

# NCBC Advertising Agreement

This agreement outlines the terms governing advertising placements with the National Consortium of Breast Centers (NCBC).

## Advertiser / Agency Information

Company Name \_\_\_\_\_

Agency (if applicable) \_\_\_\_\_

Client Advertiser Name \_\_\_\_\_

Primary Contact \_\_\_\_\_

## Advertising Placement

Selected advertising opportunity:

- |   |   |
|---|---|
| <input type="checkbox"/> Dedicated eBlast       | <input type="checkbox"/> Newsletter Advertising |
| <input type="checkbox"/> Webinar Sponsorship    | <input type="checkbox"/> Job Posting            |
| <input type="checkbox"/> Social Media Promotion | <input type="checkbox"/> Conference Sponsorship |

Campaign dates and deliverables will be confirmed by NCBC in writing.

## Payment Terms

Payment is due prior to the launch of the advertising campaign unless otherwise agreed in writing. All advertising fees are non-refundable once campaign production has begun.

## Audience Protection

NCBC membership lists and email databases remain the exclusive property of NCBC. Advertisers and agencies may not collect, scrape, or reuse member contact information obtained through NCBC marketing communications.

## Data Privacy

Advertisers may track campaign engagement through links to external websites but may not embed tracking technology within email creative distributed by NCBC.

## Content Approval

NCBC reserves the right to approve all creative materials prior to distribution.

## Agency Disclosure

If an agency is purchasing advertising on behalf of a client, the client name must be disclosed to NCBC.

## Liability

NCBC is not responsible for claims made in advertiser content. Advertisers are responsible for ensuring compliance with applicable laws and regulations.

## Indemnification

Advertiser agrees to indemnify and hold harmless NCBC from any claims arising from the content of advertisements.

## Cancellation Policy

Cancellations must be submitted in writing. Fees may apply depending on campaign stage.

## Performance Disclaimer

NCBC does not guarantee specific performance outcomes including open rates, click-through rates, or lead generation results.

\_\_\_\_\_  
Signature Advertiser / Agency

\_\_\_\_\_  
Signature NCBC Representative