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## NEWS RELEASE

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### **National Consortium of Breast Centers Welcomes Jennifer Plichta MD, MS, FACS, CGRA, of Duke Cancer Institute as NCBC President**

The National Consortium of Breast Centers (NCBC) would like to welcome Dr. Jennifer Plichta as NCBC President. Plichta, a breast surgical oncologist, is director of the Duke Breast Risk Assessment Clinic, co-director of Cancer Genetics at the Duke Cancer Institute, and an associate professor in the Duke University School of Medicine Departments of Surgery and Population Health Sciences.

The National Consortium of Breast Centers is a nonprofit membership organization dedicated to excellence in breast health care for the general public. Members include breast health professionals who provide direct patient care and corporations and businesses that provide services or products to breast health professionals and their organizations.

The National Consortium of Breast Centers is the premier interdisciplinary organization committed to the development, maintenance, advancement, and improvement of the highest quality patient-focused Breast Centers by supporting education, certification, and interdisciplinary communication among those we serve.

What started in 1985 as a small group of multidisciplinary breast health professionals has continued to grow into an ever-increasing group of medical professionals who assemble to exchange information, network, and learn from each other. The focus continues to be on the development; implementation and expansion of breast center programs to allow these experts to become informed of the most up-to-date breast care techniques and options available to their patients. With the addition of private sector businesses and corporations as part of the membership, breast health professionals are also kept informed about advances in equipment, technology, drugs, and services available to them to improve patient quality care. Through monthly newsletters, an annual conference and networking throughout the year, NCBC members are kept informed of the ever-changing breast health care world.

The Vision of the National Consortium of Breast Centers is to positively impact quality breast care and improve the experience, satisfaction, and outcomes of the breast care patient as well as the care providers while being recognized as the premier organization supporting interdisciplinary Breast Centers in the world.