

# 30<sup>th</sup>

ANNUAL

# NCBC 2020

## Interdisciplinary Breast Center Conference

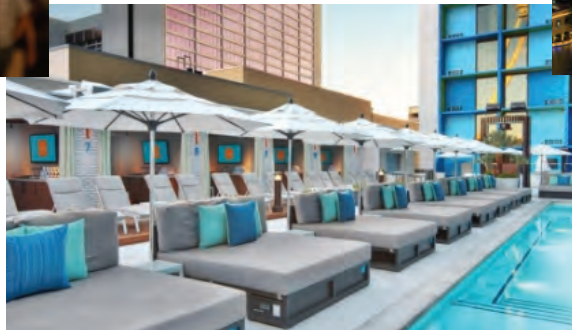


April 3-8 • All New Caesars Forum Venue • Las Vegas, Nevada



Enjoy Las Vegas Attractions  
and Resort Amenities

Exhibits Open  
April 4-6, 2020



Attended by over 1,000  
breast care professionals  
each year

Exhibitor and Sponsor Kit 2020



**NCBC**  
National Consortium of Breast Centers, Inc.



The National Consortium of Breast Centers invites you to participate in the 30th Annual Interdisciplinary Breast Center Conference. We are very excited to reach this monumental year in breast center education and support. This conference provides the opportunity to meet entire breast center teams. Including surgeons, radiologists, doctors, nurse practitioners, nurses, radiology technologist, managers, administrators, and navigators.



The conference will be held at the new Caesars Forum in Las Vegas, April 3-8, 2020. Exhibits open from April 4-6, 2020. We welcome all new and returning exhibitors!

Sincerely,



Kimberly Bolin, BS, ARDMS, ARRT, RT(R)(M)  
Executive Director, NCBC

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# Benefits of Exhibiting at NCoBC 2020



## Register Early to Exhibit ...And get those wheels turning!

- Exhibit space is located in the conference center
- Free listing on the NCBC web page if received by Jan 2.
- Paragraph description included on the web page listing if received by Jan 2
- 3 complimentary conference registrations for commercial exhibitors (\$400 per additional badge)
- 2 complimentary conference registrations for non-profit organizations (\$400 per additional badge)
- Lunch tickets and receptions included for registered staff
- Continuing education credits for courses attended
- Free exhibit bingo participation (prizes given by NCBC)
- Free Scavenger Hunt Participation (prizes given by NCBC)
- Exclusive exhibitor lounge with coffee



# Exhibit Booth Fees

10 X 10 In-line Commercial Space	\$3500
10 X 10 Corner Commercial Space	\$3850
10 X 10 In-line Non-Profit Space	\$1500
10 X 20 Commercial Exhibit Space	\$6900
10 X 30 Commercial Exhibit Space	\$10,350
10 X 40 or 20 X 20 Commercial Exhibit Space	\$13,800
30 X 30 Commercial Exhibit Space	\$31,000



## \$500 Early Bird Discount

with a completed registration and 50% deposit received by September 30, 2019.

- Exhibit show site schedule can change by up to 30 minutes. Any revisions will be sent by Jan 31.
- Freight Move-in: Thu Apr 2, 8 am-4 pm
- Exhibitor Registration: Fri Apr 3, 9 am-7 pm
- Exhibitor Set-up: Fri Apr 3, 9 am-9 pm
- All exhibits must be set up by 9 pm Fri Apr 3, or incur a \$500 late set-up fee.

## EXHIBIT HOURS

### SAT APRIL 4th

9:45am – 10:15am  
12:00pm – 1:30pm  
3:10pm – 3:45pm

### SUN APRIL 5th

9:50 – 10:30am  
12:10 – 1:30pm  
3:10 – 4:00pm

### MON APRIL 6th

9:45 – 10:15am  
12:25 – 2:00pm

### EXHIBIT DISMANTLE

2:00pm – 10:00pm  
Freight Forced 10:00pm

## Over 7 hours of Prime Exhibit Time scheduled with attendees!

Only companies that have specific breast care related products and services may exhibit at the NCoBC. All first time exhibitors must submit specific product/service information for approval prior to exhibiting.

### The following are not permitted:

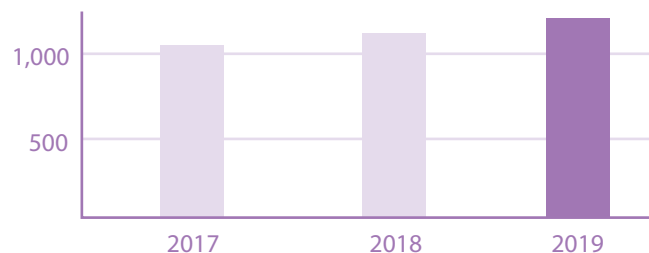
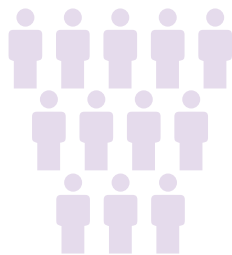
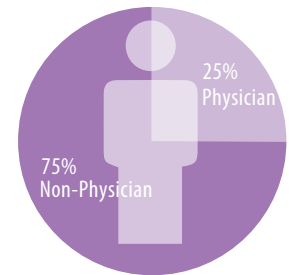
- No skin care, massage, anti-aging light therapy products and services allowed.
- No tents/canopy units.

# Important Deadlines

<b>2019</b>	
<b>Jul 15</b>	Exhibit Kit released and Exhibit Harvester Open
<b>Sep 30</b>	Early Bird Registration Deadline
<b>Dec 15</b>	Platinum Sponsor Email Blast Content Required (1 of 2)
<b>2020</b>	
<b>Jan 2</b>	Full Payment Deadline \$500 Late Fee added if not paid by this date
<b>Jan 2</b>	Full Exhibit listing with paragraph
<b>Jan 15</b>	Silver, Gold (1 of 1) and Platinum Email Blast Content Required (2 of 2)
<b>Jan 15</b>	Service Kit will be available
<b>Jan 15</b>	Participation in Bingo & Scavenger Hunt Questions noted on Exhibit Harvester
<b>Jan 31</b>	All name badges with names, titles, company email and mobile phone submitted *\$25 fee for each name badge printed or changed after Jan 31st 2020
<b>Feb 1</b>	On-site Booth Contact information submitted
<b>Feb 1</b>	Proof of Insurance uploaded to the Exhibit Harvester
<b>Mar 13</b>	Last Day for Block Housing Discount Rates - Harrah's Las Vegas

## Conference Attendee Demographics

- Radiologists
- Surgeons
- Pathologists
- Technologists
- Registered Nurses
- Genetic Counselors
- Administrators
- Navigators
- Nurse Practitioners
- Radiation Oncologists
- Medical Oncologists
- Breast Health Specialists





# General Information

## Exhibit Space Cost

Exhibitors are provided with a 10 X 10 floor space, and one 7" X 44" one-line identification sign. 50% booth deposit is due to reserve your space with the final payment due by Jan 2, 2020.

\$500 late fee applied after Jan 2.

For those signing up after Jan 2, full payment is due to reserve the space.

Credit Cards are accepted on the exhibit harvester.

Checks can be mailed to NCBC Exhibits, PO Box 1334, Warsaw, IN 46581-1334.

For any cancellations, no refunds will be given.

10 X 10 In-line Commercial Space \$3500

10 X 10 Corner Commercial Space \$3850

10 X 10 In-line Non-Profit Space \$1500

10 X 20 Commercial Exhibit Space \$6900

10 X 30 Commercial Exhibit Space \$10,350

10 X 40 or 20 X 20 Commercial Exhibit Space \$13,800

30 X 30 Commercial Exhibit Space \$31,000

\$500 Early Bird discount for registration completed with a 50% deposit by September 30, 2019.

## Booth Space Choice

Booth space is first-come, first-served. You are able to choose your booth space on-line when viewing the exhibit floor layout. The NCBC reserves the right to change the layout of the exhibit floor and move exhibit companies accordingly.

## Non-Profit Exhibitors

Exhibit Space is limited for non-profit organizations. Only in line spaces are available and only one booth is allowed. We require proof of your non-profit status and breast cancer related products and services. These spaces will be assigned by the Exhibit Manager.

**Commercial Exhibitors** will receive 3 complimentary registrations and Non-Profit Organizations will receive 2 complimentary registrations. Additional registrations will be charged an additional \$400 per registration (Which includes lunches, receptions, and meeting attendance and educational credits).



## Housing

Host Hotel: Harrah's Las Vegas will host attendees for the 2020 conference. Harrah's Las Vegas is directly connected to CAESARS FORUM Convention center via climate controlled skybridge. With its prime location at the center of the famous Las Vegas Strip, Harrah's puts you at the heart of everything that makes Las Vegas, Las Vegas. You'll enjoy the newly renovated guest rooms with easy access to the convention center. NCBC has negotiated a discounted room rate of \$157.00 per night plus tax and \$22 resort fee (Resort fee includes daily wireless internet for two devices in guest room, health club and pool access).

Book your hotel today online: <https://book.passkey.com/go/SHNCB0>

A limited number of rooms are being held at The LINQ Hotel & Casino also directly connected to CAESARS FORUM convention center via climate controlled skybridge. Located at the heart of the Las Vegas Strip, The LINQ Hotel & Casino is the social hub for trend-setters. Rooms include modern furnishings and close access to the LINQ Promenade and The High Roller. NCBC has negotiated a discounted room rate of \$118 per night plus and \$22 resort fee.

Book your hotel today online: <https://book.passkey.com/go/SHNCB0>

**BOOK EARLY!** March 13, 2020 is the last day for NCBC Block Housing Discount Rates - Harrah's Las Vegas

# Exhibit Terms and Conditions

The NCoBC hosts a yearly convention related to breast cancer. This convention is to allow companies, agencies, and not for profit organizations to showcase their services, products, and (briefly discuss overall scope, purpose, and/or strategy).

## **TYPES OF EXHIBITORS, PROHIBITED BEHAVIOR**

Only breast cancer related products and services are eligible to exhibit at the NCoBC. The NCoBC reserves the right to decline non-breast health related companies. No massage, skincare, or light therapy companies will be accepted. All first time exhibit companies or organizations must provide specific product or service information. First time exhibitors must also be approved by the NCoBC Exhibit Manager.

Exhibiting companies and exhibiting organizations are not to entertain the membership, speakers, board members or NCoBC conference attendees during event times of the NCoBC. At the sole discretion of NCoBC, anyone violating this rule will result in their removal from the conference.

No marketing, surveys, or contacting the NCoBC attendees prior to the conference. At the sole discretion of NCoBC, anyone violating this rule will result in their removal from the conference.

There will be no refunds if you, the exhibitor, cancels or if the NCoBC determines that your company or organization is not eligible to exhibit. This determination is at the sole discretion of the NCoBC. No refunds will be given to non-approved companies. The NCoBC reserves the right to cancel any exhibitor company or organization who does not abide by our Terms, Conditions and Rules. If you are unsure that you meet this requirement, contact us before you sign up as an exhibitor. Failure to meet this requirement or misrepresentation of your company or organization to obtain approval will result in your removal from the conference

## **EXHIBIT SPACES**

Exhibit spaces are first-come, first served. When you register for an exhibit space, you will be able to choose from the available spaces on the exhibit harvester. A 50% down payment must be included. All new companies must submit specific product or service information and receive approval by the NCoBC Exhibit Manager. The final payment for all exhibit space is due Jan 2. All spaces reserved after Jan 2 will be required to submit full payment. \*A \$500 late fee will apply to all exhibitors who have a balance due after Jan 2.

Exhibit space is in the conference meeting area. We have found that having exhibits in the conference meeting area draws more interest. The floor plan can be viewed on the exhibit harvester online.

Exhibitors will be provided a 10 X 10 floor space and one 7" X 44" one-line identification sign. Tables, chairs, and a waste basket are part of a rental package and can be ordered through Century Transportation Services.

Exhibitors may not assign, sublet, or apportion to others the whole or any part of the space allocated and may not display goods or services other than those manufactured or regularly distributed by them or their subsidiaries.

Exhibitors are required to maintain general public liability insurance against claims for personal injury, death, or property damage incident to, arising out of or in any way connected with the Exhibitors participation in the exhibition. You will need to provide evidence of insurance before your exhibit spot is secured. This is due by Feb 1, 2020.

Electric services are provided in the Exhibit Service Kit and you must contract directly with the electric service provider. If you will need electrical services during your dismantle, please notify the electric service provider at the time of your order.

Exhibit security will be provided Thursday – Wednesday evenings. However, exhibitors are responsible for exhibit loss, damage and theft. It is suggested that portable components be taken down at the close of each day. The NCoBC will not be held responsible for any handling, mishandling, or lost shipments.

## **REGISTRATION, SETUP AND TEAR DOWN**

Exhibitor Registration is Friday April 3 from 9 am to 7 pm. Please assign one exhibit person to pick up the registration packet and badges for your team from the Exhibit Registration Desk. The name of this individual, cell number, and email are to be entered into the exhibit harvester as the ON-SITE contact. This task is to be completed by Feb 1.

ALL shipments must go through the ADVANCE WAREHOUSE. No SHOW-SITE shipping will be accepted at the dock or unloaded until all advance warehouse shipping has been unloaded. Shipping information will be through Century Transportation Services. A complete Exhibit Service Kit with shipping, handling, additional rental items, dates, etc. will be emailed to each exhibiting company.

# Exhibit Terms and Conditions Continued



Setup badges are no charge. You will need to contact the Exhibit Manager through email by March 1. Setup badges will allow entrance to the exhibit hall on Friday April 3 only.

Exhibitor Setup is Friday April 3 from 9 am to 9 pm. Setup must be completed by Friday, April 3, 2020 at 9 pm. A \$500 late fee will be charged for violations of this policy. No children are allowed on the exhibit floor during setup and dismantle times. If you have any questions or need assistance during setup, please contact Century Transportation Services.

Exhibits will open on Saturday April 4, 2020 at the first break.

Exhibit dismantle is on Monday, April 6 after the lunch break. Any company that removes anything from the booth, removes signage or dismantles prior to that time will be charged an \$800 fee. Additionally, to exhibit at any future NCoBC events, an \$800 deposit will be required and will be refunded 30 after the close of the event if the exhibiting company abides by the dismantle policy.

## IDENTIFICATION AND ACCESS

Name badges are required for entrance into the conference area and are to be worn at all times.

Name badges may not be secured for consultants, clients, and business associates: They may register at the regular conference attendee rate instead of the \$2000 no-exhibiting company rate at your request.

Exhibitor meals are included for each name badge issued and cover lunches, breaks the Exhibit Extravaganza, and the Poster Reception. (Breakfasts are not included and are sponsored events.)

Each commercial 10 X 10 space is allotted 3 name badges. These name badges are for your company or organization employees and their name badge registration must include, their name, title, company or organizational email and their direct phone number. These are due by Jan 31 and each badge addition or change will be charged an additional \$25 fee.

Each non-profit 10 X 10 space is allotted 2 name badges. These name badges are for your company or organization employees and their name badge registration must include, their name, title, company or organizational email and their direct phone number. These are due by Jan 31 and each badge addition or change will be charged an additional \$25 fee.

Additional name badges are \$400. This will include lunches, breaks, the Exhibit Extravaganza, and the Poster Reception.

These name badges are for your company or organization employees and their name badge registration must include, their name, title, company or organizational email and their direct phone number. These are due by Jan 31 and each badge addition or change will be charged an additional \$25 fee.

## MISCELLANEOUS

If you need to cancel your hotel reservation, you will need to contact the hotel directly.

CEU's, CME's or ASRT credits are provided to exhibitors that attend the courses at no additional charge. Please see the Exhibit Manager on-site for credit forms.

## LIMITATIONS

All exhibitors agreed to accept our Terms and Conditions and all Exhibit Rules for the National Consortium of Breast Centers (NCoBC) set forth hereafter and by such additional Terms, Conditions and Exhibit Rules made by the NCoBC including but not limited to those printed, online, in the Exhibit Prospectus, Exhibit Service Kit, and any correspondence from the NCoBC and its staff or Century Exhibit Services. The exhibiting Company or exhibiting Organization will be held responsible for all of their employees, representatives or agents, or anyone that you have requested a name badge for and their activities. It is the responsibility of the exhibiting Company or exhibiting Organization to relate all of the Terms, Conditions, and Rules to their employees, representatives, or agents and all booth name badge recipients.

If the NCoBC should be prevented from holding the exhibition for any reason beyond the NCoBC's control, (such as but not limited to damage to the building, riots, strikes, acts of government, or acts of God) or if an exhibitor cannot occupy the assigned space due to reasons beyond the NCoBC's control, then the NCoBC has the right to cancel the exhibition or any part thereof, with no further liability to the exhibitor. No refunds will be given for any reason.

By choosing to exhibit and register for a booth you are agreeing to these terms and conditions.



# NCoBC 2020 Conference Sponsorships

(Additional descriptions found on the Exhibit Harvester)

## Educational Grant Opportunities

- \$10,000 Poster/Abstract Unrestricted Educational Grant
- \$25,000 Navigation Unrestricted Educational Grant
- \$25,000 Clinical Breast Assessment Unrestricted Educational Grant
- \$30,000 Lymphedema Unrestricted Educational Grant
- \$30,000 Radiology Unrestricted Educational Grant
- \$40,000 Risk Unrestricted Educational Grant
- \$40,000 Oncoplastic Unrestricted Educational Grant

## Breakfast Sponsorship with 45 minute speaking opportunity

### ***Pre-Conference Breakfast Sponsorship***

- \$12,000 Radiology Master Series
- \$12,000 Lymphedema
- \$12,000 Oncoplastics (2 opportunities)
- \$12,000 Risk

### ***Post-Conference Breakfast Sponsorship***

- \$12,000 Clinical Breast Assessment
- \$12,000 Navigation Certification
- \$12,000 Administration
- \$12,000 Risk Certification
- \$12,000 Positioning Workshop

## Lunch Sponsorship with 45 min speaking opportunity

### ***Pre-Conference Lunch Sponsorship***

- \$12,000 Radiology Master Series
- \$12,000 Lymphedema
- \$12,000 Oncoplastics (2 opportunities)
- \$12,000 Risk

### ***Post-Conference Lunch Sponsorship***

- \$12,000 Clinical Breast Assessment
- \$12,000 Navigation Certification
- \$12,000 Administration
- \$12,000 Risk Certification
- \$12,000 Positioning Workshop

## General Conference Breakfast Symposium

- \$20,000 Saturday, one available
- \$20,000 Sunday, one available
- \$20,000 Monday, one available

## Evening Event

- \$10,000 Saturday Evening, two available
- \$10,000 Sunday Evening, two available
- \$10,000 Monday Evening, two available

# NCoBC 2020 Conference Premium Sponsor Packages

(Additional descriptions found on the Exhibit Harvester)



## PLATINUM SPONSOR

\$75,000 and up

- Booth
- Unrestricted Educational Grant \$30,000 and up (Can be more than one to total the \$30,000)
- Choose one Symposium Breakfast (if available)
- Pre or Post Conference Breakfast or Lunch
- Choose additional Sponsorship Items to reach the total sponsorship amount of \$75,000

### Receive:

- Company name listed as a Platinum Sponsor on NCoBC Conference App
- Company name listed as a Platinum Sponsor on the NCBC website
- Website Banner on the NCBC website for 1 year
- 2 Complimentary Email Blast (\*1st one due by Dec 15 and the 2nd due by Jan 15)
- Free NCoBC Corporate membership
- Signage throughout the conference
- Sponsorship Level Sign to be displayed at your booth
- Access to over 1,000 attendees - full attendee list included



## GOLD SPONSOR

\$50,000 - \$74,999

- Booth
- Unrestricted Educational Grant \$20,000 and up (Can be more than one to total the \$20,000)
- Choose one Symposium Breakfast (if available)
- Pre or Post Conference Breakfast or Lunch
- Choose additional Sponsorship Items to reach the total sponsorship amount between \$50,000-\$74,999

### Receive:

- Company name listed as a Gold Sponsor on NCoBC Conference App
- Company name listed as a Gold Sponsor on the NCBC website
- Website Banner on the NCBC website for 1 year
- 2 Complimentary Email Blast (\*1st one due by Dec 15 and the 2nd due by Jan 15)
- Free NCoBC Corporate membership
- Signage throughout the conference
- Sponsorship Level Sign to be displayed at your booth
- Access to over 1,000 attendees - full attendee list included



## SILVER SPONSOR

\$25,000 - \$49,999

- Booth
- Unrestricted Educational Grant \$15,000 and up (Can be more than one to total the \$15,000)
- Choose one Symposium Breakfast (if available)
- Pre or Post Conference Breakfast or Lunch
- Choose additional Sponsorship Items to reach the total sponsorship amount of \$25,000-\$49,999

### Receive:

- Company name listed as a Silver Sponsor on NCoBC Conference App
- Company name listed as a Silver Sponsor on the NCBC website
- Website Banner on the NCBC website for 3 months
- 1 Complimentary Email Blast \*due by Dec 15
- Signage throughout the conference
- Sponsorship Level Sign to be displayed at your booth
- Access to over 1,000 attendees - full attendee list included

# NCoBC 2020 Conference Sponsor Items

(Additional descriptions found on the Exhibit Harvester)

## Excellent Branding Opportunities for YOUR Organization



**Hotel Room Key Cards \$10,000**



**Snack & Coffee Cart \$10,000 (multiple opportunities)**



**Conference Satchels \$8,000**



**Coffee Cart \$6,000 (multiple opportunities)**



**Insulated Hot or Cold Tumbler \$5500**



**NCoBC Conference Mobile App \$5000**



**Attendee Device Charging Station \$5000**



**Name Tags \$2500**



**Meal Tickets \$2500**



**Satchel ID Tags \$2500**



**Exhibitor Bingo Raffle Cards \$2500**



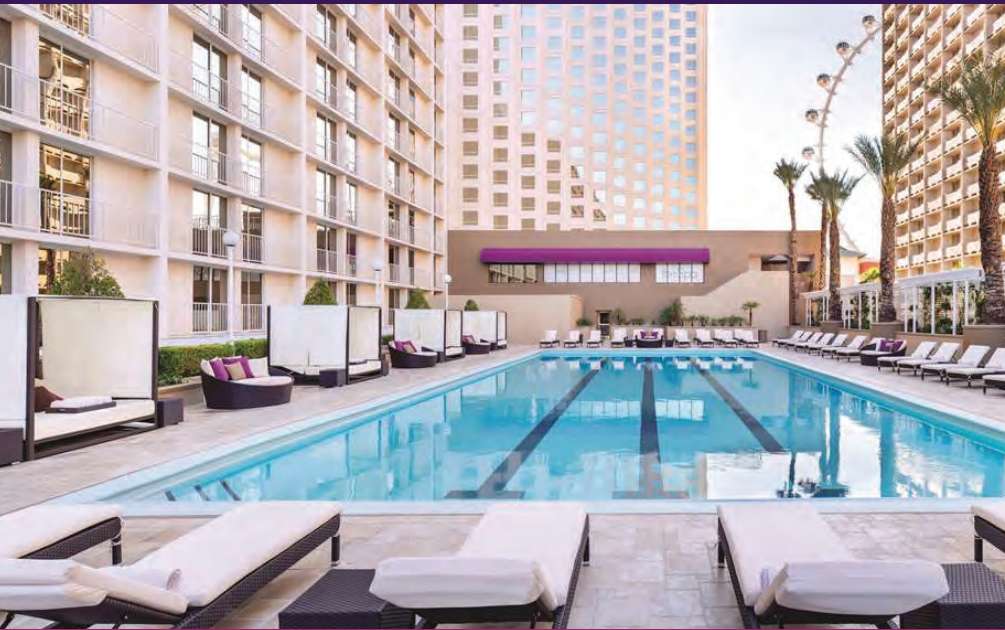
**New Product Showcase \$1500**



**Promotional Item in Satchel \$1500**



**Promotional Flier in Satchel \$1500**



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