

# NBC 2022

31<sup>st</sup> Annual  
Interdisciplinary Breast Center Conference

March 11-16 • Paris Las Vegas, NV

Exhibitor and  
Sponsor Kit

Exhibits Open March 12-14

*Together Again... In Person and In Touch!*



Save with Early Bird Rates!



Booth Registration by Aug 30th, 2021

Hotel Registration by Feb 11, 2022

## Breast Care Professionals In Attendance:

- Radiologists
- Surgeons
- Pathologists
- Technologists
- Registered Nurses
- Genetic Counselors
- Administrators
- Navigators
- Nurse Practitioners
- Radiation Oncologists
- Medical Oncologists
- Breast Health Specialists



**Planned Attendee Bingo and  
Scavenger Hunt Activities  
with Exhibitors**

# NCBC2022

## 31st Annual Interdisciplinary Breast Center Conference

March 11-16 • Paris Las Vegas, NV

The National Consortium of Breast Centers invites you to participate in the 31st Annual Interdisciplinary Breast Center Conference. We are very excited to reach this monumental year in breast center education and support. This conference provides the opportunity to meet entire breast center teams. Including surgeons, radiologists, doctors, nurse practitioners, nurses, radiology technologist, managers, administrators, and navigators.



The conference will be held at Paris Resort Las Vegas, March 11-16, 2022. Exhibits open from March 12-14, 2022. We welcome all new and returning exhibitors!

Sincerely,



Kimberly Bolin, BS, ARDMS, ARRT, RT(R)(M)  
Executive Director, NCBC

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# Benefits of Exhibiting at NCoBC 2022



## Register Early to Exhibit *...And get those wheels turning!*

- Exhibit space is located in the conference center
- Free listing on the NCBC web page if received by Jan 2.
- Paragraph description included on the web page listing if received by Jan 2
- 3 complimentary conference registrations for commercial exhibitors (\$400 per additional badge)
- 2 complimentary conference registrations for non-profit organizations (\$400 per additional badge)
- Lunch tickets and receptions included for registered staff
- Continuing education credits for courses attended
- Free exhibit bingo participation (prizes given by NCBC)
- Free Scavenger Hunt Participation (prizes given by NCBC)
- Exclusive exhibitor lounge with coffee





# Exhibit Booth Fees

**\$1,500 - 10x10 Exhibit Space - Non-Profit Only** (inline only, no corners or endcaps)

**\$3,500 - 10x10 Exhibit Space, inline - Commercial**

**\$3,850 - 10x10 Exhibit Space, end cap or corner - Commercial**

**\$6,900 - 10x20 Exhibit Space, inline - Commercial**

**\$7,200 - 10x20 Exhibit Space, 1 end cap - Commercial**

**\$7,500 - 10x20 Exhibit Space, island - Commercial**

**\$10,350 - 10x30 Exhibit Space - Commercial**

**\$13,500 - 10x40 or 20 X 20 Exhibit Space - Commercial**

**\$27,500 - 20x40 Exhibit Space - Commercial**

**\$31,000 - 30x30 Exhibit Space - Commercial**

**\$34,000 - 20x50 Exhibit Space - Commercial**

**31<sup>st</sup>** Annual  
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Breast Center  
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**NCBC2022**



## **\$500 Early Bird Discount**

with a completed registration and full payment received by August 31, 2021

### **EXHIBIT HOURS**

#### **SATURDAY MARCH 12**

9:00am – 10:00am

12:15pm – 1:30pm

3:10pm – 3:45pm

Poster Session 5:15pm – 6:45pm

6:45pm – Closes

#### **SUNDAY MARCH 13**

9:50 – 10:30am

12:10 – 1:30pm

3:10 – 4:00pm

5:40pm – Closes

#### **MONDAY MARCH 14**

9:45 – 10:15am

12:30 – 2:00pm

#### **EXHIBIT DISMANTLE**

2:30pm – 10:00pm

**Freight Forced 10:00pm**

- Exhibit show site schedule can change by up to 30 minutes. Any revisions will be sent by Jan 31.
- Freight Move-in: Thu March 10
- Exhibitor Registration: Fri March 11, 9am - 7pm
- Exhibitor Set-up: Fri March 11, 9am - 9pm
- All exhibits must be set up by 9 pm Fri March 11, or incur a \$500 late set-up fee.

**Over 7 hours of  
Prime Exhibit Time  
scheduled with attendees!**

Only companies that have specific breast care related products and services may exhibit at the NCoBC. All first time exhibitors must submit specific product/service information for approval prior to exhibiting.

#### **The following are not permitted:**

- No skin care, massage, anti-aging light therapy products and services allowed.
- No tents/canopy units.

# Important Deadlines

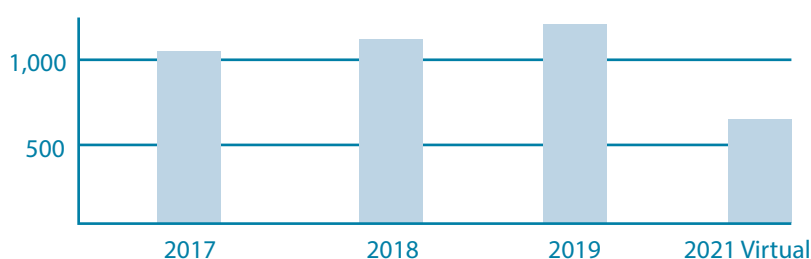
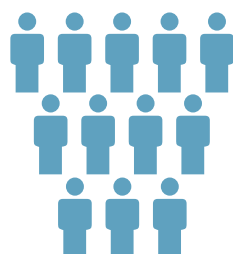
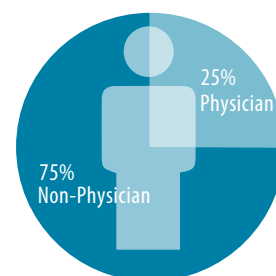
<b>2021</b>	Full Payment Due at Booth Rental
<b>July 1</b>	Exhibit Kit released and Exhibit Harvester Open
<b>Aug 31</b>	Early Bird Registration Deadline
<b>Dec 15</b>	Platinum Sponsor Email Blast Content Required (1 of 2)
<b>Dec 30</b>	Full Exhibit listing with paragraph
<b>2022</b>	
<b>Jan 15</b>	Silver, Gold (1 of 1) and Platinum Email Blast Content Required (2 of 2)
<b>Jan 15</b>	Service Kit will be available
<b>Jan 31</b>	All name badges with names, titles, company email and mobile phone submitted *\$25 fee for each name badge printed or changed after Jan 31st
<b>Feb 1</b>	Participation in Bingo & Scavenger Hunt Questions noted on Exhibit Harvester
<b>Feb 1</b>	On-site Booth Contact information submitted
<b>Feb 1</b>	Proof of Insurance uploaded to the Exhibit Harvester
<b>Feb 1</b>	Lead Retrieval Registration Date
<b>Feb 11</b>	Last Day for Block Housing Discount Rates - Paris Las Vegas

## Conference Attendee Demographics

- Radiologists
- Surgeons
- Pathologists
- Technologists

- Registered Nurses
- Genetic Counselors
- Administrators
- Navigators

- Nurse Practitioners
- Radiation Oncologists
- Medical Oncologists
- Breast Health Specialists



## General Information

### Exhibit Space Cost

Exhibitors are provided with a 10 X 10 floor space, and one 7" X 44" one-line identification sign.

Booth full payment is due to reserve your space.

Credit Cards are accepted on the exhibit harvester.

Checks can be mailed to NCBC Exhibits, PO Box 1334, Warsaw, IN 46581-1334.

**For any cancellations, no refunds will be given.**

\$1,500 - 10x10 Exhibit Space (inline only, no corners or endcaps) - Non-Profit Only

\$3,500 - 10x10 Exhibit Space, inline - Commercial

\$3,850 - 10X10 Exhibit Space, end cap or corner - Commercial

\$6,900 - 10X20 Exhibit Space, inline - Commercial

\$7,200 - 10X20 Exhibit Space, 1 end cap - Commercial

\$7,500 - 10X20 Exhibit Space, island - Commercial

\$10,350 - 10X30 Exhibit Space - Commercial

\$13,500 - 10X40 or 20 X 20 Exhibit Space - Commercial

\$27,500 - 20X40 Exhibit Space - Commercial

\$31,000 - 30X30 Exhibit Space - Commercial

\$34,000 - 20X50 Exhibit Space - Commercial

\$500 Early Bird discount for registration completed with payment in full by August 31, 2021

### Booth Space Choice

Booth space is first-come, first-served. You are able to choose your booth space on-line when viewing the exhibit floor layout.

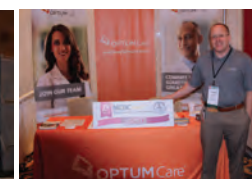
The NCBC reserves the right to change the layout of the exhibit floor and move exhibit companies accordingly.

### Non-Profit Exhibitors

Exhibit Space is limited for non-profit organizations. Only in line spaces are available and only one booth is allowed. We require proof of your non-profit status and breast cancer related products and services. These spaces will be assigned by the Exhibit Manager.

**Commercial Exhibitors** will receive 3 complimentary registrations and Non-Profit Organizations will receive 2 complimentary registrations. Additional registrations will be charged an additional \$400 per registration (Which includes lunches, receptions, and meeting attendance and educational credits).

*Thank You!*  
to our Sponsors



# Exhibit Terms and Conditions

The NCoBC hosts a yearly convention related to breast cancer. This convention is to allow companies, agencies, and not for profit organizations to showcase their services, products, and (briefly discuss overall scope, purpose, and/or strategy).

## **TYPES OF EXHIBITORS, PROHIBITED BEHAVIOR**

Only breast cancer related products and services are eligible to exhibit at the NCoBC. The NCoBC reserves the right to decline non-breast health related companies. No massage, skincare, or light therapy companies will be accepted. All first time exhibit companies or organizations must provide specific product or service information. First time exhibitors must also be approved by the NCoBC Exhibit Manager.

Exhibiting companies and exhibiting organizations are not to entertain the membership, speakers, board members or NCoBC conference attendees during event times of the NCoBC. At the sole discretion of NCoBC, anyone violating this rule will result in their removal from the conference.

No marketing, surveys, or contacting the NCoBC attendees prior to the conference. At the sole discretion of NCoBC, anyone violating this rule will result in their removal from the conference.

There will be no refunds if you, the exhibitor, cancels or if the NCoBC determines that your company or organization is not eligible to exhibit. This determination is at the sole discretion of the NCoBC. No refunds will be given to non-approved companies. The NCoBC reserves the right to cancel any exhibitor company or organization who does not abide by our Terms, Conditions and Rules. If you are unsure that you meet this requirement, contact us before you sign up as an exhibitor. Failure to meet this requirement or misrepresentation of your company or organization to obtain approval will result in your removal from the conference

## **EXHIBIT SPACES**

Exhibit spaces are first-come, first served. When you register for an exhibit space, you will be able to choose from the available spaces on the exhibit harvester. A full payment must be included. All new companies must submit specific product or service information and receive approval by the NCoBC Exhibit Manager.

Exhibit space is in the conference meeting area. We have found that having exhibits in the conference meeting area draws more interest. The floor plan can be viewed on the exhibit harvester online.

Exhibitors will be provided a 10 X 10 floor space and one 7" X 44" one-line identification sign. Tables, chairs, and a waste basket are part of a rental package and can be ordered through Century Transportation Services.

Exhibitors may not assign, sublet, or apportion to others the whole or any part of the space allocated and may not display goods or services other than those manufactured or regularly distributed by them or their subsidiaries.

Exhibitors are required to maintain general public liability insurance against claims for personal injury, death, or property damage incident to, arising out of or in any way connected with the Exhibitors participation in the exhibition. You will need to provide evidence of insurance before your exhibit spot is secured. This is due by Feb 1, 2022.

Electric services are provided in the Exhibit Service Kit and you must contract directly with the electric service provider. If you will need electrical services during your dismantle, please notify the electric service provider at the time of your order.

Exhibit security will be provided Thursday – Wednesday evenings. However, exhibitors are responsible for exhibit loss, damage and theft. It is suggested that portable components be taken down at the close of each day. The NCoBC will not be held responsible for any handling, mishandling, or lost shipments.

## **REGISTRATION, SETUP AND TEAR DOWN**

Exhibitor Registration is Friday March 11 from 9 am to 7 pm. Please assign one exhibit person to pick up the registration packet and badges for your team from the Exhibit Registration Desk. The name of this individual, cell number, and email are to be entered into the exhibit harvester as the ON-SITE contact. This task is to be completed by Feb 1.

ALL shipments must go through the ADVANCE WAREHOUSE. No SHOW-SITE shipping will be accepted at the dock or unloaded until all advance warehouse shipping has been unloaded. Shipping information will be through Century Transportation Services. A complete Exhibit Service Kit with shipping, handling, additional rental items, dates, etc. will be emailed to each exhibiting company.

Setup badges are no charge. You will need to contact the Exhibit Manager through email by March 1. Setup badges will allow entrance to the exhibit hall on Friday March 11 only.

# Exhibit Terms and Conditions Continued

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Exhibitor Setup is Friday March 11 from 9 am to 9 pm. Setup must be completed by Friday, March 11, 2022 at 9 pm. A \$500 late fee will be charged for violations of this policy. No children are allowed on the exhibit floor during setup and dismantle times. If you have any questions or need assistance during setup, please contact Century Transportation Services.

Exhibits will open on Saturday March 12, 2022 at the first break.

Exhibit dismantle is on Monday, March 14 after the lunch break. Any company that removes anything from the booth, removes signage or dismantles prior to that time will be charged an \$800 fee. Additionally, to exhibit at any future NCoBC events, an \$800 deposit will be required and will be refunded 30 days after the close of the event if the exhibiting company abides by the dismantle policy.

## IDENTIFICATION AND ACCESS

Name badges are required for entrance into the conference area and are to be worn at all times.

Name badges may not be secured for consultants, clients, and business associates: They may register at the regular conference attendee rate instead of the \$2000 no-exhibiting company rate at your request.

Exhibitor meals are included for each name badge issued and cover lunches, breaks, the Exhibit Extravaganza, and the Poster Reception. (Breakfasts are not included and are sponsored events.)

Each commercial 10 X 10 space is allotted 3 name badges. These name badges are for your company or organization employees and their name badge registration must include, their name, title, company or organizational email and their direct phone number. These are due by Jan 31 and each badge addition or change will be charged an additional \$25 fee.

Each non-profit 10 X 10 space is allotted 2 name badges. These name badges are for your company or organization employees and their name badge registration must include, their name, title, company or organizational email and their direct phone number. These are due by Jan 31 and each badge addition or change will be charged an additional \$25 fee.

Additional name badges are \$400. This will include lunches, breaks, the Exhibit Extravaganza, and the Poster Reception.

These name badges are for your company or organization employees and their name badge registration must include, their name, title, company or organizational email and their direct phone number. These are due by Jan 31 and each badge addition or change will be charged an additional \$25 fee.

## MISCELLANEOUS

If you need to cancel your hotel reservation, you will need to contact the hotel directly.

CEU's, CME's or ASRT credits are provided to exhibitors that attend the courses at no additional charge. Please see the Exhibit Manager on-site for credit forms.

## LIMITATIONS

All exhibitors agreed to accept our Terms and Conditions and all Exhibit Rules for the National Consortium of Breast Centers (NCoBC) set forth hereafter and by such additional Terms, Conditions and Exhibit Rules made by the NCoBC including but not limited to those printed, online, in the Exhibit Prospectus, Exhibit Service Kit, and any correspondence from the NCoBC and its staff or Century Exhibit Services. The exhibiting Company or exhibiting Organization will be held responsible for all of their employees, representatives or agents, or anyone that you have requested a name badge for and their activities. It is the responsibility of the exhibiting Company or exhibiting Organization to relate all of the Terms, Conditions, and Rules to their employees, representatives, or agents and all booth name badge recipients.

If the NCoBC should be prevented from holding the exhibition for any reason beyond the NCoBC's control, (such as but not limited to damage to the building, riots, strikes, acts of government, or acts of God) or if an exhibitor cannot occupy the assigned space due to reasons beyond the NCoBC's control, then the NCoBC has the right to cancel the exhibition or any part thereof, with no further liability to the exhibitor. No refunds will be given for any reason.

By choosing to exhibit and register for a booth you are agreeing to these terms and conditions.



# NCoBC 2022 Conference Sponsorships

(Additional descriptions found on the Exhibit Harvester)

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## Educational Grant Opportunities

\$10,000 Poster/Abstract Unrestricted Educational Grant  
\$25,000 Navigation Unrestricted Educational Grant  
\$25,000 Clinical Breast Assessment Unrestricted Educational Grant  
\$25,000 Lymphedema Unrestricted Educational Grant  
\$30,000 Radiology Unrestricted Educational Grant  
\$40,000 Risk Unrestricted Educational Grant  
\$40,000 Oncoplastic Unrestricted Educational Grant

## Breakfast Sponsorship with 45 minute speaking opportunity

### ***Pre-Conference Breakfast Sponsorship***

\$12,000 Imaging  
\$12,000 Oncoplastics (2 opportunities)  
\$12,000 Risk Admin

### ***Post-Conference Breakfast Sponsorship***

\$12,000 Clinical Breast Assessment  
\$12,000 Navigation  
\$12,000 Administration  
\$12,000 Technologist  
\$12,000 Risk Clinical

## Lunch Sponsorship with 45 min speaking opportunity

### ***Pre-Conference Lunch Sponsorship***

\$12,000 Imaging  
\$12,000 Oncoplastics  
\$12,000 Risk Admin

### ***Post-Conference Lunch Sponsorship***

\$12,000 Clinical Breast Assessment  
\$12,000 Navigation  
\$12,000 Administration  
\$12,000 Technologist  
\$12,000 Risk Clinical

## General Conference Breakfast Symposium

\$20,000 Saturday, one available  
\$20,000 Sunday, one available  
\$20,000 Monday, one available

## Evening Event

\$10,000 Saturday Evening, two available  
\$10,000 Sunday Evening, two available  
\$10,000 Monday Evening, two available

# NCoBC 2022 Conference Premium Sponsor Packages

(Additional descriptions found on the Exhibit Harvester)



## PLATINUM SPONSOR

\$75,000 and up

- Booth
- Unrestricted Educational Grant \$30,000 and up (Can be more than one to total the \$30,000)
- Choose one Symposium Breakfast (if available)
- Pre or Post Conference Breakfast or Lunch
- Choose additional Sponsorship Items to reach the total sponsorship amount of \$75,000

### Receive:

- Company name listed as a Platinum Sponsor on NCoBC Conference App
- Company name listed as a Platinum Sponsor on the NCBC website
- Website Banner on the NCBC website for 1 year
- 2 Complimentary Email Blast (\*1st one due by Dec 15 and the 2nd due by Jan 15)
- Free NCoBC Corporate membership
- Signage throughout the conference
- Sponsorship Level Sign to be displayed at your booth
- Access to over 1,000 attendees - full attendee list included



## GOLD SPONSOR

\$50,000 - \$74,999

- Booth
- Unrestricted Educational Grant \$20,000 and up (Can be more than one to total the \$20,000)
- Choose one Symposium Breakfast (if available)
- Pre or Post Conference Breakfast or Lunch
- Choose additional Sponsorship Items to reach the total sponsorship amount between \$50,000-\$74,999

### Receive:

- Company name listed as a Gold Sponsor on NCoBC Conference App
- Company name listed as a Gold Sponsor on the NCBC website
- Website Banner on the NCBC website for 1 year
- 2 Complimentary Email Blast (\*1st one due by Dec 15 and the 2nd due by Jan 15)
- Free NCoBC Corporate membership
- Signage throughout the conference
- Sponsorship Level Sign to be displayed at your booth
- Access to over 1,000 attendees - full attendee list included



## SILVER SPONSOR

\$25,000 - \$49,999

- Booth
- Unrestricted Educational Grant \$15,000 and up (Can be more than one to total the \$15,000)
- Choose one Symposium Breakfast (if available)
- Pre or Post Conference Breakfast or Lunch
- Choose additional Sponsorship Items to reach the total sponsorship amount of \$25,000-\$49,999

### Receive:

- Company name listed as a Silver Sponsor on NCoBC Conference App
- Company name listed as a Silver Sponsor on the NCBC website
- Website Banner on the NCBC website for 3 months
- 1 Complimentary Email Blast \*due by Dec 15
- Signage throughout the conference
- Sponsorship Level Sign to be displayed at your booth
- Access to over 1,000 attendees - full attendee list included

# NCoBC 2022 Conference Sponsor Items

(Additional descriptions found on the Exhibit Harvester)

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**NCoBC2022**

## Excellent Branding Opportunities for YOUR Organization



Hotel Room Key Cards \$10,000



Snack & Coffee Cart \$10,000 (multiple opportunities)



Conference Satchels \$8,000



Coffee Cart \$6,000 (multiple opportunities)



Insulated Hot or Cold Tumbler \$5500



NCoBC Conference Mobile App \$5000



Attendee Device Charging Station \$5000



Name Tags \$2500



Meal Tickets \$2500



Satchel ID Tags \$2500



Exhibitor Bingo Raffle Cards \$2500



New Product Showcase \$1500

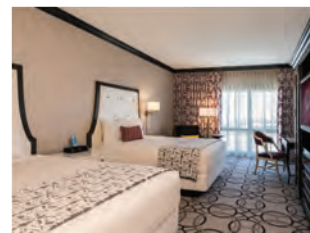


Promotional Item in Satchel \$1500



Promotional Flier in Satchel \$1500

# NCoBC 2022 Conference Hotel Information



## Hotel Reservations:

The NCBC is proud to announce our 31st annual conference at Paris Las Vegas. Experience this venue and surrounding activities. From the moment you arrive, you will see and feel this venue's excitement.

## Book Your Hotel Today

Be sure to book your room for the conference within the NCBC room block and receive our LOW negotiated rates. Conference block rooms also keep you in the loop by receiving conference updates and correspondence right to your room. Take advantage of ad-hoc networking opportunities by staying in the same hotel as your peers and other industry professionals.

**Host Hotel:** Paris Las Vegas will host attendees for the 2022 conference. With its prime location at the center of the famous Las Vegas Strip, you are at the heart of everything that makes Las Vegas, Las Vegas. NCBC has negotiated a discounted room rate of \$157.00 per night plus tax and \$24 resort fee (Resort fee includes daily wireless internet for two devices in guestroom, health club and pool access).

Book your hotel today online: <https://book.passkey.com/go/SCNCB22>

To receive the conference rates and all the amenities listed above any reservations for this event must be made through NCBC and the Harrah's hotel only. NCBC does not use 3rd party housing companies.

**BOOK EARLY!**

**February 11th, 2022 is the last day for NCBC Block Housing Discount Rates - Paris Las Vegas**

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**31st Annual Interdisciplinary Breast Center Conference**

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