

The New Pink Paradigm™ Summit

for Lay Breast Cancer Survivor Advocates

Sunday, March 26, 2023 • Paris, Las Vegas, NV

Proactive Breast Cancer Advocacy for Revolutionary Times

Beverly Vote & Kimberly Bolin, BS, RT (R)(M), ARRT, ARDMS, NCBC Executive Director

The NCBC medical community is now partnering with non-medical advocates. The New Pink Paradigm™ Summit is an exclusive opportunity for breast cancer survivor advocates and medical communities to lead the global mission for empowering patient & provider partnerships.

This is your opportunity to be at the forefront with decision makers collaborating in the most revolutionary times in our breast care and awareness history.



Sunday March 26, 2023

No Credits
Available

7:00 - 7:45 am	Breakfast Symposia with Myriad Genetics
8:00 - 8:05 am	Opening Prayer: Sylvia Dunnavant-Hines
8:05 - 8:30 am	Welcome and Opening Kimberly Bolin, BS, RT (R)(M), ARRT, ARDMS, NCBC Executive Director; Barbara Rabinowitz, PhD, RN, Founder NCBC; & Laura Carfang, Founder of SurvivingBreastCancer.org, Member of NCBC Leadership and Advocacy Council
8:30 - 8:40 am	Video Presentation: "NCBC Advocates Program: Purpose and Global Impact"
8:40 - 9:30 am	Breast Density and Additional Screening Self Advocacy - Entering a New Era with Check Your Chart™ Leslie Ferris-Yerger, Founder of My Density Matters, Author of Probably Benign and Founder of Check Your Chart™
9:30 - 9:50 am	Advocacy Leadership Through Challenging Times (Recording) Rose Gerber, MS, Director of Patient Advocacy and Education Community Oncology Alliance (COA), Washington, D.C.
9:50 - 10:30 am	Break with Vendors
10:30 - 11:15 am	The Patient-Provider Partnership - Fostering Connection Through Relationship Tara Sanft, MD
11:15 am - 12:00 pm	The Impact of Psychological Trauma on Survivors' Ability to Heal "Breast Cancer's Emotional Scars Deserve Compassionate Healing" Diane M. Simard, a psycho-oncology influencer, founder of University of Denver's Center for Oncology Psychology Excellence (COPE) and founder of The Unlikely Gift of Breast Cancer
12:00 - 1:30 pm	Lunch with Vendors
1:30 - 1:45 pm	Shift Happens: 5 Proactive Actions for Leaders, Advocates, and Ambassadors During the Most Revolutionary Times in Our Health Care Industry Beverly Vote, Publisher of Breast Cancer Wellness Magazine, Founder and Co-Chair NCBC Leaders' and Advocacy Council
1:45 - 2:30 pm	The Rapidly Changing Landscape of Healthcare: Tools on How to Own Your Diagnosis While Navigating an Active Patient-Provider Partnership Arlene M. Karole, CHCP, Author of Just Diagnosed: Breast Cancer, Founder of Illumination Associates, Inc
2:30 - 3:10 pm	The NCBC Ambassadors' Program: Why is it Needed, Who is it for, Who Does it Benefit, How You Can Become a NCBC State Ambassador Kimberly Bolin, BS, RT (R)(M), ARRT, ARDMS, NCBC Executive Director
3:10 - 4:00 pm	Extraordinary Exhibitor Extravaganza
4:00 - 4:45 pm	Video: They Believed They Could, So They Did Panel discussion from Impact Believers Presentation of 2023 "She Believed She Could, So She Did" Award Moderators: Beverly Vote and Arlene M. Karole, CHCP
4:45 - 5:00 pm	Closing Remarks: Beverly Vote Closing Prayer: Sylvia Dunnavant-Hines
5:00 pm	Summit Ends /Networking Opportunities



Register to Attend