

3th
ANNUAL

NCBC2021

Interdisciplinary Breast Center Conference

March 19-24 • Caesars Palace • Las Vegas, Nevada



2021

Exhibitor and Sponsor Kit

Exhibits Open March 20-22

**Over 7 hours of
Prime Exhibit Time
scheduled with
attendees!**

Breast care professionals in attendance

- Radiologists
- Surgeons
- Pathologists
- Technologists
- Registered Nurses
- Genetic Counselors
- Administrators
- Navigators
- Nurse Practitioners
- Radiation Oncologists
- Medical Oncologists
- Breast Health Specialists

Save with Early Bird Rates!

Booth Registration by Dec 31, 2020
Hotel Registration by Feb 22th, 2021





NCBC
National Consortium of Breast Centers, Inc.



The National Consortium of Breast Centers invites you to participate in the 30th Annual Interdisciplinary Breast Center Conference. We are very excited to reach this monumental year in breast center education and support. This conference provides the opportunity to meet entire breast center teams. Including surgeons, radiologists, doctors, nurse practitioners, nurses, radiology technologist, managers, administrators, and navigators.



The conference will be held at Caesars Palace Las Vegas, March 19-24, 2021. Exhibits open from March 20-22, 2021. We welcome all new and returning exhibitors!

Sincerely,



Kimberly Bolin, BS, ARDMS, ARRT, RT(R)(M)
Executive Director, NCBC

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Benefits of Exhibiting at NCoBC 2021



Register Early to Exhibit
...And get those wheels turning!

- Exhibit space is located in the conference center
- Free listing on the NCBC web page if received by Jan 2.
- Paragraph description included on the web page listing if received by Jan 2
- 3 complimentary conference registrations for commercial exhibitors (\$400 per additional badge)
- 2 complimentary conference registrations for non-profit organizations (\$400 per additional badge)
- Lunch tickets and receptions included for registered staff
- Continuing education credits for courses attended
- Free exhibit bingo participation (prizes given by NCBC)
- Free Scavenger Hunt Participation (prizes given by NCBC)
- Exclusive exhibitor lounge with coffee



Exhibit Booth Fees

10 X 10 In-line Commercial Space \$3500

10 X 10 Corner Commercial Space \$3850

10 X 10 In-line Non-Profit Space \$1500

10 X 20 Commercial Exhibit Space \$6900

10 X 30 Commercial Exhibit Space \$10,350

10 X 40 or 20 X 20 Commercial Exhibit Space \$13,800

30 X 30 Commercial Exhibit Space \$31,000



\$500 Early Bird Discount

with a completed registration and full payment received by Decemember 31, 2020

- Exhibit show site schedule can change by up to 30 minutes. Any revisions will be sent by Jan 31.
- Freight Move-in: Thu March 18
- Exhibitor Registration: Fri March 19, 9am - 7pm
- Exhibitor Set-up: Fri March 19, 9am - 9pm
- All exhibits must be set up by 9 pm Fri March 19, or incur a \$500 late set-up fee.

EXHIBIT HOURS

SAT MARCH 20

9:30am – 10:00am

12:15pm – 1:30pm

3:10pm – 3:45pm

Poster Session 5:15pm – 6:45pm

6:45pm – Closes

SUN MARCH 21

9:50 – 10:30am

12:10 – 1:30pm

3:10 – 4:00pm

5:40pm – Closes

MON MARCH 22

9:45 – 10:15am

12:30 – 2:00pm

EXHIBIT DISMANTLE

2:30pm – 10:00pm

Freight Forced 10:00pm

Over 7 hours of Prime Exhibit Time scheduled with attendees!

Only companies that have specific breast care related products and services may exhibit at the NCoBC. All first time exhibitors must submit specific product/service information for approval prior to exhibiting.

The following are not permitted:

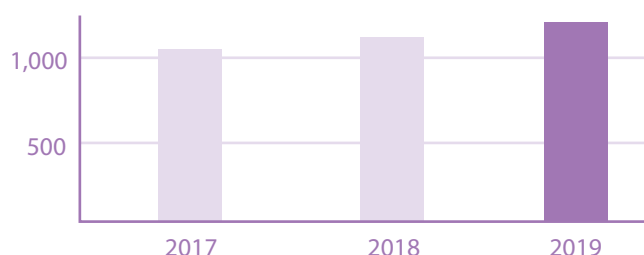
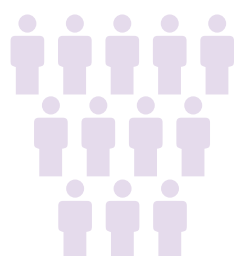
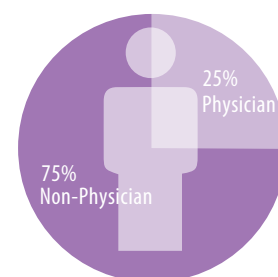
- No skin care, massage, anti-aging light therapy products and services allowed.
- No tents/canopy units.

Important Deadlines

2020	Full Payment Due at Booth Rental
Oct 1	Exhibit Kit released and Exhibit Harvester Open
Dec 15	Platinum Sponsor Email Blast Content Required (1 of 2)
Dec 30	Full Exhibit listing with paragraph
Dec 31	Early Bird Registration Deadline
2021	
Jan 15	Silver, Gold (1 of 1) and Platinum Email Blast Content Required (2 of 2)
Jan 15	Service Kit will be available
Jan 29	All name badges with names, titles, company email and mobile phone submitted *\$25 fee for each name badge printed or changed after Jan 31st 2020
Feb 1	Participation in Bingo & Scavenger Hunt Questions noted on Exhibit Harvester
Feb 1	On-site Booth Contact information submitted
Feb 1	Proof of Insurance uploaded to the Exhibit Harvester
Feb 1	Lead Retrieval Registration Date
Feb 22	Last Day for Block Housing Discount Rates - Caesars Palace Las Vegas

Conference Attendee Demographics

- Radiologists
- Surgeons
- Pathologists
- Technologists
- Registered Nurses
- Genetic Counselors
- Administrators
- Navigators
- Nurse Practitioners
- Radiation Oncologists
- Medical Oncologists
- Breast Health Specialists



General Information

Exhibit Space Cost

Exhibitors are provided with a 10 X 10 floor space, and one 7" X 44" one-line identification sign.
Booth full payment is due to reserve your space.
Credit Cards are accepted on the exhibit harvester.
Checks can be mailed to NCBC Exhibits, PO Box 1334, Warsaw, IN 46581-1334.

For any cancellations, no refunds will be given.

10 X 10 In-line Commercial Space \$3500
10 X 10 Corner Commercial Space \$3850
10 X 10 In-line Non-Profit Space \$1500
10 X 20 Commercial Exhibit Space \$6900
10 X 30 Commercial Exhibit Space \$10,350
10 X 40 or 20 X 20 Commercial Exhibit Space \$13,800
30 X 30 Commercial Exhibit Space \$31,000
\$500 Early Bird discount for registration completed with payment in full by December 31, 2020.

Booth Space Choice

Booth space is first-come, first-served. You are able to choose your booth space on-line when viewing the exhibit floor layout.
The NCBC reserves the right to change the layout of the exhibit floor and move exhibit companies accordingly.

Non-Profit Exhibitors

Exhibit Space is limited for non-profit organizations. Only in line spaces are available and only one booth is allowed. We require proof of your non-profit status and breast cancer related products and services. These spaces will be assigned by the Exhibit Manager.

Commercial Exhibitors will receive 3 complimentary registrations and Non-Profit Organizations will receive 2 complimentary registrations. Additional registrations will be charged an additional \$400 per registration (Which includes lunches, receptions, and meeting attendance and educational credits).

Thank You to our Sponsors



Exhibit Terms and Conditions

The NCoBC hosts a yearly convention related to breast cancer. This convention is to allow companies, agencies, and not for profit organizations to showcase their services, products, and (briefly discuss overall scope, purpose, and/or strategy).

TYPES OF EXHIBITORS, PROHIBITED BEHAVIOR

Only breast cancer related products and services are eligible to exhibit at the NCoBC. The NCoBC reserves the right to decline non-breast health related companies. No massage, skincare, or light therapy companies will be accepted. All first time exhibit companies or organizations must provide specific product or service information. First time exhibitors must also be approved by the NCoBC Exhibit Manager.

Exhibiting companies and exhibiting organizations are not to entertain the membership, speakers, board members or NCoBC conference attendees during event times of the NCoBC. At the sole discretion of NCoBC, anyone violating this rule will result in their removal from the conference.

No marketing, surveys, or contacting the NCoBC attendees prior to the conference. At the sole discretion of NCoBC, anyone violating this rule will result in their removal from the conference.

There will be no refunds if you, the exhibitor, cancels or if the NCoBC determines that your company or organization is not eligible to exhibit. This determination is at the sole discretion of the NCoBC. No refunds will be given to non-approved companies. The NCoBC reserves the right to cancel any exhibitor company or organization who does not abide by our Terms, Conditions and Rules. If you are unsure that you meet this requirement, contact us before you sign up as an exhibitor. Failure to meet this requirement or misrepresentation of your company or organization to obtain approval will result in your removal from the conference

EXHIBIT SPACES

Exhibit spaces are first-come, first served. When you register for an exhibit space, you will be able to choose from the available spaces on the exhibit harvester. A full payment must be included. All new companies must submit specific product or service information and receive approval by the NCoBC Exhibit Manager.

Exhibit space is in the conference meeting area. We have found that having exhibits in the conference meeting area draws more interest. The floor plan can be viewed on the exhibit harvester online.

Exhibitors will be provided a 10 X 10 floor space and one 7" X 44" one-line identification sign. Tables, chairs, and a waste basket are part of a rental package and can be ordered through Century Transportation Services.

Exhibitors may not assign, sublet, or apportion to others the whole or any part of the space allocated and may not display goods or services other than those manufactured or regularly distributed by them or their subsidiaries.

Exhibitors are required to maintain general public liability insurance against claims for personal injury, death, or property damage incident to, arising out of or in any way connected with the Exhibitors participation in the exhibition. You will need to provide evidence of insurance before your exhibit spot is secured. This is due by Feb 1, 2021.

Electric services are provided in the Exhibit Service Kit and you must contract directly with the electric service provider. If you will need electrical services during your dismantle, please notify the electric service provider at the time of your order.

Exhibit security will be provided Thursday – Wednesday evenings. However, exhibitors are responsible for exhibit loss, damage and theft. It is suggested that portable components be taken down at the close of each day. The NCoBC will not be held responsible for any handling, mishandling, or lost shipments.

REGISTRATION, SETUP AND TEAR DOWN

Exhibitor Registration is Friday March 19 from 9 am to 7 pm. Please assign one exhibit person to pick up the registration packet and badges for your team from the Exhibit Registration Desk. The name of this individual, cell number, and email are to be entered into the exhibit harvester as the ON-SITE contact. This task is to be completed by Feb 1.

ALL shipments must go through the ADVANCE WAREHOUSE. No SHOW-SITE shipping will be accepted at the dock or unloaded until all advance warehouse shipping has been unloaded. Shipping information will be through Century Transportation Services. A complete Exhibit Service Kit with shipping, handling, additional rental items, dates, etc. will be emailed to each exhibiting company.

Setup badges are no charge. You will need to contact the Exhibit Manager through email by March 1. Setup badges will allow entrance to the exhibit hall on Friday March 19 only.

Exhibit Terms and Conditions Continued



Exhibitor Setup is Friday March 19 from 9 am to 9 pm. Setup must be completed by Friday, March 19, 2020 at 9 pm. A \$500 late fee will be charged for violations of this policy. No children are allowed on the exhibit floor during setup and dismantle times. If you have any questions or need assistance during setup, please contact Century Transportation Services.

Exhibits will open on Saturday March 20, 2020 at the first break.

Exhibit dismantle is on Monday, March 22 after the lunch break. Any company that removes anything from the booth, removes signage or dismantles prior to that time will be charged an \$800 fee. Additionally, to exhibit at any future NCoBC events, an \$800 deposit will be required and will be refunded 30 after the close of the event if the exhibiting company abides by the dismantle policy.

IDENTIFICATION AND ACCESS

Name badges are required for entrance into the conference area and are to be worn at all times.

Name badges may not be secured for consultants, clients, and business associates: They may register at the regular conference attendee rate instead of the \$2000 no-exhibiting company rate at your request.

Exhibitor meals are included for each name badge issued and cover lunches, breaks the Exhibit Extravaganza, and the Poster Reception. (Breakfasts are not included and are sponsored events.)

Each commercial 10 X 10 space is allotted 3 name badges. These name badges are for your company or organization employees and their name badge registration must include, their name, title, company or organizational email and their direct phone number. These are due by Jan 31 and each badge addition or change will be charged an additional \$25 fee.

Each non-profit 10 X 10 space is allotted 2 name badges. These name badges are for your company or organization employees and their name badge registration must include, their name, title, company or organizational email and their direct phone number. These are due by Jan 31 and each badge addition or change will be charged an additional \$25 fee.

Additional name badges are \$400. This will include lunches, breaks, the Exhibit Extravaganza, and the Poster Reception.

These name badges are for your company or organization employees and their name badge registration must include, their name, title, company or organizational email and their direct phone number. These are due by Jan 31 and each badge addition or change will be charged an additional \$25 fee.

MISCELLANEOUS

If you need to cancel your hotel reservation, you will need to contact the hotel directly.

CEU's, CME's or ASRT credits are provided to exhibitors that attend the courses at no additional charge. Please see the Exhibit Manager on-site for credit forms.

LIMITATIONS

All exhibitors agreed to accept our Terms and Conditions and all Exhibit Rules for the National Consortium of Breast Centers (NCoBC) set forth hereafter and by such additional Terms, Conditions and Exhibit Rules made by the NCoBC including but not limited to those printed, online, in the Exhibit Prospectus, Exhibit Service Kit, and any correspondence from the NCoBC and its staff or Century Exhibit Services. The exhibiting Company or exhibiting Organization will be held responsible for all of their employees, representatives or agents, or anyone that you have requested a name badge for and their activities. It is the responsibility of the exhibiting Company or exhibiting Organization to relate all of the Terms, Conditions, and Rules to their employees, representatives, or agents and all booth name badge recipients.

If the NCoBC should be prevented from holding the exhibition for any reason beyond the NCoBC's control, (such as but not limited to damage to the building, riots, strikes, acts of government, or acts of God) or if an exhibitor cannot occupy the assigned space due to reasons beyond the NCoBC's control, then the NCoBC has the right to cancel the exhibition or any part thereof, with no further liability to the exhibitor. No refunds will be given for any reason.

By choosing to exhibit and register for a booth you are agreeing to these terms and conditions.

NCoBC 2021 Conference Sponsorships

(Additional descriptions found on the Exhibit Harvester)



Educational Grant Opportunities

\$10,000 Poster/Abstract Unrestricted Educational Grant
\$25,000 Navigation Unrestricted Educational Grant
\$25,000 Clinical Breast Assessment Unrestricted Educational Grant
\$30,000 Lymphedema Unrestricted Educational Grant
\$30,000 Radiology Unrestricted Educational Grant
\$40,000 Risk Unrestricted Educational Grant
\$40,000 Oncoplastic Unrestricted Educational Grant

Breakfast Sponsorship with 45 minute speaking opportunity

Pre-Conference Breakfast Sponsorship

\$12,000 Cutting Edge Breast Imaging
\$12,000 The Essential Oncoplastic Surgery Course™

Post-Conference Breakfast Sponsorship

\$12,000 Clinical Breast Assessment
\$12,000 Navigation Certification
\$12,000 Administration
\$12,000 Technologist Challenge
\$12,000 Risk
\$12,000 Evolving Through a Pandemic

Lunch Sponsorship with 45 min speaking opportunity

Pre-Conference Lunch Sponsorship

\$12,000 Cutting Edge Breast Imaging
\$12,000 Oncoplastics

Post-Conference Lunch Sponsorship

\$12,000 Clinical Breast Assessment
\$12,000 Navigation Certification
\$12,000 Administration
\$12,000 Technologist Challenge
\$12,000 Risk Certification
\$12,000 Evolving Through a Pandemic

General Conference Breakfast Symposium

\$20,000 Saturday, one available
\$20,000 Sunday, one available
\$20,000 Monday, one available

Evening Event

\$10,000 Saturday Evening, two available
\$10,000 Sunday Evening, two available
\$10,000 Monday Evening, two available

Evening Post-Conference Reception

\$10,000 Design & Development of a High Risk Breast Program

NCoBC 2021 Conference Premium Sponsor Packages

(Additional descriptions found on the Exhibit Harvester)



PLATINUM SPONSOR

\$75,000 and up

- Booth
- Unrestricted Educational Grant \$30,000 and up (Can be more than one to total the \$30,000)
- Choose one Symposium Breakfast (if available)
- Pre or Post Conference Breakfast or Lunch
- Choose additional Sponsorship Items to reach the total sponsorship amount of \$75,000

Receive:

- Company name listed as a Platinum Sponsor on NCoBC Conference App
- Company name listed as a Platinum Sponsor on the NCBC website
- Website Banner on the NCBC website for 1 year
- 2 Complimentary Email Blast (*1st one due by Dec 15 and the 2nd due by Jan 15)
- Free NCoBC Corporate membership
- Signage throughout the conference
- Sponsorship Level Sign to be displayed at your booth
- Access to over 1,000 attendees - full attendee list included



GOLD SPONSOR

\$50,000 - \$74,999

- Booth
- Unrestricted Educational Grant \$20,000 and up (Can be more than one to total the \$20,000)
- Choose one Symposium Breakfast (if available)
- Pre or Post Conference Breakfast or Lunch
- Choose additional Sponsorship Items to reach the total sponsorship amount between \$50,000-\$74,999

Receive:

- Company name listed as a Gold Sponsor on NCoBC Conference App
- Company name listed as a Gold Sponsor on the NCBC website
- Website Banner on the NCBC website for 1 year
- 2 Complimentary Email Blast (*1st one due by Dec 15 and the 2nd due by Jan 15)
- Free NCoBC Corporate membership
- Signage throughout the conference
- Sponsorship Level Sign to be displayed at your booth
- Access to over 1,000 attendees - full attendee list included



SILVER SPONSOR

\$25,000 - \$49,999

- Booth
- Unrestricted Educational Grant \$15,000 and up (Can be more than one to total the \$15,000)
- Choose one Symposium Breakfast (if available)
- Pre or Post Conference Breakfast or Lunch
- Choose additional Sponsorship Items to reach the total sponsorship amount of \$25,000-\$49,999

Receive:

- Company name listed as a Silver Sponsor on NCoBC Conference App
- Company name listed as a Silver Sponsor on the NCBC website
- Website Banner on the NCBC website for 3 months
- 1 Complimentary Email Blast *due by Dec 15
- Signage throughout the conference
- Sponsorship Level Sign to be displayed at your booth
- Access to over 1,000 attendees - full attendee list included

NCoBC 2021 Conference Sponsor Items

(Additional descriptions found on the Exhibit Harvester)



Excellent Branding Opportunities for YOUR Organization



Hotel Room Key Cards \$10,000



Snack & Coffee Cart \$10,000 (multiple opportunities)



Conference Satchels \$8,000



Coffee Cart \$6,000 (multiple opportunities)



Insulated Hot or Cold Tumbler \$5500



NCoBC Conference Mobile App \$5000



Attendee Device Charging Station \$5000



Name Tags \$2500



Meal Tickets \$2500



Satchel ID Tags \$2500



Exhibitor Bingo Raffle Cards \$2500



New Product Showcase \$1500

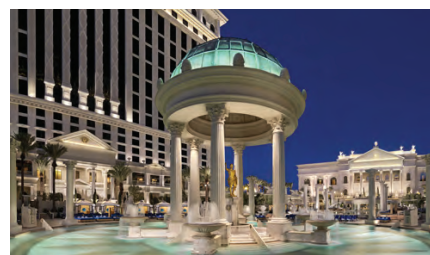
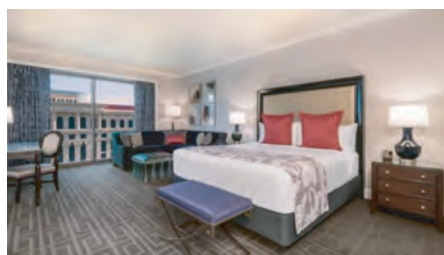
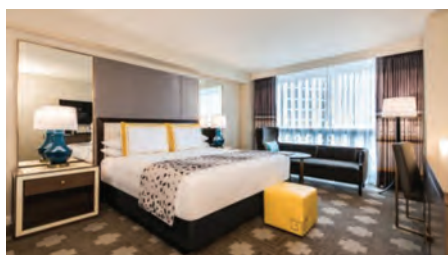


Promotional Item in Satchel \$1500



Promotional Flier in Satchel \$1500

NCoBC 2021 Conference Hotel Information



Hotel Reservations:

The NCoBC is proud to announce our 30th annual conference at Caesars Palace. Experience this venue and surrounding activities. From the moment you arrive, you will see and feel this venue's excitement.

Book Your Hotel Today

Be sure to book your room for the conference within the NCoBC room block and receive our LOW negotiated rates. Conference block rooms also keep you in the loop by receiving conference updates and correspondence right to your room. Take advantage of ad-hoc networking opportunities by staying in the same hotel as your peers and other industry professionals.

Host Hotel: Caesars Palace will host attendees for the 2021 conference. With its prime location at the center of the famous Las Vegas Strip, you are at the heart of everything that makes Las Vegas, Las Vegas. NCoBC has negotiated a discounted room rate of \$157.00 per night plus tax and \$24 resort fee (Resort fee includes daily wireless internet for two devices in guestroom, health club and pool access).

Book your hotel today online: <https://book.passkey.com/go/SCNCB1>

To receive the conference rates and all the amenities listed above any reservations for this event must be made through NCoBC and the Harrah's hotel only. NCoBC does not use 3rd party housing companies.

BOOK EARLY!

February 22th, 2021 is the last day for NCoBC Block Housing Discount Rates - Caesars Palace, Las Vegas