day conference as each attendee receives a reusable satchel. NCoBC will design the satchel with your logo.

Nametags

\$2,500

(Limit of one company)

Increase your exposure at this conference each time someone looks at a nametag. Have your company name and logo appear on each attendee's name tag in the colors of your choice.

Ink Pens

\$1,500

(Limit of one company)

Every conference attendee will receive a beautiful clip it pen that is an integral carabiner with your company's name and logo engraved on it. These will be included in each registration kit.



Stylus Pens

\$1,500

(Limit of one company)

Every attendee will receive a convenient stylus pen. Perfect for use with all of today's PDA's such as tablets and smart phones. Your logo prominently displayed on an item that will be used repeatedly.

Meal Tickets

\$2,500

(Limit of one company)

Your company logo will appear on each meal ticket that is given to the conference attendees. A meal ticket is required for each meal and the conference attendees see your company logo each day.

Magnetic Power Clips

\$1,500

(Limit of one company)

Popular magnetic translucent power clips will keep your name before breast health care professionals even at home! Your logo will appear on clip top. These are available in many colors.



Chap Stick

\$1,500

(Limit of two companies)

Always a welcome item! Lip balm stick with your company name and logo for attendees to use at the conference and when they return home.

Satchel ID Tags

\$2,500

Each satchel will be equipped with an ID tag to keep track of their satchel at the conference. Your company logo will be printed on one side.

Exhibitor Bingo Raffle Cards

\$2,500

(Limit of one company)

Every meeting attendee will receive an Exhibitor Bingo Raffle Card. Object of the game: Visit all exhibitor booths for color coded dabs to make a BINGO and to qualify to enter drawing for prizes. Game card will display sponsor Name and Logo on front and full company description on back.

Hand Sanitizer Spray

\$2,000

(Limit of two companies)

The attendees will really utilize this in Las Vegas. Antibacterial hand sanitizer kills 99.9% of common germs within a few seconds. It will leave your hands clean and delicately scented.

Promotional Flyer in Satchel

\$1,000

Your company will gain a higher level of visibility when attendees look in their registration satchels and discover your flyer, one-page ad or coupon inside. You must be an exhibitor to take advantage of this offer.

Non-Exhibiting Companies \$2,500

Promotional Item in Satchel

\$1,500

Your company will gain a higher level of visibility when attendees look in their registration satchels and discover your item (i.e., CD, Book, Pen, Notepad, etc). You must be an exhibitor to take advantage of this offer. This item must be pre-approved by the NCoBC.

Non-Exhibiting Companies \$4,000

Insulated Hot or Cold Tumbler

\$5,500

(Limit of one company)

This stainless-steel tumbler really lets your logo stand out. The attendees would love to use this at the conference for coffee or cold beverages! Also, have attendees remember your company even after the conference ends as they utilize this high quality stainless steel tumbler wherever they go.

Note Pads

\$3,000

(Limit of one company)

Be top of mind with notepads branded with your logo. Each attendee will receive a notepad included in their registration satchels which they will find very useful during and after the 2019 conference.



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PREMIUM SPONSORSHIP PACKAGES



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Sponsorship of the Annual Interdisciplinary Breast Center Conference provides recognition and exposure for your company. The below opportunities are available to suit any budget. To obtain a sponsorship level, all required items purchased at cost could allow you to fall into one of these categories.

Platinum: (\$75,000-UP) - Event Sponsor

Required: Booth

Conference Sponsor / Unrestricted Grant (30,000-up)

Choose one (1): Breakfast (\$15,000), evening event (\$8,000) or break coffee cart (\$6,000)

Choose two (2) Sponsorship Items from á la carte list

Receive: Company Name listed in the Brochure*

Company Name listed on the website

Slide on the home page of the NCoBC website

Two (2) Complimentary email blasts (First one due 12-15-18) (Second one due 1-15-19)

One (1) Banner ad in the Breast Center Bulletin member newsletter due 1-15-19

Free NCoBC Membership

Signage throughout conference

Sponsorship level ribbon to be displayed at your booth

Gold: (\$40,000-74,999)

Required: Booth

Course sponsor / unrestricted grant (\$20,000- up)

Choose one (1): Breakfast (\$15,000), evening event (\$8,000) or break coffee cart (\$6,000)

Choose two (2) sponsorship items from á la carte list

Receive: Company Name listed in the Brochure due 9-15-18

Company Name listed on NCoBC's website

One (1) complimentary email blast due 1-15-19

One (1) Banner ad in the Breast Center Bulletin member newsletter due 1-15-19

Free NCoBC Membership

Sponsorship level ribbon to be displayed at your booth

Silver: (\$15,000-39,999)

Required: Booth

Choose one (1): Breakfast (\$15,000), evening event (\$8,000) or break coffee cart (\$6,000)

Choose one (1) sponsorship item from á la carte list

Receive: Company Name listed in the Brochure due 9-15-18

Company Name listed on NCoBC's website

One (1) complimentary email blast due 1-15-19

One (1) Banner ad in the Breast Center Bulletin member newsletter due 1-15-19

Free NCoBC Membership

Sponsorship level ribbon to be displayed at your booth

Bronze: (\$5,000-14,999)

Required: Booth

Choose one (1) sponsorship item from á la carte list

Receive: Company Name listed in the Brochure due 9-15-18

Company Name listed on NCoBC's website

One (1) Banner ad on in the Breast Center Bulletin member newsletter due 1-15-19

Free NCoBC Corporate Membership

Sponsorship level ribbon to be displayed at your booth

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HOTEL INFORMATION



Paris Las Vegas Hotel and Casino
3655 Las Vegas Blvd. South • Las Vegas, Nv 89109

Rooms can be booked through the NCoBC website at:

www.breastcare.org

click on “Register to Attend” then find the “Hotel Registration”
link in the right margin

In addition to reduced room rates, NCoBC has negotiated that there are
NO “Resort Fees” charged during your stay (a \$29 / day value!), but you **MUST**
book your room(s) through the www.breastcare.org website to take advantage!

For Group Reservations Contact:

Kimberly Bolin, Executive Director (574) 401-8115 Email: Kimberly@breastcare.org



National Consortium of Breast Centers, Inc.

Mailing: P.O. Box 1334, Warsaw, IN 46581-1334

Shipping: 1017 E. Winona Ave., Suite A, Warsaw IN 46580

Tel: 574-401-8114 • Fax 574-267-8268

Email: christine@breastcare.org

Web: www.breastcare.org