

## Exhibitor and Sponsor Kit

*Exhibits Open March 21-23, 2025*

# NCBC 2025

## 34<sup>th</sup> Annual Interdisciplinary Breast Center Conference



**March 21-23, 2025, Caesars Palace, Las Vegas**

### Breast Care Professionals In Attendance:

- Radiologists
- Surgeons
- Pathologists
- Technologists
- Registered Nurses
- Genetic Counselor
- Administrators
- Navigators
- Nurse Practitioners
- Radiation Oncologists
- Medical Oncologists
- Breast Health Specialists

**Passport Contest  
and NEW ways  
to connect with  
attendees**



**Save with Early Bird Rates!** Booth Registration by Aug 31st, 2024 • Hotel Registration by Feb 29, 2025

# NCBC2025

## 34<sup>th</sup> Annual Interdisciplinary Breast Center Conference



The National Consortium of Breast Centers invites you to participate in the 34th Annual Interdisciplinary Breast Center Conference. We are very excited to reach this monumental year in breast center education and support. This conference provides the opportunity to meet entire breast center teams. Including surgeons, radiologists, doctors, nurse practitioners, nurses, radiology technologist, managers, administrators, and navigators.



The conference will be held at Caesars Las Vegas, March 21-23, 2025. Exhibits open from March 21-23, 2025. We welcome all new and returning exhibitors!

Sincerely,

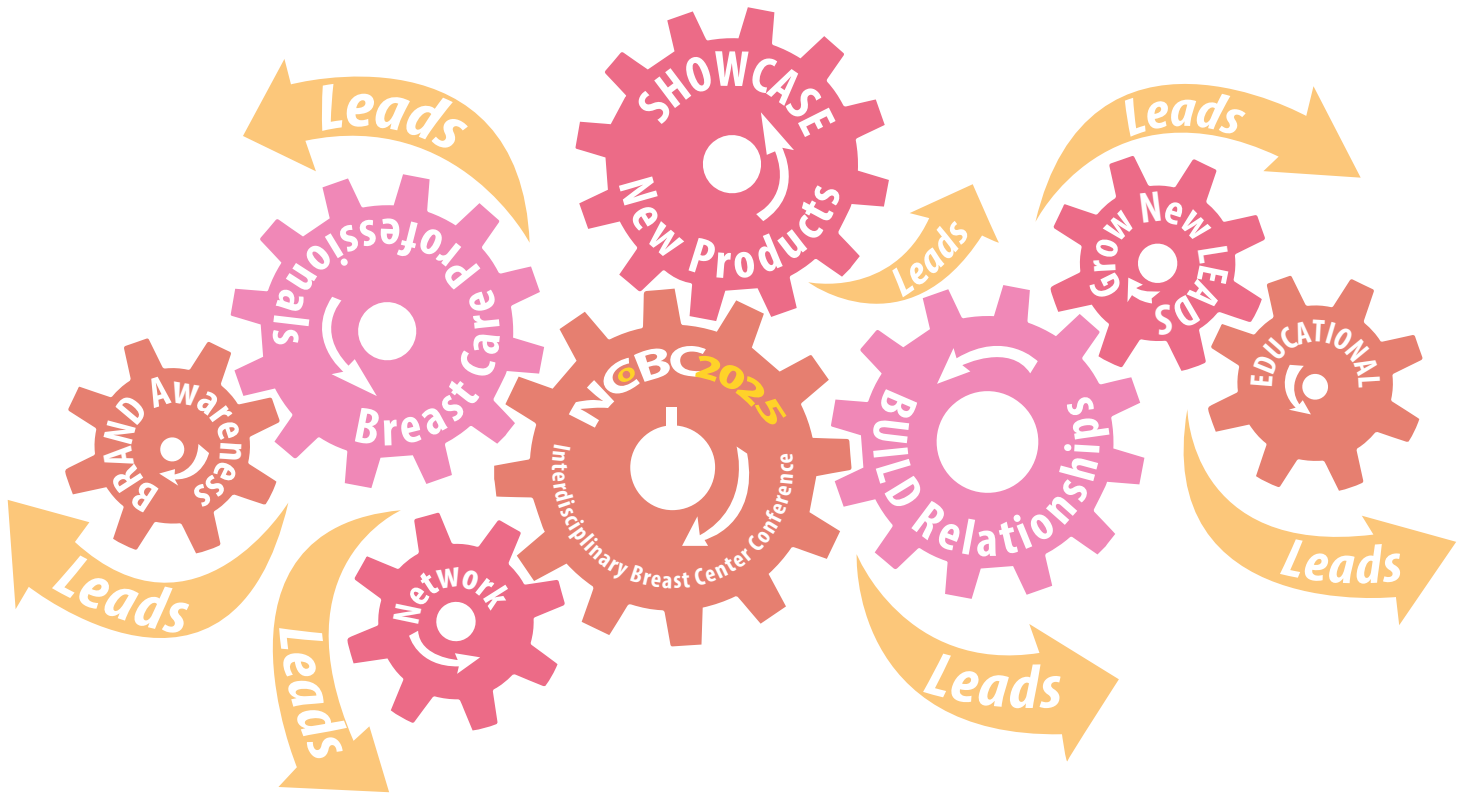


Kimberly Samuels, BS, ARDMS, ARRT, RT(R)(M)  
Executive Director, NCBC

## Table of Contents

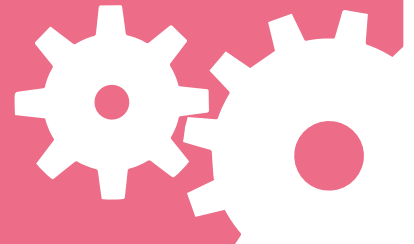
Your Invitation to Exhibit	Pg 2
Exhibitor Benefits	3
Booth Pricing and Exhibiting Hours	4
Important Deadlines and Demographics	5
General Information	6
Terms and Conditions	7-8
Premium Sponsor Packages	9
Sponsorships with Presentation Opportunities	10
Sponsorship items	11
Caesars Las Vegas - Host Hotel	12
Layout	13

# Benefits of Exhibiting at NCoBC 2025



## Register Early to Exhibit *...And get those wheels turning!*

- Exhibit space is located in the conference center
- Free listing on the Whova App.
- Paragraph description included on the Whova App.
- 3 complimentary conference registrations for commercial exhibitors (\$400 per additional badge)
- 2 complimentary conference registrations for non-profit organizations (\$400 per additional badge)
- Lunch tickets and receptions included for registered staff
- Continuing education credits for courses attended
- Free exhibit Passport Contest (prizes given by NCBC)
- Exclusive exhibitor lounge with coffee



# Exhibit Booth Fees

\$1,550 - 10x10 Exhibit Space - Non-Profit Only (inline only, no corners or endcaps)

\$3,650 - 10x10 Exhibit Space, inline - Commercial

\$4,000 - 10x10 Exhibit Space, end cap or corner - Commercial

\$7,100 - 10x20 Exhibit Space, inline - Commercial

\$7,450 - 10x20 Exhibit Space, 1 end cap - Commercial

\$7,750 - 10x20 Exhibit Space, island - Commercial

\$10,700 - 10x30 Exhibit Space - Commercial

\$14,000 - 10x40 or 20 X 20 Exhibit Space - Commercial

\$28,350 - 20x40 Exhibit Space - Commercial

\$32,000 - 30x30 Exhibit Space - Commercial

\$35,000 - 20x50 Exhibit Space - Commercial

**34<sup>th</sup>** Annual  
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Breast Center  
Conference

**NCoBC2025**



## \$500 Early Bird Discount

with a completed registration and full payment received by August 31, 2024

## EXHIBIT HOURS

### FRIDAY MARCH 21

9:30am - 10:00am

12:15pm - 1:30pm

3:30pm - 4:00pm

Poster Session 5:00pm - 6:30pm

### SATURDAY MARCH 22

9:30am - 10:00am

12:15pm - 1:30pm

Exhibit Extravaganza

3:15pm-4:00pm

### SUNDAY MARCH 23

10:00am - 10:30am

12:30pm - 1:45pm

Exhibit Dismantle

1:45pm - 10:00pm

- Exhibit show site schedule can change by up to 30 minutes. Any revisions will be sent by Jan 31.
- Freight Move-in: Wednesday, March 19, 2025
- Exhibitor Registration: Thursday, March 20, 2025 9am - 7pm
- Exhibitor Set-up: Thursday, March 20, 2025 9am - 9pm
- All exhibits must be set up by 9 pm Thursday, March 20, 2025, or incur a \$500 late set-up fee.

**Over 6 hours of  
Prime Exhibit Time  
scheduled with attendees!**

Only companies that have specific breast care related products and services may exhibit at the NCoBC. All first time exhibitors must submit specific product/service information for approval prior to exhibiting.

### The following are not permitted:

- No skin care, massage, anti-aging light therapy products and services allowed.
- No tents/canopy units.

# Important Deadlines

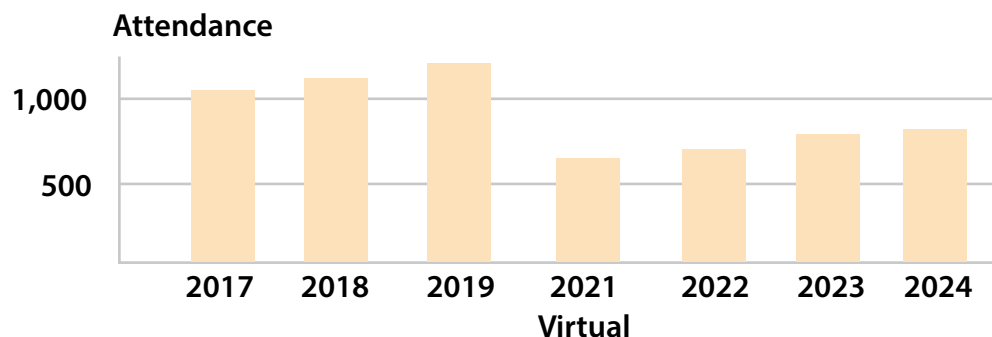
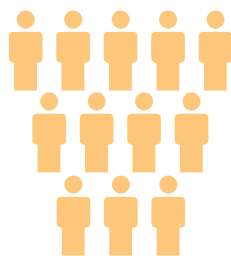
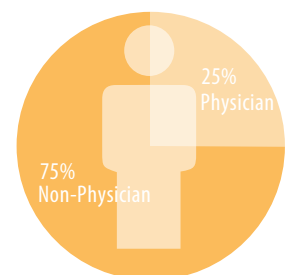
<b>2024</b>	Full Payment Due at Booth Rental
<b>July 31</b>	Exhibit Kit released and Exhibitor Center Open
<b>Aug 31</b>	Early Bird Registration Deadline
<b>Dec 15</b>	Gold & Platinum Sponsor Email Blast Content Required (1 of 2)
<b>Dec 30</b>	Full Exhibit listing with paragraph
<b>2025</b>	
<b>Jan 15</b>	Silver (1 of 1), Gold and Platinum Email Blast Content Required (2 of 2)
<b>Jan 15</b>	Service Kit will be available
<b>Jan 31</b>	All name badges with names, titles, company email and mobile phone submitted *\$25 fee for each name badge printed or changed after Jan 31st
<b>Feb 1</b>	Proof of Insurance uploaded to the Exhibitor Center if using EAC
<b>Feb 1</b>	Registration Date App
<b>Feb 15</b>	On-site Booth Contact information submitted
<b>Feb 15</b>	<b>Give-A-Way Participation noted</b>
<b>Feb 29</b>	Last Day for Block Housing Discount Rates - Caesars Las Vegas

## Conference Attendee Demographics

- Radiologists
- Surgeons
- Pathologists
- Technologists

- Registered Nurses
- Genetic Counselors
- Administrators
- Navigators

- Nurse Practitioners
- Radiation Oncologists
- Medical Oncologists
- Breast Health Specialists



# General Information

## Exhibit Space Cost

Exhibitors are provided with a 10 X 10 floor space, and one 7" X 44" one-line identification sign.

Booth full payment is due to reserve your space.

Credit Cards are accepted on the Exhibitor Center.

Checks can be mailed to NCBC Exhibits, PO Box 1334, Warsaw, IN 46581-1334.

**For any cancellations, no refunds will be given.**

\$1,550 - 10x10 Exhibit Space - Non-Profit Only

\$3,650 - 10x10 Exhibit Space, inline - Commercial

\$4,000 - 10X10 Exhibit Space, end cap or corner - Commercial

\$7,100 - 10X20 Exhibit Space, inline - Commercial

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**NCBC2025**

### Whova App Access \$500

- ❖ Access the setup page
- ❖ Upload handouts, videos, and promotional offers
- ❖ Manage booth staff
- ❖ Chat online with booth visitors
- ❖ Collect leads and export leads

\$500 Early Bird discount for registration completed with payment in full by August 31, 2024

## Booth Space Choice

Booth space is first-come, first-served. You can view booth spaces online in the Exhibitor Center. Once you have decided on your top 3 booths, please email your choices to [christine@breastcare.org](mailto:christine@breastcare.org). Your booth will be assigned, and you will receive an invoice by email. Once that payment is received in full, your booth will be confirmed. You can pay the invoice online by clicking the link on the invoice. We use authorize.net for our payments. The NCBC reserves the right to change the layout of the exhibit floor and move exhibit companies accordingly.

## Non-Profit Exhibitors

Exhibit Space is limited for non-profit organizations. Only in line spaces are available and only one booth is allowed. We require proof of your non-profit status and breast cancer related products and services. These spaces will be assigned by the Exhibit Manager.

**Commercial Exhibitors** will receive 3 complimentary registrations and Non-Profit Organizations will receive 2 complimentary registrations. Additional registrations will be charged an additional \$400 per registration (Which includes lunches, receptions, and meeting attendance and educational credits).

**Myriad** genetics

**NCBC2024**  
33<sup>rd</sup> Annual  
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March 15-20 • Paris Las Vegas, NV

**Pfizer**  
Oncology

**Beekley Medical®**  
when your diagnosis must be right™

**SAMSUNG**

**Volpara**  
HEALTH

**MagView**

**iCAD**

**Cancer IQ**

**SCREENPOINT**  
Medical

**GE HealthCare**

**geneType**



*Thank You!*  
**to our Sponsors**

# Exhibit Terms and Conditions

The NCoBC hosts a yearly convention related to breast cancer. This convention is to allow companies, agencies, and not for profit organizations to showcase their services, products, and (briefly discuss overall scope, purpose, and/or strategy).

## TYPES OF EXHIBITORS, PROHIBITED BEHAVIOR

Only breast cancer related products and services are eligible to exhibit at the NCoBC. The NCoBC reserves the right to decline non-breast health related companies. No massage, skincare, or light therapy companies will be accepted. All first time exhibit companies or organizations must provide specific product or service information. First time exhibitors must also be approved by the NCoBC Customer Relations and Exhibits Manager.

Exhibiting companies and exhibiting organizations are not to entertain the membership, speakers, board members or NCoBC conference attendees during event times of the NCoBC. Any event planned for NCoBC membership, speakers, board members or NCoBC conference attendees within the dates of the NCoBC must be disclosed to Christine Anderson 30 days prior to the event. At the sole discretion of NCoBC, anyone violating this rule will result in their removal from the conference and their booth space to be forfeit.

No marketing, surveys, or contacting the NCoBC attendees prior to the conference. At the sole discretion of NCoBC, anyone violating this rule will result in their removal from the conference.

There will be no refunds if you, the exhibitor, cancels or if the NCoBC determines that your company or organization is not eligible to exhibit. This determination is at the sole discretion of the NCoBC. No refunds will be given to non-approved companies. The NCoBC reserves the right to cancel any exhibitor company or organization who does not abide by our Terms, Conditions and Rules. If you are unsure that you meet this requirement, contact us before you sign up as an exhibitor. Failure to meet this requirement or misrepresentation of your company or organization to obtain approval will result in your removal from the conference

## EXHIBIT SPACES

Booth space is first-come, first-served. You can view booth spaces online in the Exhibitor Center. Please contact [christine@breastcare.org](mailto:christine@breastcare.org) to register. Full payment must be included. All new companies must submit specific product or service information and receive approval by the NCoBC Customer Relations Manager. \*A \$500 late fee will apply to all exhibitors who have a balance due after 30 days.

Exhibit space is located in the conference meeting area. We have found that having exhibits in the conference meeting area draws more interest. The floor plan can be viewed on the Exhibitor Center online.

Exhibitors will be provided a 10 X 10 floor space and one 7" X 44" one-line identification sign. We do not provide tables, chairs or a waste basket. Tables, chairs and a waste basket are part of a rental package and can be ordered through Century Expo Services.

Exhibitors may not assign, sublet, or apportion to others the whole or any part of the space allocated and may not display goods or services other than those manufactured or regularly distributed by them or their subsidiaries.

Exhibitors are required to maintain general public liability insurance against claims for personal injury, death, or property damage incident to, arising out of or in any way connected with the Exhibitors participation in the exhibition. You will need to provide evidence of insurance before your exhibit spot is secured. This is due by Feb 1, 2025. You may request a sample insurance form for reference.

Electrical services are provided in the Exhibit Service Kit, and you must contract directly with the electric service provider. If you will need electrical services during your dismantle, please notify the electric service provider at the time of your order.

Exhibit security will be provided Thursday - Wednesday evenings. However, exhibitors are responsible for exhibit loss, damage, and theft. It is suggested that portable components be taken down at the close of each day. The NCoBC will not be held responsible for any handling, mishandling or lost shipments.

## REGISTRATION, SETUP AND TEAR DOWN

Exhibitor registration is Thursday, March 20, 2025 9am - 7pm. **Please assign one exhibit person to pick up the registration package and badges for your team from the Exhibit Registration Desk.** The name of this individual, cell number, and email are to be entered into the exhibitor center as the ON-SITE contact. This task is to be completed by Feb 1. ALL shipments must go through the ADVANCE WAREHOUSE. No SHOW-SITE shipping will be accepted at the dock or unloaded until all advanced warehouse shipping has been unloaded. Shipping information will be through Century Expo Services. A link to the Exhibit Service Kit with shipping, handling, additional rental items, date etc. will be emailed to each exhibiting company.

# Exhibit Terms and Conditions Continued

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**NCBC2025**

Setup badges are no charge. You will need to contact the Exhibit Manager through email by Thursday, March 20. Setup badges will allow entrance to the exhibit hall on Thursday, March 20. Exhibitor setup is Thursday, March 20, 2025 9am - 7pm. Setup must be completed by Thursday, March 20, 2025 at 7pm. A \$500 late fee will be charged for violation of this policy. No children are allowed on the exhibit floor during setup and dismantle times. If you have any questions or need assistance during setup, please contact Century Expo Services.

Exhibits will open on Friday, March 21 at 9:30am at the first break.

NCBC policy for dismantling of any booth before the close of the exhibit hall. NCBC will close the exhibit hall on Sunday March 23, 2025, at 1:45pm PST. Any exhibit that dismantles earlier than the set time will be charged an \$800.00 fee. Any company that is charged the \$800.00 fee will be required to provide an additional \$800.00 deposit for any additional years exhibiting at NCBC. This deposit will be refundable 30 days after the conclusion of the current event. NCBC understands not all companies want to stay for the full event. We have agreed in our venue contract that no dismantling can occur before our NCBC exhibitor services are present and all attendees have vacated the exhibit hall, or we are fined. NCBC appreciates your compliance and maintaining the standards set, once one company breaks down this can lead to a domino effect, and we can't make exceptions for this reason.

## IDENTIFICATION AND ACCESS

Name badges are required for entrance into the conference area and are to be worn at all times.

Name badges may not be secured for consultants, clients, and business associates: They may register at the regular conference attendee rate instead of the \$2000 non-exhibiting company rate at your request.

Exhibitor meals are included for each name badges issued and cover lunches, breaks, the Exhibit Extravaganza, and the Poster Reception. (Breakfasts are not included and are sponsored events.)

Each commercial 10 X 10 space is allotted 3 booth staff registrations. These registrations are for your company or organization employees and their registration must include, their name, title, company or organizational email and their direct phone number. These are due by Jan 31 and each additional registration or change will be charged an additional \$25 fee. Each non-profit 10 X 10 space is allotted 2 registrations. These registrations are for your company or organization employees and their registration must include, their name, title, company or organizational email and their direct phone number. These are due by Jan 31 and each additional registration or change will be charged an additional \$25 fee. Beyond your allotted registrations, you may purchase additional registrations for \$400. Whova app access for Lead Retrieval is \$500.

## PAYMENTS

Payment for exhibits and sponsorships are due within 30 days of your rental or purchase. We accept check payments through Jan 24th with a signed Payment Agreement Form. After that date all payments must be done using credit cards using the online invoice we send you. This is done through authorize.net. We accept MasterCard, Visa and Discover.

## MISCELLANEOUS

If you need to cancel your hotel reservation, you will need to contact the hotel directly.

## LIMITATIONS

All exhibitors agree to accept our Terms and Conditions and all Exhibit Rules for the National Consortium of Breast Centers (NCoBC) set forth hereafter and by such additional Terms, Conditions and Exhibit Rules made by the NCoBC including but not limited to those printed, online, in the Exhibit Prospectus, Exhibit Service Kit, and any correspondence from the NCoBC and its staff or Century Exhibit Services. The exhibiting Company or exhibiting Organization will be held responsible for all of their employees, representatives or agents, or anyone that you have requested a registration for and their activities. It is the responsibility of the exhibiting Company or exhibiting Organization to relate all of the Terms, Conditions, and Rules to their employees, representatives, or agents and all booth registrations.

If the NCoBC should be prevented from holding the exhibition for any reason beyond the NCoBC's control, (such as but not limited to damage to the building, riots, strikes, pandemic, health risk, acts of government, or acts of God) or if an exhibitor cannot occupy the assigned space due to reasons beyond the NCoBC's control, then the NCoBC has the right to cancel the exhibition or any part thereof, with no further liability to the exhibitor. No refunds will be given for any reason.

By choosing to exhibit and register for a booth you are agreeing to these terms and conditions.

# NCoBC 2025 Conference Premium Sponsor Packages

(Additional descriptions found on the Exhibit Center)



## PLATINUM SPONSOR

\$75,000 and up

- Booth
- Choose additional Sponsorship Items to reach the total sponsorship amount of \$75,000

### Receive:

- Company name listed as a Platinum Sponsor on Whova Conference App
- Website Banner on the NCBC website for 1 year
- 2 Complimentary Email Blast (\*1st one due by Dec 15 and the 2nd due by Jan 15)
- Free NCBC Corporate membership
- Signage throughout the conference
- Sponsorship Level Sign to be displayed at your booth
- Access to attendees – list of those attendees who opted in to share their information



## GOLD SPONSOR

\$50,000 - \$74,999

- Booth
- Choose additional Sponsorship Items to reach the total sponsorship amount between \$50,000-\$74,999

### Receive:

- Company name listed as a Gold Sponsor on Whova Conference App
- Website Banner on the NCBC website for 1 year
- 2 Complimentary Email Blast (\*1st one due by Dec 15 and the 2nd due by Jan 15)
- Free NCoBC Corporate membership
- Signage throughout the conference
- Sponsorship Level Sign to be displayed at your booth
- Access to attendees – list of those attendees who opted in to share their information



## SILVER SPONSOR

\$25,000 - \$49,999

- Booth
- Choose additional Sponsorship Items to reach the total sponsorship amount of \$25,000-\$49,999

### Receive:

- Company name listed as a Silver Sponsor on Whova Conference App
- Website Banner on the NCBC website for 3 months
- 1 Complimentary Email Blast \*due by Dec 15
- Signage throughout the conference
- Sponsorship Level Sign to be displayed at your booth
- Access to attendees – list of those attendees who opted in to share their information

# NCoBC 2025 Conference Sponsorships

(Additional descriptions found on the Exhibit Center)

**34<sup>th</sup>** Annual  
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**NCoBC2025**

## Grant Opportunities

\$10,500 Poster/Abstract Unrestricted Grant  
\$10,500 Advocate Grant  
\$26,000 Navigation Unrestricted Grant  
\$26,000 Clinical Breast Assessment Unrestricted Grant  
\$26,000 Administration Unrestricted Grant  
\$31,000 Radiology Unrestricted Grant  
\$42,000 Risk Unrestricted Grant  
\$42,000 Oncoplastic Unrestricted Grant

## Breakfast Sponsorship with 45 minute speaking opportunity

### ***Post-Conference Breakfast Sponsorship***

\$12,500 Navigation  
\$12,500 Risk Clinical  
\$12,500 Imaging  
\$12,500 Administration  
\$12,500 CBA

## Lunch Sponsorship with 45 min speaking opportunity

### ***Post-Conference Lunch Sponsorship***

\$12,500 Navigation  
\$12,500 Risk Clinical  
\$12,500 Imaging  
\$12,500 Administration  
\$12,500 CBA

## General Conference Breakfast Symposium

\$21,000 Friday, one available  
\$21,000 Saturday, one available

## Evening Event

\$10,500 Friday Evening, two available  
\$10,500 Saturday Evening, two available

# NCoBC 2025 Conference Sponsor Items

(Additional descriptions found on the Exhibitor Center)

## Excellent Branding Opportunities for YOUR Organization

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**NCoBC2025**



Snack & Coffee Cart \$10,500 (multiple opportunities)



Conference Satchels \$10,000



Coffee Cart \$6,500 (multiple opportunities)



Insulated Hot or Cold Tumbler \$6,000



Whova Conference Mobile App \$5,250



Attendee Device Charging Station \$5,250



Name Tags \$2,750



Meal Tickets \$2,750



Satchel ID Tags \$2,750



Event Lanyards \$2000



Promotional Item in Satchel ie. pens, note pads, etc. \$1,575

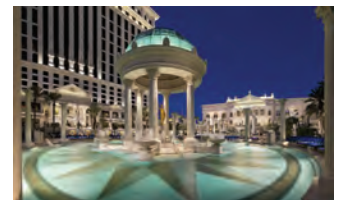


Promotional Flyer in Satchel \$1,575



Whova App notification \$500

# NCoBC 2025 Conference Hotel Information



## Hotel Reservations:

The NCoBC is proud to announce our 34th annual conference at Caesars Las Vegas. Experience this venue and surrounding activities. From the moment you arrive, you will see and feel this venue's excitement.

## Book Your Hotel Today

Be sure to book your room for the conference within the NCoBC room block and receive our LOW negotiated rates. Conference block rooms also keep you in the loop by receiving conference updates and correspondence right to your room. Take advantage of ad-hoc networking opportunities by staying in the same hotel as your peers and other industry professionals.

**Host Hotel:** Caesars Las Vegas will host attendees for the 2025 conference. With its prime location at the center of the famous Las Vegas Strip, you are at the heart of everything that makes Las Vegas, Las Vegas. NCoBC has negotiated a discounted room rate of \$149.00/Wed. \$169/Thurs. \$250/Sat. & Sun. per night plus tax and \$39 resort fee. Resort fee includes unlimited local phone calls (no long distance or international calls), Two (2) guest admissions per day to the Fitness Center (Does not include the use of the spa and In-Room internet access to include two (2) devices per room per day).

Book your hotel today online.

To receive the conference rates and all the amenities listed above any reservations for this event must be made through NCoBC and the Caesars hotel only. NCoBC does not use 3rd party housing companies.

**BOOK EARLY!**

**February 29th, 2025 is the last day for NCoBC Block Housing Discount Rates - Caesars Las Vegas**

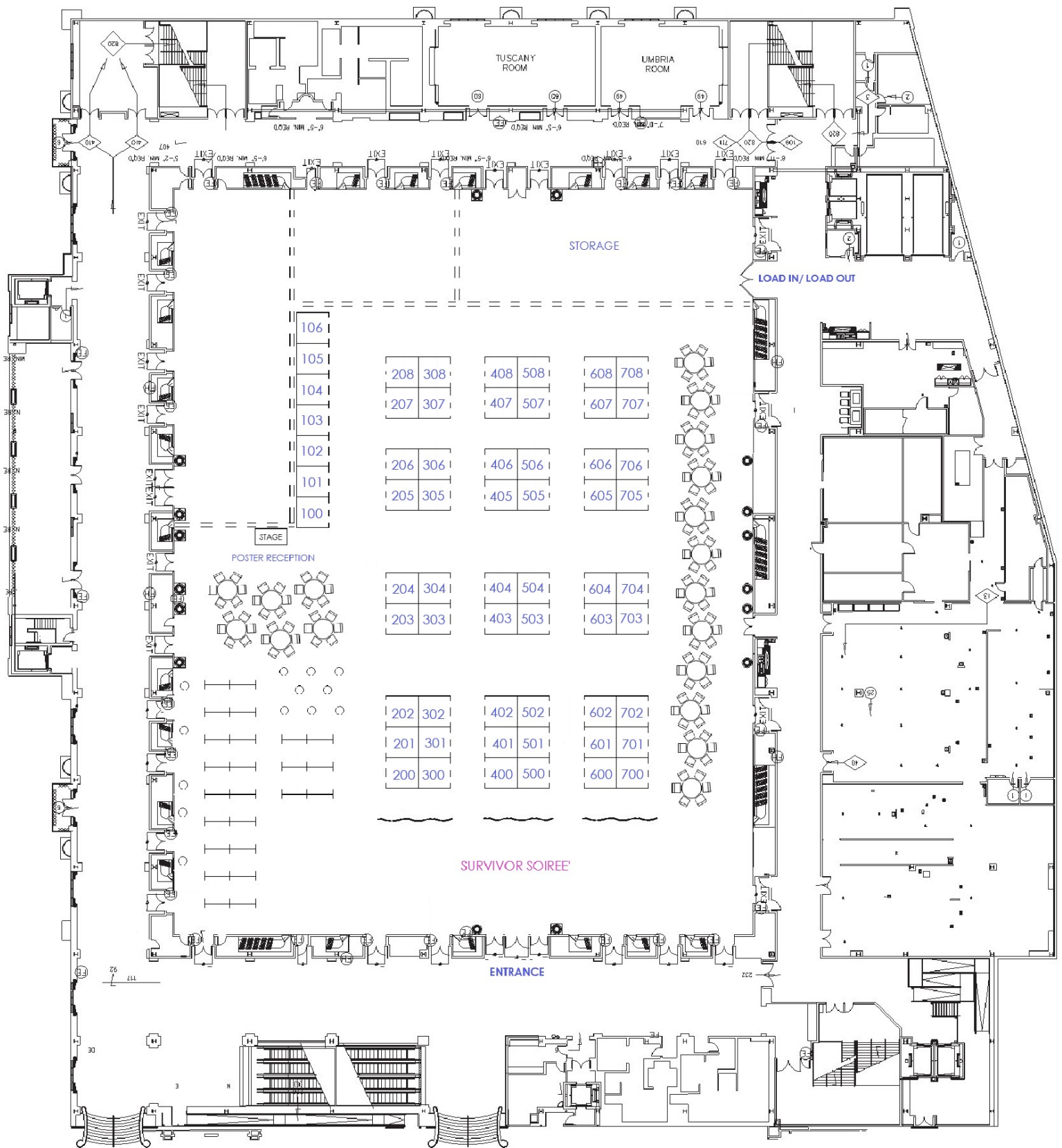
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March 21-23 • Caesars Las Vegas, NV



Register to Exhibit: NCoBC 2025



## 34th Annual Interdisciplinary Breast Center Conference

March 21-23, 2025  
Caesars Palace - Las Vegas  
Octavius Ballroom 28,336 sq. ft.