

# NCoBC 2026

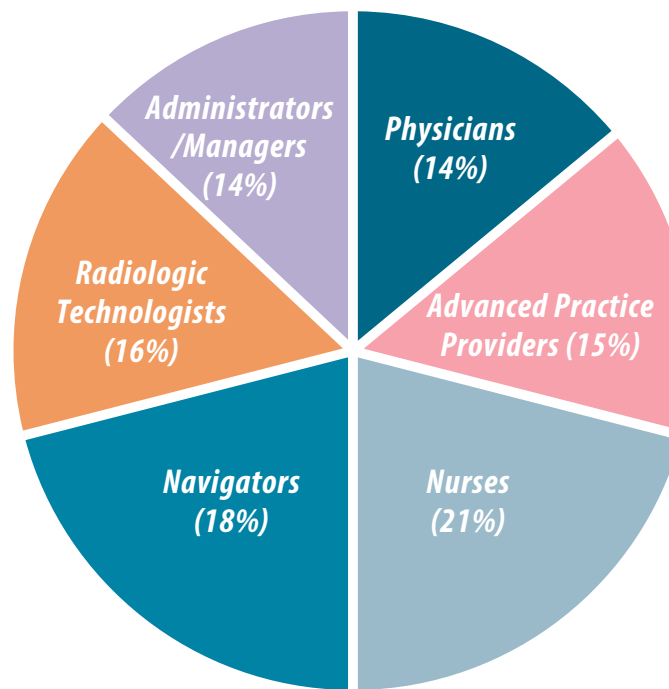
35<sup>th</sup> Annual

Interdisciplinary Breast Center Conference

Huntington Convention Center of Cleveland, Ohio  
March 27-30



**NCoBC Conference  
Attendee Distribution**



## Exhibitor Sponsor Kit

*Exhibits Open March 27-29*

**Exhibitors have full access to all attendees through the Whoava Event App!**

• Access Setup Page

• Upload Handouts  
Videos and  
Promotional Offers

• Manage Booth Staff

• Chat Online with  
Booth Visitors

• Collect Leads  
and Export Leads

# NCBC 2026

35th Annual

Interdisciplinary Breast Center Conference

Huntington Convention Center of Cleveland, Ohio

March 27-30



**Join Us in Celebrating 35 Years of Impact!**

**NCBC 35th Annual Interdisciplinary Breast Center Conference**

**March 27–30, 2026 | Cleveland, Ohio**

The National Consortium of Breast Centers (NCBC) is thrilled to announce our **35th Annual Interdisciplinary Breast Center Conference**—and for the first time ever, we’re heading to the **East Coast!**

This milestone event marks a bold new chapter for NCBC as we expand our reach and accessibility to healthcare professionals, innovators, and changemakers across the country. With Cleveland as our host city, attendees will experience a vibrant hub of healthcare excellence, culture, and community support—making it the perfect backdrop to elevate our mission.

### **Why Sponsor or Exhibit?**

**Because this is where innovation meets impact.**

NCBC 2026 will deliver **cutting-edge, interdisciplinary content** that drives the future of breast health—covering prevention, early detection, diagnostics, treatment, navigation, survivorship, and advocacy. This is your opportunity to position your brand at the forefront of change, showcasing your most valuable solutions to a highly targeted and influential audience.

We are actively engaging the industry to **share bold ideas, demonstrate technology, and amplify messages that matter most.** Our sponsors and exhibitors are not just supporters—they are **strategic partners** in shaping what’s next in breast care.

- ✔ Align your brand with 35 years of trusted leadership
- ✔ Reach decision-makers and clinical leaders across disciplines
- ✔ Be part of the most accessible and inclusive NCBC conference yet
- ✔ Showcase your message in front of the people who need to hear it most

**Let’s make history together in 2026.**

**This is a NEW moment in time Don’t miss it!**



Kimberly Bolin, BS, ARDMS,  
ARRT, RT(R)(M)  
Executive Director, NCBC

## Table of Contents

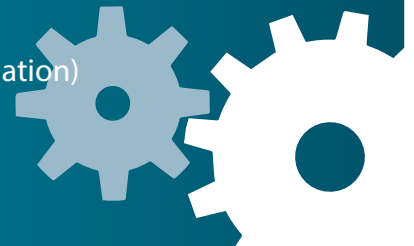
Your Invitation to Exhibit	Pg 2
Exhibitor Benefits	3
Booth Pricing and Exhibiting Hours	4
Important Deadlines and Demographics	5
Whova Event App	6
General Information	7
Terms and Conditions	8-9
Premium Sponsor Packages	10
Sponsorships with Presentation Opportunities	11
Sponsorship items	12
Housing	13

# Benefits of Exhibiting at NCoBC 2026



## Register Early to Exhibit *...And get those wheels turning!*

- Exhibit space is located in the conference center
- Free listing on the Whova App
- Paragraph description included on the Whova App
- 3 complimentary conference registrations for commercial exhibitors (\$400 per additional badge)
- 2 complimentary conference registrations for non-profit exhibitors (\$400 per additional badge)
- Lunch tickets and receptions included for registered staff
- Continuing education credits for courses attended (if you do the evaluation)
- Free exhibit Passport Contest (prizes given by NCBC)
- Exclusive Exhibitor Lounge with coffee



# Exhibit Booth Fees

\$1550 – 10x10 Exhibit Space – Non-Profit Only (inline only no corners or endcaps)

\$3650 – 10x10 Exhibit Space, inline – Commercial

\$4,000 – 10x10 Exhibit Space, one end cap or corner – Commercial

\$7,100 – 10x20 Exhibit Space, inline Commercial

\$7,450 – 10x20 Exhibit Space, 1 end cap – Commercial

\$7,750 – 10x20 Exhibit Space, 2 end caps – Commercial

\$10,700 – 10x30 Exhibit Space - Commercial

\$14,000 – 10x40 or 20x20 Exhibit Space – Commercial

\$28,500 – 20x40 Exhibit Space - Commercial

\$35,000 – 20x50 Exhibit Space - Commercial



## \$500 Early Bird Discount

with a completed registration  
and full payment received  
by August 31, 2025



## EXHIBIT HOURS

### Friday March 27

7:00pm–8:30pm  
Welcome Reception

### Saturday March 28

9:30am–10:00am  
12:15pm–1:30pm  
3:30pm–4:00pm

### Sunday March 29

9:30am–10:00am  
12:15pm–1:30pm  
3:00pm–4:00pm

- Exhibit show site schedule can change by up to 30 minutes. Any revisions will be sent by Jan 31.
- Freight Move-in: Thursday, March 26, 2025
- Exhibitor Registration: Friday, March 27, 9am-5pm
- Exhibitor Set-up: Friday, March 27, 9am-5pm
- All exhibits must be set-up by 5pm on Friday March 27, 2025, or will incur a \$500 late fee.
- Welcome reception begins at 7:00pm on Friday, March 27, 2025.

## Over 6 hours of Prime Exhibit Time scheduled with attendees!

Only companies that have specific breast care related products and services may exhibit at the NCoBC. All first time exhibitors must submit specific product/service information for approval prior to exhibiting.

### **The following are not permitted:**

- No skin care, massage, anti-aging light therapy products and services allowed.
- No tents/canopy units.

# Important Deadlines

## 2025

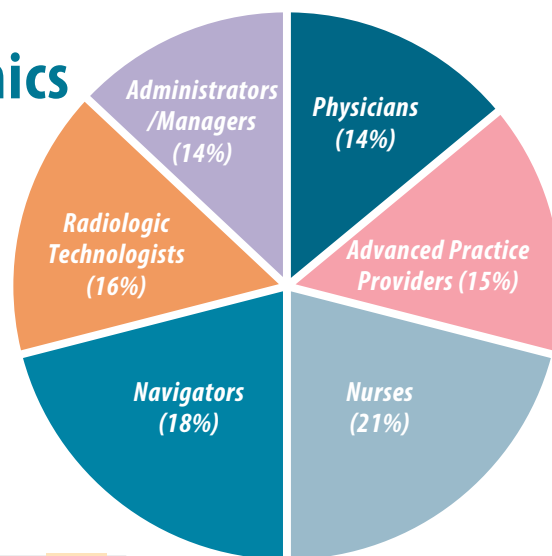
<b>July 1</b>	Exhibit Kit released and Exhibitor Center Open
<b>Aug 31</b>	Early Bird Registration Deadline
<b>Dec 15</b>	Gold & Platinum Sponsor Email Blast Content Required (1of 2)
<b>Dec 30</b>	Full Exhibit Listing with Paragraph

## 2026

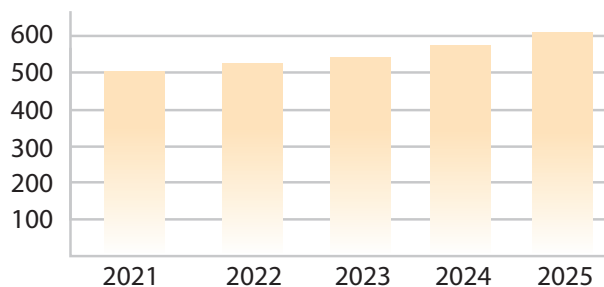
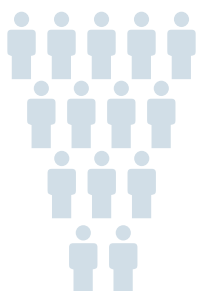
<b>Jan 15</b>	Silver (1 of 1), Gold and Platinum Email Blast Content Required (2 of 2)
<b>Jan 15</b>	Service Kit will be available
<b>Jan 31</b>	All name badges with names, titles, company email and mobile phone submitted *\$25 fee for each name badge printed or changed after Jan 31st.
<b>Feb 1</b>	Proof of Insurance sent to Exhibit Manager if using EAC
<b>Feb 1</b>	Registration Date App
<b>Feb 15</b>	On-site Booth Contact information submitted to Exhibit Manger
<b>Feb 15</b>	Give-A-Way Participation Noted

## Conference Attendee Demographics

- Radiologists
- Surgeons
- Pathologists
- Technologists
- Registered Nurses
- Genetic Counselors
- Administrators
- Navigators
- Nurse Practitioners
- Radiation Oncologists
- Medical Oncologists
- Breast Health Specialists



## Attendance



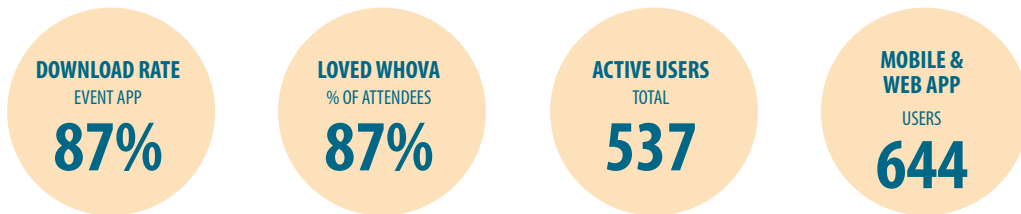
# NCoBC Conference App



## Whoova App Access \$800

- Access Setup Page
- Upload Handouts, Videos and Promotional Offers
- Manage Booth Staff
- Chat Online with Booth Visitors
- Collect Leads and Export Leads

## Event App Usage



## Sponsors & Exhibitors



## New Venue Location



Huntington Convention Center  
of Cleveland, Ohio  
March 27-30



# General Information

## Exhibit Space Cost

Exhibitors are provided with a 10 X 10 floor space, and one 7" X 44" one-line identification sign.

Booth full payment is due to reserve your space.

Credit Cards are accepted using the online invoice sent by the Exhibit Manager.

Checks can be mailed to NCBC Exhibits, PO Box 1334, Warsaw, IN 46581-1334.

## For any cancellations, no refunds will be given.

- \$1,550 - 10x10 Exhibit Space - Non-Profit Only
- \$3,650 - 10x10 Exhibit Space, inline - Commercial
- \$4,000 - 10X10 Exhibit Space, end cap or corner - Commercial
- \$7,100 - 10X20 Exhibit Space, inline - Commercial
- \$7,450 - 10X20 Exhibit Space, 1 end cap - Commercial
- \$7,750 - 10X20 Exhibit Space, island - Commercial
- \$10,700 - 10X30 Exhibit Space - Commercial
- \$14,000 - 10X40 or 20 X 20 Exhibit Space - Commercial
- \$28,350 - 20X40 Exhibit Space - Commercial
- \$32,000 - 30X30 Exhibit Space - Commercial
- \$35,000 - 20X50 Exhibit Space - Commercial

\$500 Early Bird discount for registration completed with payment in full by August 31, 2025

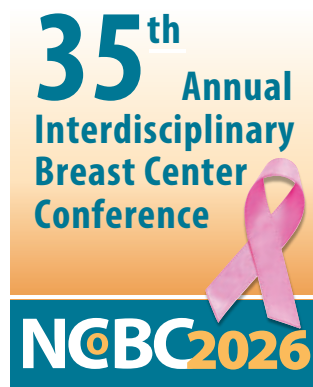
## Booth Space Choice

Booth space is first-come, first-served. You can view booth spaces online in the Exhibitor Center. Once you have decided on your top 3 booths, please email your choices to [christine@breastcare.org](mailto:christine@breastcare.org). Your booth will be assigned, and you will receive an invoice by email. Once that payment is received in full, your booth will be confirmed. You can pay the invoice online by clicking the link on the invoice. We use authorize.net for our payments. The NCBC reserves the right to change the layout of the exhibit floor and move exhibit companies accordingly.

## Non-Profit Exhibitors

Exhibit Space is limited for non-profit organizations. Only in line spaces are available and only one booth is allowed. We require proof of your non-profit status and breast cancer related products and services. These spaces will be assigned by the Exhibit Manager.

**Commercial Exhibitors** will receive 3 complimentary registrations and Non-Profit Organizations will receive 2 complimentary registrations. Additional registrations will be charged an additional \$400 per registration (Which includes lunches, receptions, and meeting attendance and educational credits).



# Thank you to our generous NCoBC 2025 Sponsors!



# Exhibit Terms and Conditions

The NCoBC hosts a yearly convention related to breast cancer. This convention is to allow companies, agencies, and not for profit organizations to showcase their services, products, and (briefly discuss overall scope, purpose, and/or strategy).

## **TYPES OF EXHIBITORS, PROHIBITED BEHAVIOR**

Only breast cancer related products and services are eligible to exhibit at NCoBC. NCoBC reserves the right to decline non-breast health related companies. No massage, skincare, or light therapy companies will be accepted. All first-time exhibit companies or organizations must provide specific product or service information. First-time exhibitors must also be approved by the NCoBC Exhibits Manager. Exhibiting companies and exhibiting organizations are not to entertain the membership, speakers, board members or NCoBC conference attendees during event times of the NCoBC. Any event planned for NCoBC membership, speakers, board members or NCoBC conference attendees within the dates of the NCoBC must be disclosed to the NCoBC Exhibits Manager 30 days prior to the event. At the sole discretion of NCoBC, anyone violating this rule will result in their removal from the conference and their booth space to be forfeit. No marketing, surveys, or contacting the NCoBC attendees prior to the conference. At the sole discretion of NCoBC, anyone violating this rule will result in their removal from the conference. We do not provide a list of attendees prior to or after the event. There will be no refunds if you, the exhibitor, cancels or if the NCoBC determines that your company or organization is not eligible to exhibit. This determination is at the sole discretion of the NCoBC. No refunds will be given to non-approved companies. The NCoBC reserves the right to cancel any exhibitor company or organization who does not abide by our Terms, Conditions and Rules. If you are unsure that you meet this requirement, contact us before you sign up as an exhibitor. Failure to meet this requirement or misrepresentation of your company or organization to obtain approval will result in your removal from the conference.

## **EXHIBIT SPACES**

Booth space is first-come, first-served. You can view booth spaces online in the Exhibitor Center. Please contact [christine@breastcare.org](mailto:christine@breastcare.org) to register. Full payment must be included. All new companies must submit specific product or service information and receive approval by the NCoBC Exhibits Manager. \*A \$500 late fee will apply to all exhibitors who have a balance due within 30 days of registration prior Jan 24th and immediately after Jan 24th.

Exhibit space is located in the conference meeting area. We have found that having exhibits in the conference meeting area draws more interest. The floor plan can be viewed on the Exhibitor Center online.

Exhibitors will be provided a 10 X 10 floor space and one 7" X 44" one-line identification sign. We do not provide tables, chairs or a waste basket. Tables, chairs and a waste basket are part of a rental package and can be ordered through Expo Services.

Exhibitors may not assign, sublet, or apportion to others the whole or any part of the space allocated and may not display goods or services other than those manufactured or regularly distributed by them or their subsidiaries.

Exhibitors are required to maintain general public liability insurance against claims for personal injury, death, or property damage incident to, arising out of or in any way connected with the Exhibitors participation in the exhibition. You will need to provide evidence of insurance before your exhibit spot is secured. This is due by Feb 1, 2026. You may request a sample insurance form for reference.

Electrical services are provided in the Exhibit Service Kit, and you must contract directly with the electric service provider. If you will need electrical services during your dismantle, please notify the electric service provider at the time of your order. Exhibitors are responsible for exhibit loss, damage, and theft. It is suggested that portable components be taken down at the close of each day. The NCoBC will not be held responsible for any handling, mishandling or lost shipments.

## **REGISTRATION, SETUP AND TEAR DOWN**

Exhibitor registration is Friday, March 27, 2026, 9am - 5pm. Please assign one exhibit person to pick up the registration package and badges for your team from the Exhibit Registration Desk. The name of this individual, cell number, and email are to be entered into the exhibitor center as the ON-SITE contact. This task is to be completed by Feb 1. ALL shipments must go through the ADVANCE WAREHOUSE. No SHOW-SITE shipping will be accepted at the dock or unloaded until all advanced warehouse shipping has been unloaded. Shipping information will be through Expo Services. A link to the Exhibit Service Kit with shipping, handling, additional rental items, date etc. will be emailed to each exhibiting company.

# Exhibit Terms and Conditions Continued



Setup badges are no charge. You will need to contact the Exhibit Manager through email by Thursday, March 19. Setup badges will allow entrance to the exhibit hall on Friday, March 27. Exhibitor setup is Friday, March 27, 2026 9am - 5pm. Setup must be completed by Friday, March 27, 2025 at 5pm. A \$500 late fee will be charged for violation of this policy. No children are allowed on the exhibit floor during setup and dismantle times. If you have any questions or need assistance during setup, please contact Expo Services.

Exhibits will open on Friday, March 27 at 7pm for a Welcome Reception with our attendees and speakers.

NCBC policy for dismantling of any booth before the close of the exhibit hall. NCBC will close the exhibit hall on Sunday March 29, 2025, at 4:00pm EST Any exhibit that dismantles earlier than the set time will be charged an \$800.00 fee. Any company that is charged the \$800.00 fee will be required to provide an additional \$800.00 deposit for any additional years exhibiting at NCBC. This deposit will be refundable 30 days after the conclusion of the current event. NCBC understands not all companies want to stay for the full event. We have agreed in our venue contract that no dismantling can occur before our NCBC exhibitor services are present and all attendees have vacated the exhibit hall, or we are fined. NCBC appreciates your compliance and maintaining the standards set, once one company breaks down this can lead to a domino effect, and we can't make exceptions for this reason.

## IDENTIFICATION AND ACCESS

Name badges are required for entrance into the conference area and are to be worn at all times.

Name badges may not be secured for consultants, clients, and business associates: They may register at the regular conference attendee rate instead of the \$2000 non-exhibiting company rate at your request.

Exhibitor meals are included for each name badge issued and cover lunches, breaks, the Exhibit Extravaganza, and the Poster Reception. (Breakfasts are not included and are sponsored events.)

Each commercial 10 X 10 space is allotted 3 booth staff registrations. These registrations are for your company or organization employees and their registration must include, their name, title, company or organizational email and their direct phone number. These are due by Jan 31 and each additional registration or change will be charged an additional \$25 fee. Each non-profit 10 X 10 space is allotted 2 registrations. These registrations are for your company or organization employees and their registration must include their name, title, company or organizational email and their direct phone number. These are due by Jan 31, and each additional registration or change will be charged an additional \$25 fee. Beyond your allotted registrations, you may purchase additional registrations for \$400. Whova App access for Lead Retrieval and access to the daily content is \$500 per company.

## PAYMENTS

Payment for exhibits and sponsorships are due within 30 days of your rental or purchase. We accept check payments through Jan 24th with a signed Payment Agreement Form. After that date, all payments must be done using credit cards using the online invoice that we send you through Authorize.net. We accept MasterCard, Visa, and Discover.

## MISCELLANEOUS

If you need to cancel your hotel reservation, you will need to contact the hotel directly.

## LIMITATIONS

All exhibitors agree to accept our Terms and Conditions and all Exhibit Rules for the National Consortium of Breast Centers (NCoBC) set forth hereafter and by such additional Terms, Conditions and Exhibit Rules made by the NCoBC including but not limited to those printed, online, in the Exhibit Prospectus, Exhibit Service Kit, and any correspondence from the NCoBC and its staff or Expo Services. The exhibiting Company or exhibiting Organization will be held responsible for all of their employees, representatives or agents, or anyone that you have requested a registration for and their activities. It is the responsibility of the exhibiting Company or exhibiting Organization to relate all of the Terms, Conditions, and Rules to their employees, representatives, or agents and all booth registrations.

If the NCoBC should be prevented from holding the exhibition for any reason beyond the NCoBC's control, (such as but not limited to damage to the building, riots, strikes, pandemic, health risk, acts of government, or acts of God) or if an exhibitor cannot occupy the assigned space due to reasons beyond the NCoBC's control, then the NCoBC has the right to cancel the exhibition or any part thereof, with no further liability to the exhibitor. No refunds will be given for any reason.

By choosing to exhibit and register for a booth you are agreeing to these terms and conditions.

# NCoBC 2026 Conference Premium Sponsor Packages

(Additional descriptions found on the Exhibit Center)



\$75,000 and up

- Booth
- Choose additional Sponsorship Items to reach the total sponsorship amount of \$75,000

#### **Receive:**

- Company name listed as a Platinum Sponsor on Whova Conference App
- Website Banner on the NCBC website for 1 year
- 2 Complimentary Email Blast (\*1st one due by Dec 15 and the 2nd due by Jan 15)
- Free NCBC Corporate membership
- Signage throughout the conference
- Sponsorship Level Sign to be displayed at your booth
- Access to attendees – list of those attendees who opted in to share their information



\$50,000 - \$74,999

- Booth
- Choose additional Sponsorship Items to reach the total sponsorship amount between \$50,000-\$74,999

#### **Receive:**

- Company name listed as a Gold Sponsor on Whova Conference App
- Website Banner on the NCBC website for 1 year
- 2 Complimentary Email Blast (\*1st one due by Dec 15 and the 2nd due by Jan 15)
- Free NCoBC Corporate membership
- Signage throughout the conference
- Sponsorship Level Sign to be displayed at your booth
- Access to attendees – list of those attendees who opted in to share their information



\$25,000 - \$49,999

- Booth
- Choose additional Sponsorship Items to reach the total sponsorship amount of \$25,000-\$49,999

#### **Receive:**

- Company name listed as a Silver Sponsor on Whova Conference App
- Website Banner on the NCBC website for 3 months
- 1 Complimentary Email Blast \*due by Dec 15
- Signage throughout the conference
- Sponsorship Level Sign to be displayed at your booth
- Access to attendees – list of those attendees who opted in to share their information

# NCoBC 2026 Conference Sponsorships

## Grant Opportunities

Your organization will be featured during the Track or Post-Conference session of your choice. A table will be provided in the room during the program, along with dedicated time to speak about your product line. Your unrestricted grant will directly support education and resources that advance best practices in breast health care.

\$10,500 Posters/Abstract Unrestricted Grant

\$15,500 Advocate Grant

\$26,000 Navigation Unrestricted Grant

\$26,000 Clinical Breast Management Grant

\$26,000 Program Leadership Unrestricted Grant

\$31,000 Radiology Unrestricted Grant

\$42,000 Risk Unrestricted Grant

## Breakfast Sponsorship with 45 minute speaking opportunity

\$12,500 Navigation

\$12,500 High Risk Clinical

\$12,500 Imaging

\$12,500 Program Leadership

\$12,500 Clinical Breast Management

## Lunch Sponsorship with 45 minute speaking opportunity

\$12,500 Navigation

\$12,500 High Risk Clinical

\$12,500 Imaging

\$12,500 Program Leadership

\$12,500 Clinical Breast Management

## General Conference Breakfast Symposium

\$21,000 Saturday one available

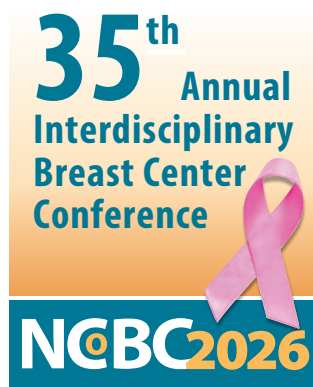
\$21,000 Sunday one available

## Evening Event

Sponsor a focused evening event of your choice  
— NCoBC will help you customize your impact.

\$10,500 Saturday two available

\$10,500 Sunday two available



# NCoBC 2026

— 35<sup>th</sup> Annual —  
**Interdisciplinary Breast Center Conference**

**Huntington Convention Center of Cleveland, Ohio**  
**March 27-30**

# NCoBC 2026 Conference Sponsor Items

(Additional descriptions found on the Exhibitor Center)



## Excellent Branding Opportunities for YOUR Organization



Snack & Coffee Cart \$10,500 (multiple opportunities)



Conference Satchels \$10,000



Coffee Cart \$6,500 (multiple opportunities)



Insulated Hot or Cold Tumbler \$6,000



Have your organization presented each time any attendee opens the Whova Conference App \$5,250



Attendee Device Charging Station \$5,250



Name Tags \$2,750



Meal Tickets \$2,750



Satchel ID Tags \$2,750



Event Lanyards \$2000



Promotional Item in Satchel ie. pens, note pads, etc. \$1,575

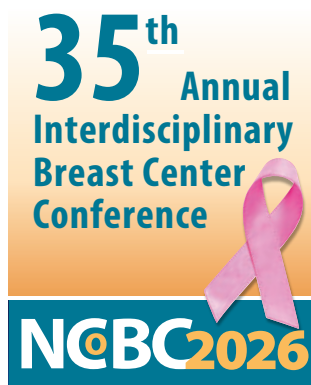


Promotional Flyer in Satchel \$1,575



Whova App Blast Notification \$500

# Housing Information



## March 27–30, 2026 | Huntington Convention Center, Cleveland, OH

Secure your accommodations early! **A special Early Bird Room Block is available** exclusively for NCoBC 2026 exhibitors and attendees. Rooms are **limited** and offered on a first-come, first-served basis.

**Please note the special Early Bird Room Block cut off for housing is 11:59pm EST on March 6th, 2026.**

### Host Hotel – Hilton Cleveland Downtown

Connected directly to the Huntington Convention Center

**Nightly Rate:** \$225.00 (plus applicable taxes and fees)

**Early Bird Cut-Off Date:** March 2, 2026

**Address:** 100 Lakeside Ave E, Cleveland, OH 44114

**Hotel Features:** Modern amenities, spacious rooms, skyline and lakefront views, walkable downtown location

### Travel Information

Distance from Cleveland Hopkins International Airport (CLE): 15–20 minutes

Taxi: Approx. \$45

Uber/Lyft: Approx. \$25

### Venue Highlights

- Bright and spacious convention space
- Seamless indoor access from Hilton to convention floors
- Walkable to restaurants, museums, and downtown attractions

**Reserve early to ensure your spot and enjoy the convenience of staying steps away from the conference action!**