NCoBC2027

36th Annual Interdisciplinary Breast Center and Oncology Care Conference

Renaissance Orlando at SeaWorld®, Florida
May 14-16, 2027

Exhibit • Educate • Engage • Influence

Connect With the Leaders Shaping the Future of Breast Care

NCoBC 2027 Exhibitor and Industry Partnership Opportunities

NCoBC 2027
Broader Reach. Greater Value.

The 2027 NCBC Annual Conference will give exhibitors greater reach and more opportunities to build valuable relationships across breast care, oncology and genetics—all within one conference investment. Whether your organization serves breast centers, oncology programs, genetics professionals or patients across the cancer-care continuum, **this powerful collaboration between NCBC and City of Hope expands your access to the professionals who influence decisions, implement solutions and shape the future of patient care.**

The NCBC Annual Conference remains firmly rooted in the multidisciplinary breast-care community that exhibitors have come to know and value. Our collaboration with City of Hope expands—not replaces—that strong foundation by introducing complementary education, expertise and professional audiences in oncology genetics and cancer risk assessment.

Together, NCBC and City of Hope will connect exhibitors with an expanded community of breast-center leaders, physicians, advanced practice providers, nurses, navigators, genetic counselors, imaging professionals, administrators and other members of the interdisciplinary cancer-care team.

More disciplines. More care professionals. More opportunities to connect.

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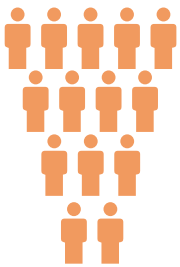
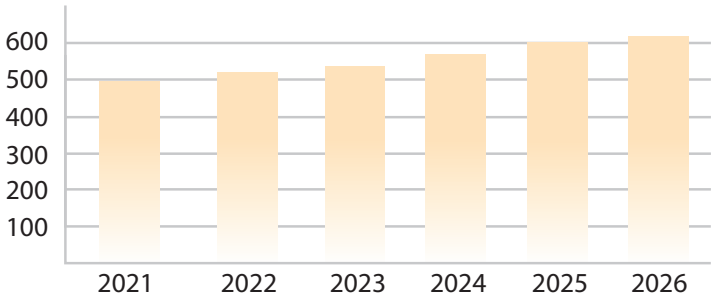
One Conference.
The Full Breast Care Continuum.

- Access an interdisciplinary community of breast care and oncology decision-makers
- Build relationships across clinical, imaging, navigation, administration, and survivorship disciplines
- Introduce solutions to professionals responsible for patient care and program development
- Engage attendees during two dedicated conference and exhibit days
- Extend your presence through exposure, education, and strategic partnership opportunities

2026 Conference Overview

618 in Attendance





73 speakers

142 sessions

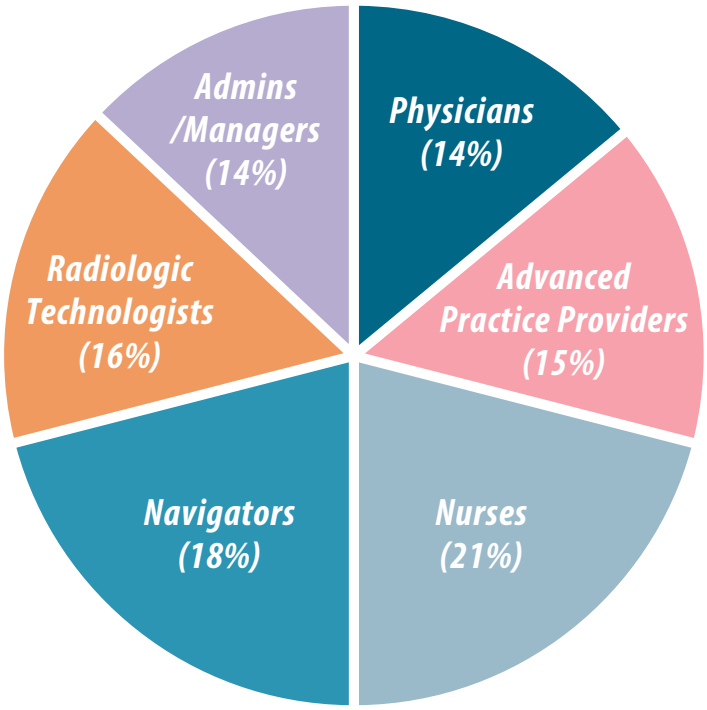
49 posters

48 exhibit-hall organizations
plus **7 atrium exhibitors**

More than 70% "Very Satisfied"

Reach the Interdisciplinary Teams Driving Breast Care Delivery

Attendee distribution



NCoBC attendees influence clinical practice, purchasing decisions, technology adoption, patient navigation, program operations, accreditation, quality improvement, and care delivery.

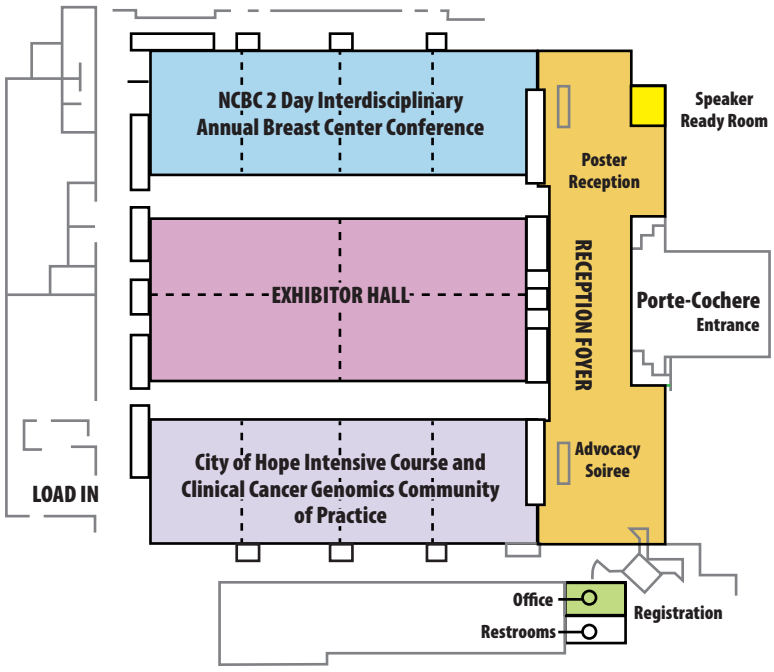
Settings represented

Designed to Create Time for Conversation

Conference day	Exhibitor engagement
Day 1 morning	Breakfast symposium and 9:30 a.m. exhibitor break
Day 1 midday	12:15 – 1:30 p.m. lunch with exhibitors
Day 1 afternoon	3:30 p.m. exhibitor break
Day 1 evening	5:00 – 6:30 p.m. poster reception
Day 2 morning	Breakfast symposium and 9:30 a.m. exhibitor break
Day 2 midday	12:15–1:30 p.m. lunch with exhibitors
Day 2 afternoon	3:15–4:00 p.m. Exhibitor Extravaganza

Exhibitors participate across two full conference days, with meals, breaks, and special events in the exhibit hall intentionally designed to encourage attendee engagement.

Event venue: Renaissance Orlando at SeaWorld®



Choose the Exhibit Presence And Exposure Options That Meet Your Goals

START HERE
✓ **Review your options**

Exhibit Presence
Meet attendees and generate leads
Organizations seeking direct exhibit-hall participation

Upgrade With Exhibitor Brand Exposure
Increase awareness and booth traffic
Companies launching, expanding, or reinforcing their market presence

Choose Clinical Education
Educate the community about evidence, innovation, or solutions
Organizations with clinical or scientific education goals

Become A Strategic Industry Partner
Build relationships and engage throughout the year
Companies seeking sustained access and thought leadership

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Establish Your Presence in the NCoBC Exhibit Hall

$500
Early Bird Discount
with a completed registration and full payment received by December 15, 2026

Exhibit Space Presence

Meet attendees and generate leads
Organizations seeking direct exhibit-hall participation

Exhibit Space	Placement	Exhibitor Registrations	Lead Retrieval	Exhibitor	Cost
6 Foot table Limited availability	wall side no lead retrieval	2	–	Non-profit	$1550
10' x 10'	Inline	2	Included	Non-Profit	$2,750
10' x 10'	Inline	2	Included	Commercial	$4,450
10' x 10'	End cap or corner	2	Included	Commercial	$4,800
10' x 20'	Inline	3	Included	Commercial	$7,900
10' x 20'	End cap	3	Included	Commercial	$8,250
10' x 30'	Inline	4	Included	Commercial	$11,500
10' x 40'	Inline	4	Included	Commercial	$14,800
20' x 20'	Island	4	Included	Commercial	$17,000
30' x 30'	Island	4	Included	Commercial	$32,800

Standard exhibit benefits include:

- Exhibit space for two days
- Conference app set-up and access, listing with company description and website link
- App lead retrieval and lead list export feature - Permitted through appropriate opt-in or scanning
- App booth visitors online chat and upload of Handouts, Videos and Promotional Offers
- Exhibitor registrations based on exhibit booth size
- Access to exhibitor breaks, lunches, reception, and Exhibitor Extravaganza
- 2 complimentary conference registrations

Additional exhibitor registrations will be charged an additional $499 per registration
(Includes lunches, receptions, meeting attendance and educational credits).

Be Seen.
Be Remembered.
Drive Attendees to Your Booth.

Exhibitor Brand Exposure Options

Increase awareness and booth traffic by adding any of these branded exposure options
Perfect for companies launching, expanding, or reinforcing their market presence

Exhibitor Visibilty Package

Starter Exhibitor Package - $2,075

1 conference app marketing notification sent to all attendees and your flyer or promotional item inserted into the conference satchel given to all attendees - **Multiple opportunities available**

and/or

Hospitality Attendee Traffic Features

Coffee & Snack Cart - $10,500

Set up next to your booth for greater traffic and exposure, includes signage recognition and 1 conference app attendee marketing notification - **Multiple opportunities available**

Coffee Cart - $6,500

Set up next to your booth for greater traffic and exposure, includes signage recognition and 1 conference app attendee marketing notification - **Multiple opportunities available**

Charging and Connection Lounge - $5,250

Set up next to your booth for greater traffic and exposure, includes signage recognition and 1 conference app attendee marketing notification - **Multiple opportunities available**

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CLINICAL CANCER GENOMICS COMMUNITY OF PRACTICE • CITY OF HOPE •

May 14-16 • Renaissance Orlando at SeaWorld®, Florida

Place Your Brand at the Center of the Conference Experience

and/or

Signature Brand Activations

Welcome Reception Sponsor - $15,000

Your brand displayed throughout venue foyer and registration area during the welcome reception with opportunity to give a live presentation of up to 10 minutes, a 6 foot exhibit table display for the duration of the conference and tier 1 app listing - **Exclusive to 1 sponsor**

Conference App and Challenge Sponsor - $10,000

Your company logo displayed on the event attendee conference app each time any attendee opens the conference app, along with the presenting Attendee Challenge Sponsorship participated by the conference attendees, tier 1 app listing and 2 conference app attendee marketing notifications - **Exclusive to 1 sponsor**

NCoBC 2026 app stats

DOWNLOAD RATE EVENT APP	LOVED WHOVA % OF ATTENDEES	ACTIVE USERS TOTAL	MOBILE & WEB APP USERS
87%	87%	537	644

Registration Experience Sponsor - $8,250

Your brand displayed alongside the NCoBC 2027 logo on all event attendee name badges, meal tickets, and lanyards worn and viewed by all conference attendees during the conference and tier 1 app listing - **Exclusive to 1 sponsor**

Conference Satchel Sponsor - $7,750

Your brand displayed on the event attendee satchel alongside the NCoBC 2027 logo. Top quality conference satchels used and viewed by all conference attendees during the conference and continued use brand exposure after the conference, tier 1 app listing - **Exclusive to 1 sponsor**

Poster Reception Presenting Sponsor $7,000

Event co-branded logo wall behind speaker presentation, time to present at the start of the event, 1 conference app attendee marketing notification, tier 1 app listing and a co-branded post conference published poster email blast to the NCBC audience of breast health professionals - **Exclusive to 3 sponsors**

Bring Relevant Science and Innovation to an Interdisciplinary Audience

Premium Clinical Education Forums*

NCoBC offers a limited number of opportunities for organizations to present nonaccredited education addressing emerging science, technology, clinical innovation, or solutions relevant to the breast care community.

2 Day Interdisciplinary Conference Breakfast Symposium Sponsor - $25,000

Opportunity to present a 45-minute symposium breakfast program open to all attendees along with 1 conference app attendee marketing notification and tier 1 app listing

- **Exclusive only 2 opportunities Friday or Saturday**

2 Day Interdisciplinary Conference Evening Event Sponsor - $10,500

Sponsor a focused evening event of your choice - NCBC will help you customize your impact, tier 1 app listing, and 2 attendee invitation emails

- **Exclusive only 4 opprotunities - 2 Friday evening or 2 Saturday evening**

Post-Conference Breakfast Symposium Sponsor - $15,000

Opportunity to present a 45-minute symposium breakfast program open to all post-conference attendees along with 1 conference app attendee marketing notification and tier 1 app listing

- **Exclusive to 1 sponsor**

Post-Conference Lunch Symposium Sponsor - $15,000

Opportunity to present a 45-minute symposium lunch program open to all post-conference attendees along with 1 conference app attendee marketing notification and tier 1 app listing

- **Exclusive to 1 sponsor**

*Must be an NCoBC 2027 Exhibitor to participate in the clinical education forums. Sponsored presentations are nonaccredited and will be clearly distinguished from NCoBC's independently planned accredited education.

Extend Your Engagement Beyond the Exhibit Hall

Strategic Industry Partners combine an NCoBC conference exhibitor presence with year-round opportunities for leadership engagement, education, market insight, and interdisciplinary connection.

Strategic Industry Partnership

Build relationships and engage throughout the year
Companies seeking sustained access after the conference

Live interactive webinar presentation to the NCBC breast care audience - $15,000 - $30,000

Webinar and digital education opportunity provides extended content visibility aligned with an appropriate NCBC initiative. $30,000 option ncludes 1 ACCME and BRN Continuing Education Credit for each attendee, $15,000 option does not include the CE credit.

Exclusive - Limited to only 6 opportunities annually.

* Limited number available. Subject to category and program availability.
No control over NCBC-accredited education, policies, certifications, or standards.
Engagement does not constitute product endorsement

Digital email initiative to the NCBC Breast care audience - $2,500

Highly effective digital outreach to 12,000+ Breast care professional audience. While email blasts excel at speed, scale, and direct reach in general, sending a dedicated one to a curated list unlocks the format's true power: turning mass communication into highly effective, personalized-like outreach without needing full one-to-one customization.

Exclusive - Limited to only 2 opportunities monthly.

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Reserve Your Opportunity

✓ Take the Next Steps

- [ ] **Select your exhibit presence and added exposure options**
- [ ] **Contact NCBC to confirm availability.**
- [ ] **Complete the reservation agreement.**
- [ ] **Submit payment and company materials.**
- [ ] **Work with the NCBC team to activate your partnership.**

Exhibitor opportunities are available on a first-confirmed basis.

NCBC Contact: Kimberly Samuels **Kimberly@BreastCare.org** (574) 401-8115

https://www.breastcare.org/exhibits/

$500
Early Bird Discount
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and full payment received
by December 15, 2026

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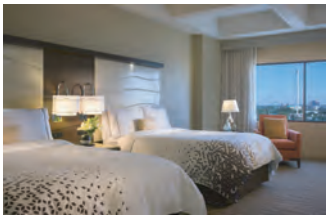
Conference Venue
Renaissance Orlando at SeaWorld®
Orlando, Florida



May 14-16, 2027 | Renaissance Orlando at SeaWorld®
Secure your accommodations early! A special Early Bird Room Block is available exclusively for NCoBC 2027 exhibitors and attendees. Rooms are limited and offered on a first-come, first-served basis.

Please note the Early Bird Room Block cut off for housing is 11:59pm EST on April 14th, 2027.

Nightly Rate: More details to follow

Address: 6677 Sea Harbor Drive, Orlando, Florida, USA, 32821

Hotel Features: Renaissance Orlando at SeaWorld® has everything you love about Florida, all in one location.

Travel Information
Orlando International Airport
Distance from Property: 13.0 Miles
Taxi: Approx. More details to follow
Uber/Lyft: Approx. More details to follow

Venue Highlights
- Bright and spacious convention space
- Our hotel in Orlando is within walking distance of SeaWorld® and minutes from Universal EPIC Universe

Reserve early to ensure your spot and enjoy the convenience of staying steps away from the conference action!

Exhibit Terms and Conditions

Conference dates: May 14-15, 2027 | Orlando, Florida

EXHIBIT SPACE COST
Credit card payments are accepted through the online invoice issued by the NCBC Exhibit Manager. Checks may be mailed to NCBC Exhibits, PO Box 1334, Warsaw, IN 46581-1334. Exhibit and sponsorship fees are nonrefundable.

BOOTH SPACE SELECTION
Booth space is assigned on a first-come, first-served basis. After reviewing available spaces in the Exhibitor Center, email your top three choices to Kimberly at kimberly@breastcare.org. NCBC will assign the booth and issue an invoice. The booth is confirmed once payment is received in full. NCBC may revise the exhibit hall layout or relocate exhibitors when operationally necessary.

NONPROFIT EXHIBITORS
A limited number of inline spaces are available to eligible nonprofit organizations, with a maximum of one booth per organization. Proof of nonprofit status and information demonstrating that the organization's products or services are relevant to breast cancer care are required. Spaces are assigned by the NCBC Exhibit Manager.

EXHIBITOR ELIGIBILITY AND CONDUCT
Only organizations offering products or services relevant to breast health, breast cancer care, or the professional needs of conference attendees are eligible to exhibit. NCBC may decline organizations that do not meet these criteria. Massage, skincare, and light-therapy companies will not be accepted. First-time exhibitors must submit product or service information and receive approval before a booth is confirmed.

Exhibitors may not schedule or promote competing events for NCBC attendees, speakers, board members, or members during official conference activities. Any related event planned during the conference dates must be disclosed to the NCBC Exhibit Manager at least 30 days in advance and receive written approval. Exhibitors may not market to, survey, or contact attendees before the conference using information obtained through NCBC. NCBC does not provide attendee lists before or after the event. Violations may result in removal, forfeiture of exhibit space, and loss of fees paid.

EXHIBIT SPACE STANDARDS
Each commercial exhibitor receives one 10 x 10-foot exhibit space and one 7 x 44-inch, one-line identification sign. Tables, chairs, wastebaskets, electricity, and other furnishings are not included and may be ordered through Expo Services. Exhibitors may not assign, sublet, share, or transfer any portion of their space or display products or services other than those they regularly manufacture or distribute.

Exhibitors must maintain general liability insurance covering personal injury, death, and property damage connected with their participation. Evidence of insurance is due by February 1, 2027, and must be received before the booth is secured. Electrical services must be arranged directly through the designated provider. Exhibitors are responsible for their property and should secure portable items at the end of each day. NCBC is not responsible for loss, theft, damage, mishandling, or lost shipments.

REGISTRATION AND BOOTH SETUP
Exhibitor booth setup will take place Thursday, May 13, 2027, from 10:00 a.m. to 5:00 p.m. Eastern Time. Each company must designate one on-site contact in the Exhibitor Center to collect registration materials and team badges upon arrival. Setup badges are complimentary and must be requested in advance from Kimberly at kimberly@breastcare.org.

All shipments must be routed through the advance warehouse according to the instructions provided by Expo Services. Show-site freight will not be accepted or unloaded until all advance-warehouse freight has been processed. The Exhibit Service Kit will include shipping, handling, rental, and service-order information. All booths must be completely set up by 5:00 p.m. on May 13 unless prior written approval has been provided by the NCBC Exhibit Manager. Failure to meet the setup deadline without prior approval may result in a $500 setup- compliance fee. Children are not permitted on the exhibit floor during setup or dismantling. Contact Expo Services for on-site setup assistance.

Exhibit Terms and Conditions

Continued

EXHIBIT DATES AND TEAR DOWN
Exhibit activities will take place Friday and Saturday, May 14-15, 2027. Booth dismantling may begin Saturday, May 15, at 6:00 p.m. Exhibitors may not dismantle or remove any portion of a booth before that time or before NCBC exhibitor services staff authorize tear down.

Early dismantling will result in an $800 fee. An exhibitor assessed this fee must also provide an additional $800 deposit to exhibit at a future NCBC conference. The deposit will be refunded 30 days after that future event if the exhibitor complies with the tear-down requirements. These requirements protect attendee safety, venue compliance, and the experience of all exhibitors.

IDENTIFICATION AND ACCESS
Conference badges must be worn at all times in the conference and exhibit areas. Exhibitor badges are limited to employees or authorized representatives working in the booth and may not be issued to clients, consultants, or business associates. Those individuals must register under the applicable attendee or non-exhibiting company category.

Booth-staff registrations are based on booth size please see page 6. Names, titles, organizational email addresses, and direct phone numbers are due by April 02, 2027. Additional registrations or changes submitted after the deadline are subject to a $25 fee. Additional registrations may be purchased for $400 each. Included meals cover lunches, breaks, the Exhibit Extravaganza, and the Poster Reception; breakfast is not included. Whova access for lead retrieval and daily content is included with the booth fee.

PAYMENT TERMS
Payment is due within 30 days of the invoice date. Regardless of the invoice date, all outstanding balances must be paid in full by April 3, 2027. A one-time $500 late-payment fee will be added to any balance remaining unpaid after April 3, 2027. Exhibit space reserved on or after April 3, 2027 must be paid in full at registration; no late-payment fee will apply when payment accompanies the new registration. Early payment is encouraged, and booth assignments are confirmed once full payment is received.

Payment may be made by check or through the online invoice using MasterCard, Visa, or Discover.

ADDITIONAL TERMS
Hotel cancellations must be handled directly with the hotel. By registering for exhibit space, the exhibiting organization accepts the terms, conditions, and exhibit rules published in the Exhibitor Prospectus, Exhibitor Service Kit, Exhibitor Center, and official NCBC or Expo Services correspondence. The organization is responsible for ensuring that its employees, representatives, agents, and registered guests comply with these requirements. If circumstances beyond NCBC's control prevent or materially affect the exhibition, NCBC may cancel or modify all or part of the exhibition without further liability to the exhibitor. Exhibit and sponsorship fees remain nonrefundable.

Join the Interdisciplinary Community Shaping the Future of Breast Care

Exhibit • Educate • Engage • Influence

https://www.breastcare.org/exhibits/

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